



From the Arbor

@ Baker University...

Monthly news from Jerry Weakley, VP for Endowment and Planned Giving

Highlights— 2010-2011...

After 8+ years of writing the *Arbor* I continue to try and think of ways of making it more interesting and useful to you as readers. Recently I was reviewing some personal financial documents when I had a thought that it might be a good idea toward the end of a fiscal year to do a “Year-in-Review” article in the *Arbor*, one that brings together a number of the major news and highlights from the previous year.

I also quickly realized that as verbose as I still continue to be, (though after counselling with numerous former English teachers I feel I have made significant inroads here :)) that this could turn out to be a “masters-thesis” level work if I wasn’t careful. Therefore, I have decided to do a brief re-cap on what I consider to be some of the most interesting stories from the past year. I hope seeing them in this manner will reinforce in your mind the challenges and successes that our University has encountered this year! So, if you are ready...here we go!

- Plans for the revitalization and a 9,000 square foot addition to Mulvane Science Hall have been approved by the Board of Trustees with construction to begin in the fall of 2011. The cost of all the associated construction and renewal is \$10.3 million with \$5.8 million yet to be raised.
- The Phi Mu Sorority was closed May 22nd by order of their National Sorority’s leadership. The University will continue to support a plan for re-colonization of the sorority on campus at the earliest possible date in the future.
- *Colleges of Distinction*, a guidebook highlighting four-year institutions that are considered “hidden gems,” has recognized Baker University in its 2011-2012 publication.
- Baker’s still new Mission Statement is used in numerous publications, ads and television commercials: *Baker University is committed to assuring student learning, and developing confident, competent and responsible contributors to society.*

(Continued on Page Two)

Volume 9, Issue 6

June, 2011

Numbers of Importance:

- *Recommend a student-* 800-873-4282
- *Alumni Office-* 888-781-2586
- *Make a donation-* 800-726-1554
- *Create a planned gift or create an endowed scholarship-* 785-594-8332 or 913-449-9540 (Jerry Weakley)
- *Baker Orange on-line-* www.thebakerorange.com

Inside This Issue:

<i>2010-2011 Highlights....</i>	1-2
<i>UMY Institute Turns 100...</i>	3
<i>Trivia Question for June...</i>	3
<i>Wandering Wildcats Trip 2012...</i>	3
<i>Trivia Answer for April-May...</i>	4
<i>Baker Alumni/Campus Calendar...</i>	4
<i>Calling for Stories and Pranks...</i>	4
<i>Baker Planned Giving Info... (Planned and Endowment Gifts)</i>	5

The *Arbor* has been Brought to You by...

Jim Kean ‘60 and his wife Becky, of Boulder, Colorado who for the second year in a row made a gift that allows the University to continue to mail copies of the *Arbor* by the US Post Office to those unable to receive it by e-mail! Thank you, Jim and Becky!!!

2010-2011 Highlights Continue...

- **Baker** and Ottawa renewed their long-standing rivalry in football as the Braves defeated the **Wildcats** at Ottawa. Revenge is now set for Saturday, August 27th at 7:00 p.m. at Liston Stadium in Baldwin City! Be there!!!
- **Baker** concluded its 2009-2010 fiscal year with an audited excess of revenues over expenditures while at the same time eliminating nearly four million dollars in accumulated debt!
- At Homecoming the University honored all former football players and teams from its 120 years of competition in the collegiate sport. Nearly 200 former players attended and took part in the various activities of the weekend.
- Dolan Ellis '57 performed his singing and guitar music at the Annual Maple Leaf Festival.
- Athletic Hall of Fame Inductees for 2010 were:
Robert Courtney '57, Bill White '59, Fred Purvis '70, Brad '83 and Terry '85 Roepke and Jessica Walters Ohlde '02
- The Third Annual Scholarship Gala held in November at the Hyatt Crown Center Hotel in Kansas City had record attendance and raised over \$166,000 for student scholarships.
- The Woman's Soccer team made it to the semifinals of the national NAIA Soccer Tournament. Key league and regional victories over Lindenwood, Graceland, William Jewell and McKendree College propelled the Lady Cats to the tournament where they defeated Martin Methodist and William Jewell again before losing a tough 3-1 match to Hastings of Nebraska. This was the Cats highest national finish ever!!!
- Brett Ballard took over from previous head basketball coach Rick Weaver. During the Cats home opening against Kansas Wesleyan, Senior guard Sam Kenney hit an amazing, over-hand, half-court, buzzer-beating and game-ending shot to defeat the Coyotes. His shot was recorded on video and was quickly viewed by nearly 1,000,000 people on YouTube.
- **Baker** continues to make strides in the rankings of institutions preparing graduates entering in leadership positions at schools in Kansas. In 2010-11, there are 69 assistant principals in Kansas who have received a master's degree from **Baker**. There are additionally 58 principals in Kansas with master's degrees from **Baker**. That figure is the highest among the state's private universities and seventh overall behind the six regents schools — Fort Hays State, Wichita State, Emporia State, Kansas State, Pittsburg State and the University of Kansas.
- The **Baker Orange**, **Baker's** student newspaper, and its online site received top honors at the Kansas Associated Collegiate Press' annual conference.

