



From the Arbor

@ Baker University...

Monthly news from Jerry Weakley, VP for Endowment and Planned Giving

Volume 11, Issue 8

September, 2013

Numbers of Importance:

- Admissions 785.594.8325
- Alumni Office- 888-781-2586
- Make a donation- 800-726-1554
- Create a planned gift or create an endowed scholarship- 785-594-8332 or 913-449-9540 (Jerry Weakley)
- Baker Orange www.thebakerorange.com

Inside This Issue:

Greek Alumnae Council Recruitment Activities...

This past summer, the Greek Alumnae Council (GAC) encouraged sorority membership to incoming students entering Baker this fall. With funds donated by the Alpha Chi Omega, Delta Delta Delta and Zeta Tau Alpha House Corporations and their alumnae members together with the valued support of Baker University, the Council connected with 143 incoming students and provided informative materials about sorority life at Baker.

Over 50 sorority alumnae and collegians from all three chapters volunteered to distribute informational materials produced by the Greek Alumnae Council. Alumnae distributed orange "Go Greek" tote bags filled with sorority information at eight new student orientation sessions beginning May 30 and ending August 16. Additionally, four "Its Greek To Me" social events for incoming women and parents were held at Collins House.

The Greek Alumnae Council also mailed a packet of materials to all incoming women in mid-July as well as notes written by collegiate members welcoming the women to Baker and encouraging them to participate in recruitment. As students prepared for Move-In Day, an invitation to sign up for formal recruitment was emailed to every new female student with the link to the Baker website. University President, Pat Long, Jennifer Letner '93, Sorority & Fraternity Life Coordinator, Randy Flowers, Director of Student Life, and Kevin Kropf, Senior Director of Admissions, along with many other Baker Administrators provided invaluable support and assistance.

The Greek Alumnae Council was founded in 2011 to promote sorority life on the Baker Campus and provide an organization to unify sorority alumnae in support of Greek issues. Two alumnae from each of the chapters, Alpha Chi Omega, Delta Delta Delta and Zeta Tau Alpha, came together to study issues and develop strategies to strengthen Baker's sorority community. Alumnae from all three chapters have donated time and funds in support of the GAC. Over 80 sorority alumnae attended a GAC Spring Fling event at Hallbrook Country Club last April to celebrate their Panhellenic sisterhood and hear updates about Baker student life and current trends affecting the Greek community.

For more information about the Greek Alumnae Council, go to: <http://greekalumnaecouncil.wix.com/baker> Thanks To Janice DePalma Simpson '70 for this valuable information!!!

Greek Alumnae Council Continues Work... 1

Former First Lady To Be Honored... 1

Bermuda Trip Pricing...Join Us!!! 2

Homecoming October 4-5... 2

Athletic Hall of Fame Nomination Process 2

Trivia Answer for August... 3

Baker Couples...Need Photos and Info... 3

Baker Maintains #1 US News Ranking... 3

The Trivia Question for September... 4

Baker Alumni/Campus Calendar... 4

Have You Made a Planned Gift to Baker? 5

Former First Lady To Be Honored...

A special Tree Planting will take place at Osborne Chapel on Sunday, September 29th at 5:15 p.m. The planting is in honor and memory of former Baker First Lady Carolyn Lambert who passed away this summer. The planting commemorates Carolyn's founding of Baker's parMentor service organization.

Wandering Wildcats...2014...New York and Bermuda!!! Pricing Now Available Below...

The Trip: Part A...Saturday, May 31st, 2014, fly to New York City from Kansas City or city of your own choosing. Those with the main travel group from KC will spend one night in New York at the New York Hilton Midtown before boarding the brand new NCL cruise ship (that sailed for the first time in May of this year) the Breakaway...bound for Bermuda on June 1st!

The cruise is two relaxing days at sea followed by harboring at the famous King's Wharf. The ship remains your sleeping and dining locale while providing a jumping off point for tours and activities that abound. After three days, the ship returns leisurely to its berth in New York City. Those not continuing on to Part B will fly home later that day (Sunday the 8th of June).

Part B...Those remaining in New York, will stay for two nights at the New York Hilton Midtown...near Rockefeller Center, and convenient to Times Square and Broadway.

A special tour is being planned one of the days in NYC to the World Trade Center memorial led by Baker graduate, Charles Agro '79, a longtime member of the staff of the Port Authority of New York/New Jersey under whose jurisdiction fall all bridges, tunnels, airports and the World Trade Center.

The second special experience while in New York will be the optional "Dine Around Manhattan" on a ship specially designed as a gourmet restaurant. Onboard World Yacht you will enjoy a meal to remember as you glide by the skyscrapers and spectacular lights of Manhattan and New Jersey. This tour is being coordinated through Rick Quattrini '75, the original owner and founder of World Yacht!

