



From the Arbor @ Baker University...

Monthly news from Jerry Weakley, VP for Endowment and Planned Giving

Volume 8, Issue 6
June 2010

Numbers of Importance:

- *Recommend a student-* 800-873-4282
- *Alumni Office-* 888-781-2586
- *Make a donation-* 800-726-1554
- *Create a planned gift or create an endowed scholarship- 785-594-8332 or 913-449-9540 (Jerry Weakley)*
- *Baker Orange on-line- www.thebakerorange.com*

Alumni Weekend Comes and Goes Quickly...

Every academic year concludes with the traditional Alumni Weekend of activities as it has for well over 100 years. I really look forward to this weekend of activities and once over, it is a bit of a let-down to those in the alumni/advancement offices that do all the planning. This year's Alumni Weekend was a huge success! Over 800+ former students and alumni attended one or more of the activities of the weekend.

On Friday the 21st of May, golf was the name of the game and over 150 alumni and friends participated in the Scramble tournament held at the Prairie Highland's Golf Course in Gardner. Though a bit wet from rains earlier in the week, the course withstood the onslaught and everyone had a great time! (Once again I let my team down and we finished far from the scores from which prizes were awarded!) :(

The Friday evening reunion events were held at the Double Tree Hotel in Overland Park. A crowd of over 350 alums and former students enjoyed great food, yearbooks, conversations with classmates and music provided by local band, "Four Fried Chickens and a Coke". Class photos were taken and over 40 members of the class of 1960 received Golden Alumni Medallions from President Pat Long in a special service.

Saturday's Alumni Banquet honored several individual alums, members of the staff and the "Family of the Year". The 50 year class of 1960 won the annual "Pinnacle Award" for giving to the reunion class giving program" and all Golden Alumni (some 87 in number) were honored with the reading of the roll call of attendees. Tom Hart '37 won the earliest class award.

Numerous other events were held both on and off campus and at the University's Greek Houses before 200 or so alums gathered at The Lodge in Baldwin for a final post-stag social. (Some of the younger alums gathered at a different establishment as they have for years.) All in all it was a great weekend and I hope each of you will plan to attend Alumni Weekend next year! It will be even better if you invite a classmate!

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The **Arbor** is Brought to You by...

Thanks to Jim Kean '60 and his wife Becky, of Boulder, Colorado for a gift that allowed the University to continue hard copy mailings by the US Post Office to those unable to receive the **Arbor** by e-mail this past year. Thanks so much!!!

Negro Leagues Traveling Exhibit on Baker Campus through Mid-June...

“Discover Greatness” is now officially open in the Holt-Russell Art Gallery. The exhibit has traveled nationally to help bring the rich history of black baseball to thousands of people outside of Kansas City. The exhibit features nearly 90 framed photographs showcasing the history of African-American baseball from the late 1800s to the 1960s. It includes a video on the museum, pennants and replica posters, and is divided into five sections: Pre-1900: The Beginnings of Black Baseball; 1901-1919: The Great Independents; 1920-1931: A League of Their Own; 1932-1946: Heyday; 1947: The Color Line Falls.

The Exhibit Schedule for June:

Tuesday, June 1-Thursday, June 3: 11 a.m.-3 p.m. and 6-9 p.m.
 Saturday, June 5: 9 a.m.-noon and 1:30-5 p.m.
 Sunday, June 6: 1-4 p.m.
 Tuesday, June 8-Thursday, June 10: 11 a.m.-3 p.m. and 6-9 p.m.
 Saturday, June 12: 9 a.m.-noon
 Sunday, June 13: 1-4 p.m.

For more information contact Coach Phil Hannon at phil.hannon@bakeru.edu or by phone at 785-594-8493.

Institute is 99 Years Young and Counting...