Baker Dance Squad #1 @ Nationals...



The **Baker** University Dance Team that competed and won first place at the NAIA National Dance Association meet in April.

- Theresa Yetmar '02/'06 was named the 7th Director of Athletics replacing Dan Harris who retired in 2009.
- **Baker** alumnus Mike McCarthy '87 was thrust into the national limelight as his **Green Bay Packers** football team defeated the Pittsburgh **Steelers** 31-25 in the 45th edition of the Super Bowl.
- The University has nearly completed the planning and restructuring of a new Liberal Studies model. The new general education component for Baldwin City degree seeking students will be further developed and implemented in the fall of 2011.
- **Baker** continues to be listed among the nation's most "Military Friendly" colleges and universities.
- The Eta Kappa Chapter-at-Large of Sigma Theta Tau International, the national honor society for nursing, recently recognized seven of its members with awards in Topeka. Three of the awards went to **Baker** University School of Nursing faculty and a School of Nursing alumnus.
- 33 alumni and friends of **Baker** leave June 18th for a trip to Alaska and cruise with the **Wandering Wildcats**!

UMY Institute Turns 100 This Summer...

This summer, UMY Institute (formerly UMYF Institute) will celebrate 100 years of gathering at **Baker** University. The original Institute movement was the brain child of the Epworth League and was designed to train young people to be leaders in their Epworth League chapters as well as their local churches.

The Epworth League itself came into being as an organization which combined a number of young people's organizations under a common banner with common goals in Cleveland, Ohio in 1889. The Epworth League (now known as United Methodist Youth and the United Methodist Student Movement) was the church's response to the great loss of young people's lives during the Civil War.

Baker's connection with the Epworth Institute movement began in May of 1900 as the then President of **Baker** (see Trivia question in the next column of this page) incorporated elements of the eventual training of youth into commencement week exercises.

A few years later as Institute was continuing to evolve, former **Baker** professor Homer K. Ebright '04 and his wife, attended the 1910 Institute which was held in tents in a terribly muddy park in Bonner Springs, Kansas as representatives of **Baker**. It was during this Institute that Ebright initiated the formal invitation on behalf of the University to host the 1911 Institute on the campus and in the "dry classrooms" of **Baker**. That invitation was accepted by the Epworth League's General Secretary, Edwin M. Randall (**Baker** class of 1886) and thus set the stage for the first of what has now become 100 consecutive summers of Institute at **Baker**.

The Kansas East Conference Council on Youth Ministry sincerely hopes you will join them on **June 19** in the Baldwin First United Methodist Church for a celebration of 100 years of Institute at **Baker** University. The public and all former "Instituters" are invited and are encouraged to attend. A special exhibit of many items from Institute's early days will also be on display from May 21st through June 25th at the Old Castle Museum on the **Baker** campus....including the day of the special service, June 19th.

Baker Trivia for June...

Name the former **Baker** president who initiated the incorporation of an Epworth League Training School as a formal part of its annual commencement programming in 1901. This event is seen now as being one of several significant precursors to the eventual founding of the Epworth League Institute. In 1910, this same president expressed an interest in hosting an Institute on the **Baker** campus which came about in 1911.

The answer will be found in the next issue of the **Arbor**.

Wandering Wildcats Trip: 2012...

In case you missed the opening page of the **April/May Arbor** in which I detailed the 2012 trip that has been planned for you as an interested and potential member of this long-time informal travel group... here are some of the details and information. Also in this and future issues of the **Arbor** I will be highlighting one of the port cities that will be visited during this cruise.

The trip will departing **June 12**, 2012 as we fly to Venice, Italy from any major airport nearest your own home. After a night aboard the Crown Princess we set sail for an 11 day/night cruise in the Adriatic, Aegean and Mediterranean visiting many of the most beautiful and historic ports of Croatia, Turkey, Greece and Italy.

For further details or pricing you may contact either me at 785-594-8332 or jerry.weakley@bakeru.edu or John Novotny, our travel agent at Traveller's in Lawrence, Kansas at 785-749-0700.

Our first stop after leaving Venice will be in Dubrovnik, Croatia... known as the "Jewell (or Pearl) of the Adriatic". This important port was once in competition with Venice as the premier trading port on the Adriatic. The high walls that surround and protect the downtown buildings are beautiful in design and a must to see. The population of the city is building back from its all-time high of 49,000+ in 1991 (the population fell dramatically during the siege and bombardment of the city during the war that resulted in the restructuring of the former Yugoslavia into several different countries.) Men's ties are said to have been first developed in Croatia, later being made famous by the French. There are several shore excursions worthy of a look or you may just want to wander the safe and clean walled city to discover bargains on an array of local products.

Alumni/Campus Activities...