Pricing: (broken down into component parts)...All prices are per person/double occupancy unless otherwise noted:

Round trip Flight-Kansas City to New York: \$436.51
New York Hilton for May 31st...\$298.25 (per room) (Taxes and baggage handling included here and for the hotel stay below).
The Cruise: Inside Cabin (Cat ID) \$1249.00...Outside Cabin... (Cat OB) \$1,579.00...Balcony Cabin...(Cat BD) \$1,869.00
(Other categories possibly available on request to Travellers)
New York Hilton June 8-9...\$646.86 (per room)

Prices for transportation to and from the hotel/port and for the Dine Around Manhattan excursion will be finalized and posted as the size of our group is known. Prices for the cruise and air portion are subject to fuel/tax surcharges up until paid in full.

As always travel advisor John Novotny, of Travellers in Lawrence, Kansas, will be handling all our travel details. To express interest, call me at 785-594-8332 or email me at jerry.weakley@bakeru.edu. So far I have heard that 10 couples are interested and planning to go on our next adventure!!!

Dr. Pat and Dennis, along with my wife, Patti, and I certainly hope you will plan to join us for a wonderful and fun trip!

Homecoming Set For October 4-5...

I hope you are making plans to attend Homecoming this year!!! In addition to what promises to be an exciting and critical football game between our Wildcats and the Pioneers of MidAmerica Nazarene there are many activities for sports fans and families. Hopefully by now you have received the most recent edition of the Baker Pride. This publication has a complete listing of the activities for the weekend and times of all the events. For more information on the weekend e-mail alumni@bakeru.edu or call Kelsey Nolte, Alumni Relations Coordinator at 785-594-4526.

How To Nominate an Individual for the Athletic Hall of Fame...

Every year I receive a number of inquiries as to the process involved with nomination and selection to the Athletic Hall of Fame. I have attempted as best I can through this publication and others including the athletics' website, Baker Pride and Baker World to provide such information to interested individuals. In case you have missed it previously, here it is again:

If you would like to nominate a former Baker athlete or coach for induction into The University's Athletic Hall of Fame send (or have sent on your own behalf), a letter (or letters) of nomination to me as follows:

Jerry Weakley, %Baker University Athletic Hall of Fame, P.O. Box 65, Baldwin City, KS 66006 or by e-mail to me at jerry.weakley@bakeru.edu. Please list as many qualifications, records/stats/reasons you feel your candidate is qualified for such honor. There are three categories for a potential inductee to be considered eligible for admission: As an Athlete at Baker and following college...as a Coach with a minimum of 20 years of coaching experience or...for meritorious service to athletics/sports and the University's sports programs.

For a nomination to be considered for the next year, it must arrive by December 31st of the current year. All nominations are held in perpetuity and the Selection Committee meets each February to consider the nominations in hand and select the inductees for the following fall's Homecoming induction service.

Baker Trivia Answer For August...

The Question...

What is the relationship between the Jamieson Film Company of Texas and Baker University?

The Answer...

The Dallas based company was founded in 1916 by Baker graduate and former member of the Board of Trustees, Hugh V. Jamieson. Jamieson was born in 1889 and studied engineering at Baker. He earned his education by having bought and used a motion picture camera, operating it with a hand crank. Following graduation he got a job at Thomas Edison's company selling Kinetoscopes in Missouri. After a fire at Edison he traveled the Midwest filming, producing, editing and showing films. In 1916 he settled in Dallas and began the company bearing his name. Through the years he was responsible for hundreds of advertising and commercial films, military, instructional films along with many other full-length feature films which at one time made Dallas the third largest film production center behind Hollywood and New York. During his time as a trustee he produced a film for Baker, based on the Baker Motto..."Let Him First Be a Man". Perhaps though, his company was most famous for having produced the first film about outlaws Bonnie and Clyde and for having produced copies of the famed Abraham Zapruder film that actually captured live the assassination of President John F. Kennedy.

The correct answer as usual was provided in part by Jim Foreman '79...thank you, Jim!

Fall Sports Activities Abound...

For the sports fan, there has been no lack of sport competition on (and off) the Baker campus this fall. Outstanding play by the volleyball squad, timely victories in soccer and a great (and breath-taking) victory over long time rival, Ottawa, in football, have marked the beginning of school. For more coverage go to: <http://www.bakeru.edu/athletics>

A Sign Hung in a Hallway at the School of Nursing in Topeka...

"If your dream doesn't scare you...it isn't big enough".
Author Kristine K. Stevens

Calling All Baker Couples...

More than a 1,000 couples have found their lifelong partners at Baker. If you met your spouse at Baker or were married at the Osborne Chapel, we would appreciate you sharing a photo from your wedding day by emailing alumni@bakeru.edu or sending a copy of the photo to Office of Alumni Relations, Baker University, P.O. Box 65, Baldwin City, KS 66006-0065. Please include your first and last names, maiden name, graduation year, your wedding date, where you were married, the Baker classmates who were members of the wedding party, a short note about how you met and if University Minister, Ira DeSpain, officiated at the ceremony. The photos will be part of an alumni project throughout the year and likely will be posted on Baker Facebook and in upcoming Baker alumni magazine. Stay tuned for more exciting information regarding an event related to this currently being discussed for Alumni Weekend! Thanks for your cooperation and wanting to participate in this project!!!

