



From the Arbor

@ Baker University...

Monthly news from Jerry Weakley, VP for Endowment and Planned Giving

Volume 10, Issue 8

November, 2012

Numbers of Importance:

- *Admissions* 800-873-4282
- *Alumni Office-* 888-781-2586
- *Make a donation-* 800-726-1554
- *Create a planned gift or create an endowed scholarship- 785-594-8332 or 913-449-9540 (Jerry Weakley)*
- *Baker Orange* www.thebakerorange.com

Inside This Issue:

<i>Baker's Online Courses/Programs...</i>	1
<i>Alumni Travel to England...</i>	1
<i>Responses, This, That and More...</i>	2
<i>Gifted Properties To Be Auctioned...</i>	3
<i>Trivia Answer for October...</i>	3
<i>The Trivia Question for November...</i>	4
<i>Baker Alumni/Campus Calendar...</i>	4
<i>Baker Orange Wins National Awards...</i>	4
<i>November Planned Giving Article...</i>	5

Online Programs and Courses Available...

Have you ever considered returning to school—yet in the comfort of your own home at your own computer? Whether for an actual degree or for coursework that simply leads to personal enrichment and the love of lifelong learning, Baker has numerous course and degree offerings you may wish to consider. In moving in this direction you can join the thousands of students of all ages at schools around the world that take courses mostly or entirely online. Listed below are the programs and course descriptions that Baker currently offers with more courses in development now:

Undergraduate Degrees:

Bachelor of Business Administration

The Bachelor of Business Administration program teaches practical approaches to making effective business decisions and formulating short and long-range business plans.

Bachelor of Arts in Business Leadership

The Bachelor of Arts in Business Leadership coursework develops leadership skills and teaches strategies to increase organizational effectiveness and meet business challenges.

Associate of Arts in Business

The Associate of Arts in Business introduces you to the fundamentals of business and includes all of the general education credits required for completing the Bachelor of Business Administration or Bachelor of Science in Management program.

Business Concentration Courses

Earn a concentration by specializing in marketing, human resources, finance, international business or information technology. Courses are open to graduate and undergraduate students and are taught exclusively online.

Graduate Degrees...

Story Continues on Page Three....

Travel to England and Harlaxton...

The Alumni Department has organized an alumni tour to England for June 20-28, 2013. Using London as a base of operations, travelers will visit some of England's most interesting/historic sites along with an opportunity to spend one night at Harlaxton Manor, where Baker students have studied since 1988. President Pat Long and her husband, Dennis, are planning to go! For dates, cost and additional information contact trip coordinator, Doug Barth '91, Alumni Director.

A Response From the **June Arbor...**

It's often said that "it's never too late to..." (fill in the blank). That is certainly the case in this instance as I just heard back from a reader who is a bit behind in reading previous **Arbors**, but who wanted to reply to something he had just now read. Back in **June**, I related a story from a reader who had written about a memorable campus story of the 1960s in which a fish (a piranha, that was a resident of the **Kappa Sigma** house) was accused of having caused the early demise of a fellow tank resident during a spring break. While certainly not an academic endeavor, there was at least some role playing and learning going on at some level I suspect in the following story! (Being that a current Trustee "encouraged me" to relate the story as sent....I think I will! :))

From the keyboard of **Kent Stromsted '69** (Sted or Strommy)...with minor editing for detail and explanation... "I remember it well. **Gak** (the way I spelled it to synch up with the other Piranha, **Jaw**) was found belly up in my aquarium upon my return from spring break. The only other occupant was thought to be **Jaw**. On the surface, and, even a few inches below, it seemed like a pretty open and shut case of fishicide we thought. Being well trained **Baker** students we couldn't just rush to judgment/punishment so a trial was arranged and held. It wasn't my idea but I piled on. Witnesses were called. I believe **Don Norman '69**, resplendent in white powered wig, played the part of the judge. **Walt Pinnell '69** was an important role player and may have been either the prosecutor or the defense attorney. **Jay Rohrs '69** wore a nice Stetson hat with the word "Press" on the brim and a plastic old style (sorority party favor no doubt) telephone in hand... We cooked up a surprise witness (a small **goldfish**) in a beer pitcher who was asked questions from the prosecutor. The timing wasn't perfect but close enough as I played the role of the surprise witness and with a mouth full of water I gargled out into a tape recorder answers to questions the prosecutor would ask. The recorder was hidden and out of sight. There must have been 30-40 guys in the dining room of the house. It was a masterpiece of buffoonery and everyone had a great time. Except for the victim, no animals were harmed in the process either! It all came off spectacularly well. I think the witness absolved **Jaw** through an act of self defense but the jury held that **Jaw** was in "contempt" as he was found to be uncooperative and belligerent!"