June:

18-29...Alaska Cruise with **Wandering Wildcats**

19...Celebration of 100 years of UMY Institute
Baldwin City First United Methodist Church
For Information....Kurt Cooper '90 (620-757-7802)

October:

21/22...Athletic Hall of Fame Induction Banquet
in Overland Park, Kansas. Homecoming on the
Baldwin City campus the next day.

28/29...Fall Meeting of the Board of Trustees

November:

7-9...On-campus visits by the HLC Accreditation
Team.

March:

3...The 4th Annual Scholarship Gala
Sheraton Convention Center and Hotel,
Overland Park, KS.

June 2012...Italy, Croatia, Greece and Turkey
cruise with the **Wandering Wildcats**.

Facebook Friends Continue to Grow...

Join hundreds of other former **Baker** students and
alumni on Facebook!

Find out nearly instantaneously what's happening
with your University and during the school year
get scores from all the teams almost as they hap-
pen by signing on to and "friending" the various
departments and athletic teams that are repre-
sented on Facebook.

See who you might find is also a "friend"!!!



Find us on
Facebook

April/May Trivia Question...

In 2008 the Living-Learning Residence Hall came
on line on the Baldwin City campus. The still new
residence hall sits immediately to the north of the
Harder Student Union and just to west of Joliffe
Hall. Prior to its construction, an asphalt parking
lot was there for nearly 50 years. The question for
this month however is...What was located at that
same approximate location prior to the construction
of the Parking Lot???

The Answer...A large frame house that was used as
a dormitory by hundreds of **Baker** students known
as "Wood Hall". Andrew McGregor '09 was
first in with the correct answer!!!

Alumni Weekend Conjures up Old Stories...

One of the things I enjoy the most about Alumni week-
end is the opportunity to visit with friends and class-
mates from my own time on campus as a student. Often
the talk among these friends turns to stories of funny in-
stances or "PRANKS" that were successfully pulled on
individuals and groups. So, with that in mind, I thought
it might be fun to request stories from all the years of
such occurrences (mostly legal and non-malicious
events) and feature some of the best in each of the next
few **Arbors**. Get your memories going and send me your
story in as brief a form as possible. I will offer a story or
two of my own and others I have heard through the years
from time to time to help keep the pump primed. Lets
have some fun with this...particularly since the "Statute
of Limitations" has expired on most of them!!! :)

Have a Great Month of **June**...I'll
write again in **July**...

Jerry L. Weakley '70/MBA '92

Vice President for
Endowment
and Planned Giving
P.O. Box 65,
Baldwin City, KS 66006
1-785-594-8332

jerry.weakley@bakeru.edu

Thanks Go to So Many...

In preparing my remarks for use during the recent Memorial and Endowment Service that is held on Saturday afternoon of the Alumni Weekend I was overwhelmed by the sheer number of endowed scholarships that have been consecrated at this service just since the University began the service in May of 1997. I guess it had just sort of slipped up on me that since our first endowment service that there had been a total of 186 named endowments and 219 testamentary estate gifts dedicated. The impact these gifts have made and will continue to make long into the future is enormous-though virtually impossible to calculate. It is not difficult to imagine though that the financial impact of these gifts has been enjoyed and put to good use by virtually every conceivable area of the university including the students, the faculty, academic programs, for equipment, classrooms, fathletic facilities and laboratories.

Over the past 6 fiscal years alone we have added nearly \$6 million through new gifts to the University's Endowment. These gifts have come through a combination of the following ways:

- 1). Current gifts of cash, stocks, bonds, real estate, artwork and even paid-up life insurance policies.
- 2). Through life-income gifts that make payments on a regular basis for a period of years or through the entirety of the donor's life.
- 3) And finally, from testamentary gifts that have been planned and which have come through wills, trusts, "Pay on Death accounts" and simple bequests.

In addition to these gifts which have been consecrated I have verbal and written communications from an additional 190+ individuals and families who have placed **Baker** in their estate plan at this time. Based upon research and experience, I can forecast that a similar number of individuals are planning to do the same thing, though they simply have not communicated their plan to the University up to this time for personal reasons.

For those of you who may be planning ANY LEVEL of planned gift, from a few hundred dollars to upwards of a \$ million or more, I encourage you to visit with me about how best the University could utilize these future gifts. As we all know the life-blood of any university, faced as we are with spiraling operational costs, is the endowment. Ensuring that a carefully planned gift is correctly routed into a fund that will continue to operate and generate critical funds in perpetuity would be the most important use of that gift you could make! Thanks to everyone who has or will soon make such a wonderful gift!!!



Jerry L. Weakley
Vice President
Endowment/Planned Giving

P.S. Call me at 785-594-8332 if you would like more information on any aspect of charitable giving to **Baker** through any kind of current gift arrangement, life-income arrangement or for planning for a deferred or testamentary gift to the University and its endowment.

*** The Above information is provided only for your consideration and should not be construed as "Legal or Tax Advice". You should always consult your own professional advisor before acting upon this or similar information.**

*As Dr. James Chubb '22 used to say when he visited classmates and alumni while on the road for **Baker**...
"Please remember to leave something for **Baker** in your will!"...and if you do-please let us know your plans!*