Did You Know???

1). Baker was once again named the #1 university in the state of Kansas in the category "Midwest Regional University" by *US NEWS AND WORLD REPORT*. Baker was also rated higher than 11 universities in the same category in the state of Missouri!

An important element of the ranking system employed by this agency is the category of "Alumni Giving". For right or wrong, the editors of the magazine believe that an indication of an alumnus' satisfaction with the education they received from a school is reflected in their desire to support it with gifts following their graduation/departure from campus. Since it is the "number of gifts received", rather than the "amount of gifts given"...every individual gift can help keep Baker at the top of this ranking that has proven to be one of a number of important considerations in the decision making process of potential students. Thanks for your consideration of making current and future gifts!

2). Baker's Department of Music and Bands will host the 15th annual Marching festival for 1A-5A schools at Liston Stadium on October 16.

3). Baker's Quayle Bible Collection has many items on display and in its collection that are several centuries old. It is housed in the Collins Library.

Alumni/Campus Activities...

September 29... Tree Planting...Osborne Chapel...5:15 p.m...Honoring former First Lady Carolyn Lambert.

October 4... Athletic Hall of Fame induction ...DoubleTree Hotel, Overland Park...6 p.m.

October 5...Homecoming... Baldwin City Campus...Hall of Fame Reception at Collins Gym-11:00...tailgate luncheon at Liston Stadium, noon...Game with MidAmerica Nazarene, 2 pm.

October 11... Fall Meeting of the Board of Trustees...Baldwin City Campus.

October 18-19-20... Annual Maple Leaf Festival...Baldwin City.

December 8... Christmas Vespers Programs...Rice Auditorium, Baldwin City Campus. Times TBA.

February 14-15... Winter Meeting of the Board of Trustees and Board Retreat.

April 12... The Annual Scholarship Auction Gala...The Sheraton Convention Center Hotel, Overland Park, KS. 6:00 p.m.

Presidential Search Continues...

The Search Committee continues its important work and is currently in the process of identifying a total of 12 candidates who will be moved forward in the overall search process.

In the *Arbor* Next Month...

Coverage of Biology Professor Dr. William (Randy) Miller's most interesting summer research program that was conducted right on **Baker's** Baldwin City Campus.

Also...

Homecoming Highlights!!!

Enrollment Updates...

And...Much More!

Trivia Question For September...

The Question:

There were several important connections between **Missouri Wesleyan College** of Cameron, Missouri and **Baker University**??? Name a minimum of three of them:

The Answers:

Will be revealed and detailed in the next issue of *From the Arbor*.



Find us on
Facebook

Have a great month of September...

I'll write again in **October...**

Jerry L. Weakley '70/MBA '92

Vice President for
Endowment and Planned Giving

P.O. Box 65,

Baldwin City, KS 66006

1-785-594-8332 /913-449-9540

jerry.weakley@bakeru.edu

Baker is proud to be affiliated with the
United Methodist Church.



Have You Made a Planned Gift For Baker?

One of the strategic initiatives connected to the Strategic Plan currently being enacted across all of Baker's campuses speaks to the increasing need to document future gifts to the University through planned and estate/testamentary gifts. There are many advantages for the University to know in advance of plans individuals make with respect to a future planned/testamentary gift.

We learned this previous fiscal year that an accounting of such future gifts can positively impact a bank's willingness to make both short and long term loans to the University which cover gaps in cash flow during months in which tuition dollars are not readily flowing into the business office. We also know that interest rates on such loans can be more advantageous due to such information as well. A final advantage to the University is that it can make ongoing plans for capitol projects, academic programs and student scholarships when it has written information that support for these important considerations will be forthcoming in the ensuing years.

For the individual or family making such a planned/testamentary gift there are advantages as well. All individuals/families who notify the University in writing of an intent to leave a minimum of \$10,000 by their will or trust are inducted as members in Baker's Pulliam Endowment Society and receive special commemorative pins for their membership.

Another important reason for informing the University of intent to name Baker in an estate plan is that a University representative (usually me) will be able to visit directly with the donor to help them think through and plan for the eventual use of that gift...use as a memorial for a loved one, family member, former professor etc. or specifically what part of the University will eventually benefit: endowment, scholarship, capitol projects or academic programs just to name a few.

If you would like to visit with me in person regarding any specific question relative to making a planned gift of any nature to the University please contact me so we can discuss alternatives and any questions that you may have. You may reach me 785-594-8332, or by email at jerry.weakley@bakeru.edu

Cordially,



Jerry L. Weakley
VP Endowment & Planned Giving

P.S. * The Above information is provided only for your consideration and should not be construed as "Legal or Tax Advice". Always consult your own professional advisor before acting upon this or similar information.

As Dr. James Chubb '22 used to say when he visited classmates and alumni while on the road for Baker... "Please remember to leave something for Baker in your Will!"...and if you do-please let us know your plan!