



From the Arbor...

@ Baker University...

Monthly news from Jerry Weakley, VP for Endowment and Planned Giving

Volume 12, Issue 1

January 2014

Numbers of Importance:

- Admissions 785.594.8325
- Alumni Office- 888-781-2586
- Make a donation- 800-726-1554
- Create a planned gift or create an endowed scholarship- 785-594-8332 /913-449-9540 (Jerry Weakley)
- Baker Orange www.thebakerorange.com

Help Baker Recruit its Next Class...

Even though I am not officially responsible for recruiting students, all of the Baker faculty, staff and administration have a vested interest in and try to be helpful where possible to this most important endeavor. I personally receive communications from anywhere from 8-12 individuals each year regarding the admissions process and how to get a student started toward admission. I thought it might be of value to feature information pertaining to this process that is available and provided on our website.

Application for Admission, Scholarships & Financial Aid...

Currently enrolled high school students may submit a six-seven semester transcript for application purposes. A final transcript, bearing date of graduation, eight semesters of grades and the signature of a school official must be submitted upon graduation. If available, class rank should also be included on the transcript.

If a student has completed work at another college or colleges: they need to send an official transcript from that school to the *Office of Admissions, Baker University, P.O. Box 65, Baldwin City, KS 66006*. Students with college work in progress may be admitted based on an official but incomplete transcript, but an official transcript must be submitted upon completion of the hours in progress. Such admission decisions are subject to review if the final transcript reflects a change in academic standing. Baker University accepts Certified PDF Transcripts from the **University of Kansas**. Transcripts must be sent to incoming.transcripts@bakerU.edu

During the month of January 2014, there is no application fee being required, so it is an excellent time to get an interested student started down the road to admission!

International Student Application:

There is no application fee. An admission decision will be made one week after receipt of a completed application. If you or the student has questions or problems while completing this online application, please call us at 785.594.8325. This e-mail address is being protected from spambots, so there is a need to have JavaScript enabled to view it.

ACT or SAT Scores:

Scores from these testing agencies may be sent directly from the agency or, those included on high school transcripts are accepted for review. When taking the test the student should include Baker University's test code:

ACT code - 1386

SAT code - 6031

Notification:

All admission decisions are made on a rolling basis, with notifications usually being sent two weeks after the receipt of all required documents.

At the College of Arts and Science it is our hope that we can continue the positive growth we experienced in the fall of 2013 in our new admissions. To ultimately raise the entire enrollment in Baldwin City above the targeted goal of over 1,000, we need 3 more really strong years of continuing growth.

Please consider those among your family, friends, church or social activities has a student that would benefit from and find future success through enrolling at Baker. Thanks for your help in this most important activity. For other questions, call Angela Martin Butell, '93, Director of Recruitment at 785-594-4569.

Wandering Wildcats...2014...New York and Bermuda!!!

For general information on our **June** 2014 trip call me (Jerry Weakley) at 1-785-594-8332 or our travel adviser, John Novotny, at Travellers in Lawrence, KS at 1-800-382-6700 for specific questions, pricing and information regarding deviations from the set travel plan.

Dr. Pat and Dennis Long, along with my wife, Patti, and I certainly hope you will consider joining us for this fun adventure!

Response from a Previous **Arbor**...

Becky (Collier) Holloman '63, Woodland, CA wrote asking where she could find "In Memoriam" and "Class Notes" information.

I thought other readers of the **Arbor** might want to know the same answer I gave Becky, so here it is:

"The editors of various **Baker** publications and on-line news publish "In Memoriam" and "Class Notes" information here: <http://www.bakeru.edu/bakerworld/?cat=4> . The information is updated quarterly and accessed from the Class Notes tab at the top of every page. This same information is also listed in the new printed magazine **Baker Proud**. This information can be found on page 10 of the **Proud** that was mailed out in late **November**."

University Launches Accounting, Mass Media Degree Programs...

Baker has begun two new degree programs — the Bachelor of Science in Accounting and the Online Bachelor of Science in Mass Media. The projected start date for the accounting program at the Overland Park campus, is **Feb. 25, 2014**. The online mass media program is scheduled to begin on **Feb. 24, 2014**.

The 58-credit-hour Bachelor of Science in Accounting (BSA) program prepares students to enter the field of public accounting or for a career in today's business environment. Students will learn to analyze, interpret and communicate financial information that can be applied in any organization with an emphasis on financial, managerial and tax accounting, auditing and systems, change management, ethical decision making and effective communication.