Thanks, Kent, for this riveting revisiting of one of the great stories I have heard since writing the **Arbor** now for over 10 years! If you have a story or memory from your time at **Baker**—why not send it along...there just may be space in an upcoming issue to relate some or all of it! Send stories to me by e-mail. I just hope our current students don't get any ideas from this!

This, That and More...

1). Congratulations are in order for both the woman's soccer team, the football team and men's cross country for having earned the right to participate in the post-season **NAIA** national playoffs within their respective sports. Playoffs begin on November 17th. Best wishes to all our fine athletes and coaches. **GO 'CATS GO!**

2). **Baker** student members of the Baldwin City campus based service organization, **parMentors**, led by co-adviser and trustee **Susanne Richardson Teel '69**, raked 42 big bags worth of leaves at the **Sauder Garden** outside the **Osborne Chapel** on the final day of **October!** Thanks so much...It looked really great!

3). A **Baker** memory... "I sang in the University choir during all 4 years I was a student at **Baker**, in the early-mid 1960s. The choir director at that time was **Dr. (William C.) Rice**, and practice sessions were held in the **First United Methodist Church of Baldwin City**, as were many of the other music education classes. I did take one other music education class, **Hymnody**, taught by **Dr. Rice**, that also met in the church. Although my major was English, I was also interested in the background information on some of our Christian hymns, which was one of the topics covered by one of our textbooks for this class; the other textbook for the class was a **Methodist hymnal**. Both of these books are still in my possession, and have been used often in the years since I graduated. **Charlotte Beye (Collins) '65**.

4). Speaking of the **First United Methodist Church**, the '82nd Annual Christmas Candlelight Vespers will be relocated to **Rice Auditorium** on the Baldwin City campus because of the program's growth and a greater demand for seats. Performances will be on **December 2nd** at 4:00 p.m. and 7:30 p.m. Admission is free and open to the public!

Baker Trivia Answer for October...

The Question...

(This follows up on a question in **September's Arbor** concerning science instruction)...

Prior to the construction of Owens Musical Arts building on the Baldwin City campus in 1966 where were most of the University's classes in music education held???

The Answer...

The First United Methodist Church...

Correct answers came from **Patty Wiseman, Jim Foreman and Charlotte Beye (Collins)**.

Thanks very much for the responses!!!

Online Courses/Programs from page one...

Master of Arts in Education

The MAEd program helps practicing classroom teachers develop the skills to become exemplary educational leaders and increase earning power.

Master of Liberal Arts & Liberal Arts Courses

The Master of Liberal Arts program allows you to explore ideas, diversify your knowledge, and enhance your ability to critically evaluate and communicate. Liberal Arts courses are offered in a variety of disciplines and can be used to fill elective options.

Master of Business Administration

The Master of Business Administration coursework prepares future business leaders for the challenges they will face in management positions.

Business Concentration Courses

Earn a concentration by specializing in marketing, human resources, finance, international business or information technology. Courses are open to graduate and undergraduate students and are taught exclusively online.

For more information go to www.bakeru.edu/online or call 1-800-955-7747 to speak with an advisor for online programs.

Baker Receives Significant Gifts of Property... One To Be Sold At Auction In December...

Over the course of the previous two months the University has received two extremely generous gifts of property from two individual former students.

The first was a 5.91 acre commercially zoned parcel in Shawnee, Kansas near K-7 highway. The property sits on a cul-de-sac alongside several small commercial companies and would be perfect for a sales office, distribution facility, light manufacturing or other business.

The land appraised for \$600,000 and will be resold in the future to provide funds for an unrestricted endowment in honor and memory of the family who made the gift.

Just this past month, the University also received as a gift 651 acres spread among three separate parcels in Northwestern Missouri. I visited the property two weeks ago and I can tell you, "it is breathtakingly beautiful"! The properties have crops under cultivation (now harvested), timber, lakes and even an operating limestone quarry. The land would set up well for any number of recreational activities (camping/fishing/hunting or four-wheeling...just to name a few).



A public auction of this property will be held on December 3rd at the Clasby Center, 500 W. Duncan, Savannah, Missouri 64485 at 7:00pm. The proceeds from the sale will go toward a capital project here on the Baldwin City campus that will be announced soon. If you are interested in the property you may contact either Dr. Susan Lindahl, Baker University COO, at 785-594-8375 or Mr. Greg Frankenbach, agent with the auction company, Farmers National, at (816) 407-7461 or (816) 223-2620 or GFrankenbach@FamersNational.com.

Alumni/Campus Activities...

November 15-16...The 15th annual **Baker** University Invitational Jazz Festival, featuring the **Baker** Jazz Ensemble, will be Nov. 15-16 in Rice Auditorium on the Baldwin City campus. The concert on Nov. 15 and the daylong competition on Nov. 16 are free and open to the public.