United Methodist Youth Institute will celebrate 100 years at Baker University during the summer of 2011. Curt Cooper '89 has been working with Jen McCollough, Baker's Archivist, this spring to start gathering materials and doing some written work for celebrating the centennial. Primary focus this spring has been on how the Institute movement started as part of Epworth League (the predecessor to United Methodist Youth Fellowship) programming. President Murlin held three Epworth League training schools in conjunction with commencement in 1900, 1901, and 1902. Looking at the content of these events and then looking at the early years of Institute, Cooper is estimating that these events were predecessors of the Institute as we know it today. In 1906, the General Secretary of the Epworth League, Edwin M. Randall, held the first Institute outside of Chicago at a campground in Des Plaines, Illinois. Randall was an 1886 graduate of Baker. He is responsible for starting the Epworth League Institute movement. In 1907 there were six Institutes, including one in Kansas, held at Island Park in Winfield. The Kansas Institute was in Winfield in 1907, 1908, and 1909. In 1910 the Institute to which we draw our history was held in Bonner Springs, KS. It is clear due to 1910

Continued on Page 4...

Baker Trivia for June...

A large three story building used to be nearly centered on the campus nearer the north end of the “quad”. What was it's name, what year was it raised and what were some of the activities that were held in and most often associated with the building???

Nursing Faculty and Alumnus Honored...

Three members of Baker's Eta Kappa chapter of Sigma Theta Tau International were recently honored. The awards went to two faculty members and a Baker University School of Nursing alumnus.

Ruth Ohm received the Excellence in Nursing Leadership Award for her role in promoting research and evidence-based practice at Stormont-Vail HealthCare. Faculty Emeritus Sonja Feist, an active community volunteer, was recognized for Excellence in Nursing Service.

Steve Peterson, BSN '02, a charge nurse at Stormont-Vail, was recognized as an outstanding new member for his contributions to chapter activities over the last year. Congratulations one and all!!!

Don't Forget Coming In August...

The renewal of one of college football's oldest rivalries will take place as Baker takes on the recently rough and tough Ottawa Braves. The game will be played on Ottawa's home field and is scheduled for Saturday, August 28th. I will report the time of the game in the next Arbor (or you can find it on the Baker web site under “athletics”.) I hope to see you in the stands cheering on the good guys from BU!!!

Previous issues of the Arbor are at:
http://www.bakeru.edu/bakerworld/?page_id=1041

Estimate: Nationally-Households Gave 5% Less In 2009...(from the "Non-Profit Times")

Charitable giving by individuals during 2009 amounted to an estimated \$217.3 billion, a decline of \$11.2 billion or 4.9 percent from the estimated \$228.5 billion total in 2008, according to the latest report by researchers at the Center on Wealth and Philanthropy at Boston College and published by the Association of Fundraising Professionals (AFP). The 5 percent decline is in addition to the 6 percent decline that the Center calculated for 2008.

The Boston College/AFP 2008 estimate differs from the Giving USA estimate of \$229.28 billion, published annually by the Giving Institute in conjunction with the Center on Philanthropy at Indiana University. The 2009 Giving USA statistics are due out in a few weeks. The Giving USA estimate for 2007 was \$235.58 billion given by individuals for a decrease of 2.5 percent compared to 2008.

For 2010, the Boston College researchers project annualized individual giving totals (also known as household giving) will range between approximately \$222 billion and \$227 billion, an increase between 3 and 4.5 percent compared to their estimated total for 2009. The projected growth is based on analysis of the first two quarters according to scenarios that assume relatively low and high economic growth.

Baker Comparison to the Article Above...

Lyn Lakin, vice president for advancement at Baker, recently offered some comparative figures to those in the article above in her May report to the Board of Trustees.

For the fiscal year 2007-2008 the University showed a 1% increase in giving to the Annual Fund versus the previous year. For fiscal year 2008-2009 the University experienced an 11% increase over the previous year in giving to the Annual Fund.

Though the fiscal year 2009-2010 is not yet complete, Lakin estimates that giving will exceed both of the previous two years and in fact, may approach an all-time high of over \$1,000,000 for the Annual Fund!