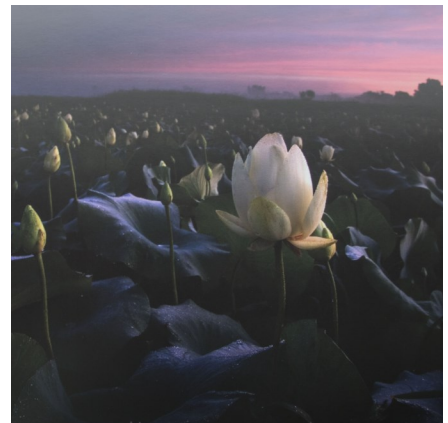
The 44-credit-hour Bachelor of Science in Mass Media (BMM) program offers students a comprehensive introduction to traditional and alternative media, including print and online journalism, publishing, web design, social media, television and radio. The broad-based program prepares graduates for various career options, including traditional media, public relations, corporate communications, sales, advertising and web content management.

Did You Know???

Nominations For The Athletic Hall Of Fame For 2015 may now be made anytime during the year up until **December 31, 2014**...

Baker Wetlands Featured in National Calendar...

The National Natural Landmarks Program's Annual Photo Contest Calendar includes the first place photograph taken by Lawrence, KS resident, and good friend of Dr. Roger Boyd, '69, Kenneth M. Highfill. The photograph of a late afternoon sundown as reflected on the flower of an American Lotus is displayed prominently on both the cover of the calendar as well as inside, marking the month of **January**. Stated alongside the photograph: "Designated a National Natural Landmark in 1969, the **Baker** Wetlands is an example of undisturbed wetland prairie. Over 260 species of birds and over 430 species of plants have been recorded at this site, including the American Lotus".



Other National Natural Landmarks featured in the calendar, finishing 2nd place-3rd place are Emerald Bay, CA and Canaan Valley, WV. Some of the other photographs that were awarded honorable mention status include: Spanish Peaks, CO; Summit Lake, CO; The Glens Natural Area, PA; Red River Gorge, KY; Fort Worth Nature Center and Refuge, TX; Garden of the Gods, CO; Lost Maples State Natural Area, TX; Newberry Crater, OR; Monument Rocks Natural Area, KS and Valley of Fire, NV.

Baker Trivia Answer For December..

The Question: Who/what are Toby and Frankie...and Luke and Kassie???

The Answers: Any of you who may have been on campus or at Collins House anytime over the past few years may have encountered Toby and Frankie. They are the dachshunds owned by Dr. Pat and Dennis.

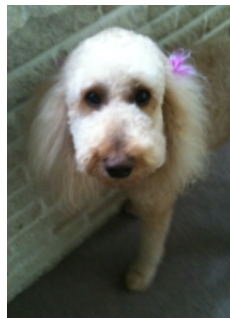
Recently, we learned that President-Elect Lynne Murray and husband, Jeff, have two standard poodles, who were mentioned on the occasion of Lynne's press conference and introduction to the campus back in **December**. The Presidential-Elect Pups are Luke and Kassie. They have assured Lynne that they are looking forward to their move, anxious to meet all members of the Baker family beginning in **July** and to use the new food bowls they received from Frankie and Toby!



Frankie
&
Toby



Luke



Kassie

For the first time in recent memory, Jim Foreman '79 had to admit defeat and was unable to answer the question as he usually does. :)

Stepping up to take over "**Trivia Challenge**" bragging rights this month are none other than Susanne Richardson Teel '69 and Emmalie Gessner Cowherd '61. Congratulations, Susanne and Emmalie!!!

I hope all of you will have an opportunity to say good-bye to Morgan and Toby before they go into "retirement" in Southern Missouri and that you will have a chance to welcome and meet Luke and Kassie as they move into their new home this summer.

Another Baker Author Steps Forward...

Continuing an opportunity to bring light to published works by Baker grads this column appears periodically as information is forthcoming. Last month I received word from J. Robert Ewbank '55 of Mobile, AL in regard to his new book, "To Whom It May Concern" from WestBow Press, A Division of Thomas Nelson.

"It is a compilation of vignettes of things that have happened to members of our family. It is recollections of events and people and of their interactions. Most of these recollections and events are told with a touch of humor, but some of them are straightforward and of daily life and problems we all face," wrote Robert.

Robert is a third-generation Methodist minister who graduated from Baker with a BA in psychology with honors and from Garrett Evangelical Theological Seminary, Evanston, Illinois, with an MDiv in theology in 1958. He has written two previous books on John Wesley's theology, "John Wesley, Natural Man, and the Isms" and "Wesley's Wars."

Best wishes with your newest writing, Robert!!!

Nursing Students, Alumnae Inducted into Honor Society...

The Eta Kappa Chapter-at-Large of Sigma Theta Tau International, the national honor society for nursing, recently inducted 14 Baker School of Nursing graduates and two Baker alumnae. Undergraduate students must have a 3.0 grade-point average and rank in the top 35 percent of their class to qualify for membership.

Baker students inducted were Jennifer Andrews, Sara Busby, Allison Decker, Sarah Ernst, Shannon Good, Leslie Hart, Johna Herrera, Sarah Keenan, Olivia Kennedy, Haley Knowland, Jessica Luvisi, Paula Mattern, Emily McGinnis, Kristina Vazquez and Stephanie Walters. Good received the chapter scholarship at the pinning ceremony on Dec. 13 at Grace Episcopal Cathedral. Alumnae Amy Kincaid, '93, and Elizabeth Deng, '11, were inducted as community members. Congratulations...one and all!!!