November 17...#11 Baker v. #6 St. Francis (Ind.) Bishop John D'Arcy Stadium...Fort Wayne, Ind. noon EST

Woman's Soccer vs. Bellevue NE...Liston Stadium, Baldwin City, KS. 5:30pm CST

December 2...Vespers...Rice Auditorium...two services—4:00 p.m. & 7:30 p.m.

March 2...The 4th annual **Baker** Gala and Scholarship Auction...Overland Park Sheraton Convention Center...

Baker's Marketing and Communication to Receive Awards at CASE Conference...

Early word on the street tells us that **Baker** will receive three awards for excellence in publications and communications at the upcoming CASE District 5/6 conference which will be held in Chicago the 10-12th of **December**. First, **Baker** will receive a **Gold** Award for its The Yield Journal booklet in the Student Recruitment Publications category. Winning a **Silver** Award is last spring's Gala Video in the Video Fundraising Features category. This is the first year a **Baker** video has ever won! Finally, the University will receive a **Silver** Award for Fundraising Programs within the Advancement category. Congratulations to the staff of Advancement and to the Marketing and Communications Department for their outstanding work. To watch the video go to: <http://www.youtube.com/watch?v=jPJOOr5Olow8> **Remember...this was done tongue-in-cheek! :)**

Question:

What is the name of the building that was originally built for academic purposes, was later sold and used for a milling operation and then repurchased by the university years later. Hint: it is still being used today and was the first of Baker's buildings to be listed on the National Register of Historic Buildings in 1971.

The answer will be featured in the **December** issue of the **Arbor**.)

Baker Orange Online Receives National Award...

Baker Orange Online was recognized on Saturday, Nov. 3, with its first national Pacemaker Award at the Associated Collegiate Press and National College Media Convention in Chicago. **Baker's** site, thebakerorange.com, was one of five to be recognized in the category for schools with an enrollment of 5,000 or fewer students. The Pacemaker is regarded as the Pulitzer Prize in student journalism. Also at the conference, the **Baker Orange** received the "Best of Show" trophy in the category of four-year non-weekly for its Oct. 19, 2012 print edition. Congratulations to all the students and faculty involved with the **Baker Orange!!!**

Have a Great Month of
**November...I'll write again in
December**

Jerry L. Weakley '70/MBA '92
Vice President for
Endowment and Planned Giving
P.O. Box 65,
Baldwin City, KS 66006
1-785-594-8332 /913-449-9540
jerry.weakley@bakeru.edu

Baker is proud to be affiliated with the
United Methodist Church



Find us on
Facebook

The Benefits of Charitable Giving with Stock...

If you are like most individuals, the value of your stock and other investments that you have held for some time has grown over the years. Perhaps you are entering your retirement years and wondering how you can turn your highly appreciated asset into extra income. You may also be concerned about the mounting capital gains taxes due. If you sell your stock in today's market, you will forfeit a portion of the proceeds to taxes and that means less cash for you. In short, you need a way to sell your stock and avoid capital gains. If you identify with any of these situations, the solution may be a charitable stock plan. Listed below are a variety of charitable plans that potentially can help you achieve your goals for tax savings and even provide income.

Outright gifts of Stocks...

I have covered the several benefits of outright gifting of stock in previous issues. But, in brief, you get the full impact of making a gift to help the University while also claiming an income tax deduction (provided you itemize deductions) for the full market value of the stock while avoiding capital gains. Win...win...win!!!

Gift Annuity for Stock...

You may also use a stock transfer to fund a charitable gift annuity that will avoid capital gains tax and pay you fixed income for life. The rates can be quite high depending on your age and a part of your income stream may even be tax-free! You will receive an income tax deduction for your gift in the year you set up the annuity. At the end of your life, you have the satisfaction of knowing the remaining value is going to help our mission. Gift annuities are still offering superior rates of return to those rates commercially available!

Unitrust and Sale of Stock

By giving your stock to fund a unitrust you can avoid capital gains tax because the trust will sell your stock tax free and then invest the proceeds to provide you with income for life. You will receive a charitable income tax deduction in the year the trust is established and benefit from tax savings that could be spread out over a number of years. **Baker** will benefit from the future remaining trust value.

Call me for questions or to use stock as a charitable gift instrument!



Jerry L. Weakley
VP Endowment & Planned Giving

For more timely information on this and other Planned Giving issues please visit our web-site location at <http://bakeru.giftlegacy.com/> or contact me at jerry.weakley@bakeru.edu or call me at 785-594-8332 (office) or 913-449-9540 (cell).

P.S. * The Above information is provided only for your consideration and should not be construed as “Legal or Tax Advice”. Always consult your own professional advisor before acting upon this or similar information.

As Dr. James Chubb '22 used to say when he visited classmates and alumni while on the road for Baker... “Please remember to leave something for Baker in your will!”...and if you do please let us know your plans!