She would like to encourage everyone who is yet to make a gift this year, or anyone in a position to make an additional gift to send a check or credit card gift to the University or go on line and complete a gift on-line by June 30th so we can hit this important goal and for the benefit of programs within the University.

Baker Football Memory...

As we continue to march toward the huge football celebration that will be held at Homecoming next fall, the Arbor is featuring a "Football Memory" in each issue until October. In case you haven't heard...If you played even a single year in the pads and helmet of a Wildcat football team member you are invited to join your teammates in a commemoration of the 120 Years since Baker played in the first college football game in the State of Kansas. As you may know, our opponent in that first game was the University of Kansas...a game which the Wildcats won by a score of 21-9!

Friday night the 22nd of October will feature the Annual Athletic Banquet and Hall of Fame Induction. A special video honoring Baker's football past will be featured throughout the dinner and program. The next day on campus will once again bring together all former players for a huge tailgate cook-out, introduction of all team members by decade at the game and a post-game victory BBQ along with Coach Mike Grossner's 2010 edition of the Wildcats. I hope you will plan now to attend! We will also be looking for former players/volunteers to help us communicate with and recruit their teammates to attend and assist in other meaningful ways. If you would like to help, please contact Alumni Director, Doug Barth '91 at doug.barth@bakeru.edu.

And now, the memory: It comes from Bill White '59 who is to be one of our inductees to the Baker Athletic Hall of Fame this coming October.

"Our 1958 team finished with a record of 8-1 and was the undefeated KCAC Champions. This team was so special; our backfield averaged only about 155 lbs but they were blessed with an overwhelming desire to compete and to always find a way to win. Seven of that team's starting lineup are already in the Athletic Hall of Fame (Editors note: Bill will be #8). Although everyone on that team was and remains special to me...three players stand out in my memory. First was Dick Shores, who set the tone for our team's mental toughness. Second was Dick Hedges, our center in the short-punt offense who always delivered. And third, was Jim Paramore, who gave 100% on every play. I was blessed to be surrounded by such talented and inspirational players. They undoubtedly were a major reason that I was selected unanimous choice all KCAC and to the Methodist College All-America first team." (Bill scored the only TD in Baker's 6-2 mud-bath win against Ottawa that year!) Thanks for the memory!

Institute is 99 and Counting from page 2...

correspondence with Randall that President Murlin was interested in pursuing Institute to be held at Baker. As it turned out, Randall wrote Murlin from Bonner Springs stating, "everything here has been swinging clear for Baldwin and there is no reason you may not have the Institute next year if you want it". Randall goes on to say "Give us a good support and we will give you the best Institute ever".

Camp lore/legend, as conveyed by Elizabeth Ebright '33 (and former instructor of English), has always been that it rained heavily the summer of 1910 while the Institututors were gathered at Bonner Springs, KS and that it was at the initiation of Homer K. Ebright (her father) that the Institute was invited to the warm dry buildings of Baker University. While for many, Homer Ebright is considered the father of the Baldwin/Baker Institute, it is more likely that others played a similarly important role in bringing this important part of Baker heritage to campus.

If you have a great story to share based upon your experience at "Institute" please reply to jerry.weakley@bakeru.edu with a short version of the story and I will select a few to share through future issues of the Arbor which lead up to the actual 100th celebration.

And, Speaking of Celebrations...Alumnae reaches 112 years of Age!!!

About 18 months ago it was discovered that the oldest living person in the state of Oregon was in fact, Baker alumnae, Delma Lowman Hoggatt Kollar. We recently received a nice letter from her granddaughter, Syd Bergeson who tells us that her grandmother still loves to tell "Baker Stories". At 112 (113 in October) Delma is thought to be the 8th oldest person in the United States and the 18th oldest in the world! Delma met her first husband, William "Earl" Hoggatt in her first science class at Baker. They ended up dating and then were married not long after graduating in 1924. Delma spent her entire career teaching along with raising three children of her own. Congratulations and here's to many more birthdays, Delma!