Alumni/Campus Activities...

February 14-15... Winter Meeting of the Board of Trustees and Board Retreat.

April 12... The Annual Scholarship Auction Gala...The Overland Park Kansas Convention Center, Overland Park, KS. 6:00 p.m.

May 2... Spring Meeting of the Board of Trustees.

May 10, 16-18... SPGS/GSOE Commencement followed by Alumni Weekend/Activities.

May 18... CAS/SOE/SON...Commencement.

May 31-June 10... Alumni Travel with **Wandering Wildcats** to **Bermuda** and New York.

A History of Excellence & Support...

Baker University was chartered on **February 12, 1858**. Named for **Osmon Cleander Baker**, a distinguished scholar and bishop of what is now the United Methodist Church, the school holds the honor of being the first four-year university in Kansas.

Baker's Accreditation History...

Baker has been continuously accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools since 1913. **Baker** has also met the rigorous accrediting standards of the National Council for Accreditation of Teacher Education.

The **Baker** School of Nursing program is accredited by the Commission on Collegiate Nursing Education and the Kansas State Board of Nursing.

The majors of accounting, business, and international business offered at the College of Arts and Sciences in Baldwin City are fully accredited at the national level by the Accreditation Council for Business Schools and Programs (ACBSP).

And finally, the Bachelor of Arts in Music and Bachelor of Music Education programs are accredited by the National Association of Schools of Music.

Trivia Question For January...

The Question: Just a few years after the turn of the 20th century a two-person "ferris wheel" type of apparatus was constructed on the Baldwin City Campus. What was it called and what was its purpose?

The Answers: Will be revealed and discussed in the next issue of *From the Arbor...* (along with a picture...I hope!)

If you have a question that you think would be suitable as a Monthly Trivia question please send it to me at: jerry.weakley@bakeru.edu



Find us on
Facebook

Friend the **Baker** "Official" Face Book site and receive all the news as it happens on the University's several campuses, athletic fields or with students/alumni!!! Friend us!!!

Have a great month of January...

I'll write again in **February!**

Jerry L. Weakley '70/MBA '92

Vice President for
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Baker is proud to be affiliated with the
United Methodist Church.



Washington Developments in 2014...

What will happen in Washington this year? There are several discussion topics that will be active during 2014. These include the ongoing tax reform efforts, tax extenders and the **November** election.

1. **Tax Reform** – Senate Finance Committee Chair **Max Baucus (D-MT)** published several tax reform discussion drafts in 2013. However, he did not proceed to actually drafting a bill. House Ways and Means Committee Chair **Dave Camp (R-MI)** and his staff were drafting a house bill in October of 2013. However, after discussion with Speaker **John Boehner**, Chairman Camp decided to hold up release of the actual bill. Progress cloudy at best!
2. **Senate Finance Committee Chair** – **Sen. Baucus** had indicated he planned to retire at the end of 2014. However, **President Obama** appointed him as Ambassador to China. Following the expected confirmation of Baucus by the Senate, the probable next Chairman of the Senate Finance Committee will be **Sen. Ron Wyden (D-OR)**. Wyden has been very involved in the tax reform process for many years, but there will be a natural period of time to re-start the effort in the Senate Finance Committee.
3. **Tax Extenders** – The 60+ tax extenders lapsed on December 31, 2013. The philanthropy community is particularly interested in the IRA charitable rollover. It passed initially in 2006 and has been effective each year since that time. Charitable organizations hope that there will be a bill this summer to enact the tax extenders. In an election year, there are several popular extenders such as the teachers' supplies deduction that encourage Congress to act. However, it is possible that the tax extenders bill may be held again until a lame duck session after the November election. If this occurs, charities will face a very compressed marketing campaign for 2014 IRA charitable rollovers. The favorable news is that the IRA rollover is on all of the published lists and therefore is very likely to pass.
4. **Election Positioning** – Taxes generally do not elect candidates. The discussion of lower rates in exchange for reduced itemized deductions may cause major problems for candidates. The inclination of taxpayers is to protect the existing benefit rather than exchange a deduction for lower rates. For this reason, the forthcoming election makes major tax reform more challenging in 2014. For an expansion on the information delivered above go to: <http://bakeru.giftlegacy.com/?pageID=30>



Jerry L Weakley
VP Endowment & Planned Giving

*** The Above information is provided only for your consideration and should not be construed as Legal or Tax Advice". Always consult your own professional advisor before acting upon this or similar information.**

*As Dr. James Chubb '22 used to say when he visited classmates and alumni while on the road for Baker...
"Please remember to leave something for Baker in your Will!"...and if you do-please let us know your plan!*