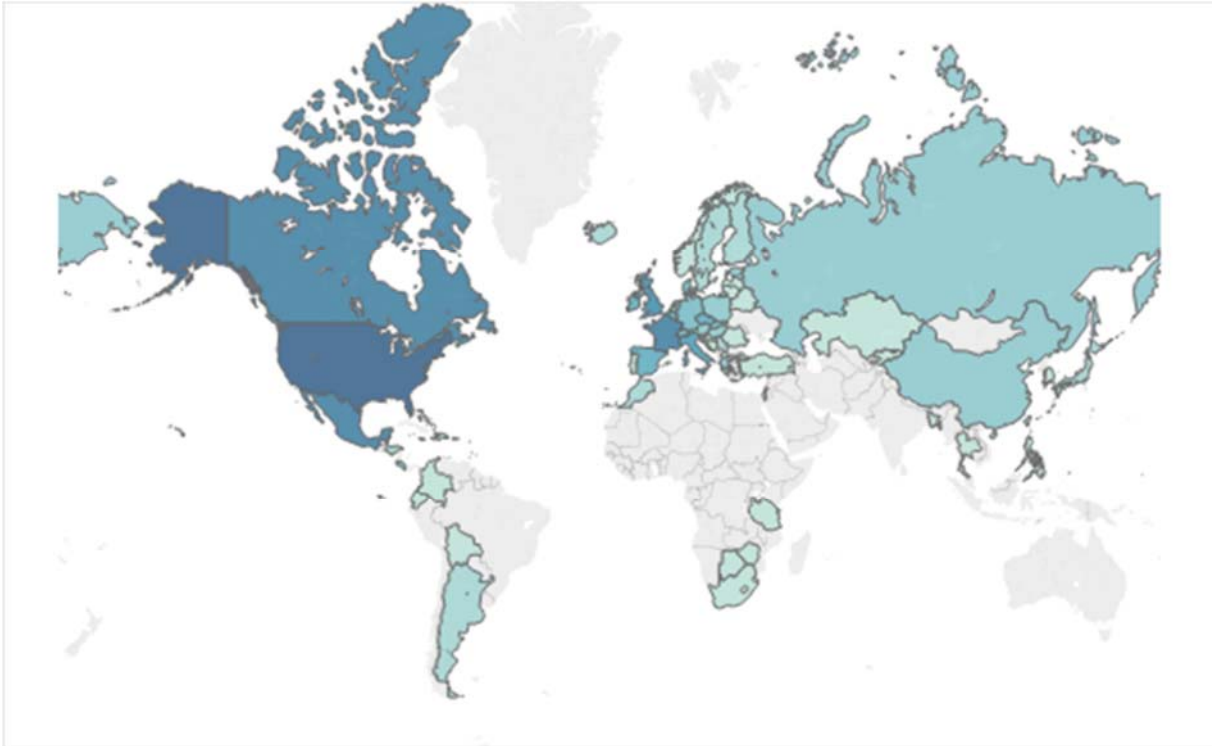


Thinking globally: Although the world may not be “flat” anymore, the global dimensions to business are undeniable. The Business & Economics Department is based in Baldwin City, but our faculty continue to teach and learn with a global perspective. The map below displays faculty activity by country – darker shades mean more of us have been there for one purpose or another. This includes eighty-eight countries at last count!

Don't you think our next faculty retreat should be in Brazil, Australia, or India?



Strong students, strong program: The ETS Major Field Test in Business covers nine areas of the business curriculum. Baker students continue to excel: the class mean for both fall 2018 and spring 2019 semesters were at the 93rd percentile! Do you remember your Business Policy class' score?

More power: If only the power of the sun created other renewable energy! If you haven't seen this news, check out:

<https://finance.yahoo.com/news/baker-university-students-collaborate-westar-125900110.html>

Thanks to alumnus Silas Dulan (B.S. '06, M.S.M. '13), for making the connections for this opportunity.

Lowell Jacobsen was on a partial sabbatical in 2018-19. Among his accomplishments was this publication:

Jacobsen, L. (2019). "Robinson, Andrews, and Marshall: A Case of Arguing at Cross Purposes?" *History of Economics Review*, Volume 71.

Alan Grant and co-author Linda Ghent of Eastern Illinois University recently completed the final manuscript for **Seinfeld and Economics: Lessons on Everything from the Show about Nothing**. The book is being published by Routledge, and will be available in the spring of 2020. Meanwhile, alumni are welcome to visit <http://yadayadayaecon.com> to confirm their economic thinking.

New Minor: Students at Baker now have an option of adding a minor in Data Analytics. The Department took a lead role in the development of this interdisciplinary minor. Students will be better prepared for a range of roles in a more data-intensive business landscape.

“Have You Heard?” Alumni Notes

- PayIt! Founder and CEO John Thomson (B.S., '95) said he was “thrilled” about a partnership that will accelerate the company’s efforts. <https://www.govtech.com/biz/PayIt-Wins-100M-Investment-for-Digital-Services-Software.html>. New York-based venture capital firm Insight Partners, which focuses on transformative technologies, has invested more than \$100 million in software that facilitates digital payments for government services. PayIt!, a startup in Kansas City, MO, has been recognized by Government Technology, SXSW and others since its inception in 2013. John is a member of Baker’s Board of Trustees and has visited with many groups of Baker students over the years, especially on career-related topics.
- The more we read about Blockchain, the more we hear about Dale Werts (B.S., '82). Check out some coverage: <https://www.lathropgage.com/pressroom-press-965.html> and <https://www.forbes.com/sites/laurencoleman/2018/11/11/inside-the-hot-discussion-on-blockchain-and-the-chaos-of-mid-term-election-recounts/>. Dale is a partner at Lathrop Gage and a Baker trustee. He has spoken to groups of Baker students on aspects of Blockchain technologies.
- Arch Insurance's Emilee (Merry) Kuhn (B.S., '06) has been recognized as an Insurance Business America Young Gun for 2018. <https://www.insurancebusinessmag.com/us/special-reports/young-guns-2018--insurance-business-america/emilee-kuhn-senior-vice-president-lender-products-arch-insurance-company-118279.aspx>. Emilee returns to campus often as a guest speaker and BOOK judge.
- Julia (Harrison) Taylor (B.A., '03) was recognized as a NextGen Leader in KC. She is a partner at Dentons, the world’s largest law firm. <https://www.bizjournals.com/kansascity/news/2019/07/26/2019-nextgen-leader-julia-taylor.html>
- Gabriel J. Greenbaum (B.S., '16) published “What to Do with All This Green: Using Casino Regulations as a Model for Cannabis Industry Banking” in *Washburn Law Journal*, Volume 58, Winter 2019.



Find us online!