May's Trivia Answer...

What was the "BLUE-PRINT" and for what purpose was it used???

The Answer is: It was a concise listing of all times/locations of classes and professors that would be offered in all subject areas in a given semester. It was available to and was used by students and faculty during enrollment. It was created by and prepared by former Dean, Benjamin A. Gessner. Thanks to Jim Heaton '60 for the first response that correctly answered the trivia question!!! (See Picture below)!

A Blue-Print from 1964-1965

BAKER UNIVERSITY SCHEDULE OF RECITATIONS FIRST SEM. 1964-1965

DEPARTMENT	PROFESSOR	DAY	TIME	ROOM	DEPARTMENT	PROFESSOR	DAY	TIME	ROOM
ART
BIOLOGY
CHEMISTRY
EDUCATION
HISTORY
PHYSICS
...

Have a Great Start to Summer...I'll write again in July!

Jerry L. Weakley '70/'92

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A Gift of Property That Retains a Life-Estate for the Donor

Mary and Michael Alumni, ages 67 and 69, have had a wonderful weekend home at the Lake of the Ozarks since 1975. They originally paid \$50,000 for the lot and comfortable three bedroom home. They originally took out a 30 year mortgage that they paid off five years early in 2000. (The property is now appraised by real estate experts at \$200,000 and has been found to have no negative environmental issues).

Now that their children have grown, moved out of the immediate area and have families of their own the weekend retreat is not being used as often as it was years ago. Still, Mary and Michael don't want to sell it as they intend to use it in retirement as long as they are able to make the 3 hour drive down to the lake. They also don't want to have to pay the taxes on the capital gains they would incur if they were to sell it.

On the other hand, Mary and Michael would like to find a way to have this significant investment add some additional income to their retirement while at the same time make a major gift to fund an endowed scholarship in their parents memories at **Baker**. Is it possible that this house can bring about all the benefits they desire while still avoiding the loss of the property and the gaining of taxes were they to sell it? The answer is YES!

By transferring the deed to **Baker** and reserving the right to use the property for both of their lives, the couple can accomplish every one of their desires with regard to the lake house. In reserving a life-estate, they will continue to pay for upkeep and maintenance, insurance and property taxes during their lives with unlimited use of the property. They will, however, upon the transfer of the deed to **Baker** be allowed, in this example, to receive a charitable income tax deduction of \$65,768 that would potentially save (at their income tax level) \$18,415 in income taxes. The tax deductible amount comes from a factor based upon their combined ages.

Upon the death of the survivor, the property would then pass fully to the University and Mary and Michael's estate would receive a full estate-tax deduction that in this case has been figured to be \$401,780 (based again upon their combined actuarial life-span and potential growth of the property's value. This deduction may well significantly increase the amount of their remaining estate that can be passed along to their children.

Baker would then sell the property and fund an endowed scholarship in their parent's memory that will continue to offer scholarship assistance in perpetuity to outstanding students, similar to what Mary and Michael both received when they attended **Baker**. The agreement for this scholarship may be written at any time.

Please contact me if you would like to investigate the possibilities of using your home, a weekend retreat or other real property to help you accomplish some or all of these same goals.



Jerry L. Weakley

P.S. Call me at 785-594-8332 if you would like more information on creating such a plan.

*** The Above information is provided only for your consideration and should not be construed as "Legal or Tax Advice". You should always consult your own professional advisor before acting upon this or similar information. Crescendo software was used to prepare all estimates.**

*As Dr. James Chubb '22 used to say when he visited classmates and alumni while on the road for **Baker**...
"Please remember to leave something for **Baker** in your will!"...and if you do-please let us know your plans!*

Giving

**Jerry L. Weakley
Vice President
Endowment & Planned**

