

B&E: Who Are We?

Hello! We are the Business and Economics Department of 2018-2019 and we would like to introduce ourselves ...

Dr. Judy Smrha**Economics, Data Analytics, Sports****jsmrha@bakeru.edu**

- ◆ Professor and Chair of Business and Economics
- ◆ B.A., Mills College (Oakland, CA); M.A. & Ph.D. Economics, The Johns Hopkins University (Baltimore, MD)
- ◆ At Baker since ... 1995!
- ◆ A favorite thing about working at Baker: Exploring and acquiring new knowledge and methods of discovery with students and colleagues who appreciate the gifts each of us brings to this community of learners.

Prof. Ron Christian**Sport Marketing, College Athletics****rchristian@bakeru.edu**

- ◆ Assistant Professor of Sports Administration
- ◆ B.G.S. University of Nebraska, Omaha, M.S. Sports Administration, University of Northern Colorado, Ph.D. (ABD) Sports Management with Marketing Concentration, University of Kansas
- ◆ At Baker since ... 2013!
- ◆ A favorite thing about working at Baker: The opportunity to support students on their journey of self-exploration. Helping students find their passion, and then linking them to people and opportunities to advance their career is extremely rewarding.

Prof. Kevin Conley**Law, Tax, Accounting****kconley@bakeru.edu**

- ◆ Assistant Professor of Business and Economics
- ◆ B.A. Accounting, University of Northern Iowa, J.D. University of Iowa College of Law, CPA
- ◆ At Baker since ... 2017!
- ◆ A favorite thing about working at Baker: Engaging in discussions with students and helping the students get excited about a career in law or accounting (or even less exciting careers).

Ms. Jill Franklin**Photography, Student Support****jfranklin@bakeru.edu**

- ◆ Administrative Assistant for Business and Economics
- ◆ I'm a mom, a business owner, and a lover of photography
- ◆ At Baker since ... 2007!
- ◆ A favorite thing about working at Baker: Getting to know the students and being part of a community that feels like family.

Dr. Alan Grant**Economics, Data Analytics, Beer****agrant@bakeru.edu**

- ◆ Professor of Business and Economics, The Barbara and Charles A. Duboc University Professor
- ◆ B.S., M.A., Ph.D. Economics, Kansas State University
- ◆ At Baker since ... 2007!
- ◆ A favorite thing about working at Baker: I've got the freedom to be creative and experiment in the classroom!

Prof. Martha Harris**Accounting, Fraud Examination, Business Ethics****mharris@bakeru.edu**

- ◆ Professor of Business and Economics, Assistant Dean for Academic Affairs
- ◆ B.S. Baker University, M.B.A. University of Kansas, M.L.A. Baker University, CPA, CMA, CFE
- ◆ At Baker since ... 1983!
- ◆ A favorite thing about working at Baker: The opportunity to pay forward the experiences I had at Baker, and to develop with students lifelong relationships.

Prof. Gary Irick**Accounting, Auditing, Finance****girick@bakeru.edu**

- ◆ Associate Professor of Business and Economics
- ◆ B.S. Baker University, M.M. Northwestern University (Evanston, IL), CPA
- ◆ At Baker since ... 1990!
- ◆ A favorite thing about working at Baker: Helping students obtain the skills they need to succeed in their careers and life and seeing their future successes.

Dr. Lowell Jacobsen**Economics, Finance, Management****ljacobsen@bakeru.edu**

- ◆ Professor of Business and Economics, Elizabeth Harvey Rhodes Chair in International Business
- ◆ B.A. Buena Vista College (Storm Lake, IA), M.I.M. Thunderbird School of Global Management (Phoenix, AZ), Ph.D. University of Edinburgh (Scotland, U.K.)
- ◆ At Baker since ... 1998!
- ◆ A favorite thing about working at Baker: My colleagues are most important as they are consistently supportive, appreciative, patient, and good-natured. We all share the passion for learning and hope our students find it contagious.

Dr. Kevin McCarthy**Data, Models, Ethics****kmccarthy@bakeru.edu**

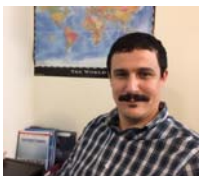
- ◆ Professor of Business and Economics, The George F. Collins Jr. and Loreine Collins Dietrich Chair in Business and Finance
- ◆ B.A., M.B.A., Ph.D, Saint Louis University (St. Louis, MO)
- ◆ At Baker since ... 1993!
- ◆ A favorite thing about working at Baker: Engaging with students as they develop across the life cycle (prospect through alumni)

Dr. Nadia Novotorova**Marketing, Consumer Behavior****nnovotorova@bakeru.edu**

- ◆ Associate Professor of Business and Economics
- ◆ M.S. Business Administration, Iowa State University (Ames, IA), Ph.D. Consumer Economics, University of Illinois (Champaign, IL)
- ◆ At Baker since ... 2014!
- ◆ A favorite thing about working at Baker: Amazing colleagues and the opportunity to share knowledge and enthusiasm with my students. Very proud to be a member of the Baker family!

Prof. Paulette Schwerdt**Finance, Management****pschwerdt@bakeru.edu**

- ◆ Instructor of Business and Economics
- ◆ B.B.A., M.B.A. Washburn University
- ◆ At Baker since ... 2008!
- ◆ A favorite thing about working at Baker: Watching students learn and grow and prepare themselves for their futures after their time at BU. And my colleagues. My colleagues ROCK.

Prof. Manaf Sellak**Trade, Game Theory, Business Strategy****msellak@bakeru.edu**

- ◆ Instructor of Business and Economics
- ◆ B.A. Moulay Ismail University (Meknes, Morocco), M.A. Western Illinois University (Macomb, IL), Ph.D. (ABD) Economics, Kansas State University
- ◆ At Baker since ... 2018!
- ◆ A favorite thing about working at Baker: Engaging with students, helping them persist in their studies and develop skills needed to succeed in their career.