



## *From the Arbor*

### *@ Baker University...*

Monthly news from Jerry Weakley, VP for Endowment and Planned Giving

Volume 9, Issue 9

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#### *Numbers of Importance:*

- *Recommend a student-* 800-873-4282
- *Alumni Office-* 888-781-2586
- *Make a donation-* 800-726-1554
- *Create a planned gift or create an endowed scholarship-* 785-594-8332 or 913-449-9540 (Jerry Weakley)
- *Baker Orange on-line-* (TBA)

### **Baker** Top-Ranked Kansas University in U.S. News & World Report's Midwest Category...

**Baker** University was recently thrilled to learn of its ranking among regional Universities as reported in the 2012 edition of U.S. News & World Report's Best Colleges and Universities. In the report released this past month, **Baker** was ranked No. 26 in the Midwest Regional category — the highest-ranked Kansas university in this category. Regional Universities are defined as schools that offer a full range of undergraduate programs and some master's programs but few doctoral programs. This region includes schools from Kansas, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin. The top five Universities in this category were: Creighton, Butler, Drake, Valparaiso, and Xavier. Here is the link to the complete Midwest rankings:

<http://colleges.usnews.rankingsandreviews.com/best-colleges/rankings/regional-universities-midwest/spp+50>

### **Baker** Judged to be Military Friendly Again...

G.I. Jobs, the premier magazine for military personnel transitioning into civilian life, has awarded **Baker** the designation of Military Friendly School once again. The 2012 Military Friendly Schools list honors the top 20 percent of colleges, universities and trade schools that are doing the most to embrace America's military service members and veterans as students. In its effort to help student veterans find the right school, G.I. Jobs incorporated a survey of student veterans for the first time. This feedback provided prospective military students with insight into the student-veteran experience at a particular institution based on peer reviews from current students. The 2012 list of Military Friendly Schools was compiled through extensive research and a data driven survey of more than 8,000 schools nationwide.

#### *Inside This Issue:*

<i>U.S. News and World Report Ranks Baker #1 in Kansas...</i>	1
<i>Baker Ranked Military Friendly...</i>	1
<i>Alumni Assist with Recruiting...</i>	2
<i>Alumni/Former Student Authors...</i>	2
<i>Responses from Previous Arbors...</i>	2
<i>HLC Visit to Campus November 7-9...</i>	3
<i>Trivia Question for October...</i>	3
<i>Wandering Wildcats Trip 2012...</i>	3
<i>Trivia Answer for September...</i>	4
<i>Baker Alumni/Campus Calendar...</i>	4
<i>Planned Giving Info...</i>	5

Jim '60 and Becky Kean of Boulder, CO sponsor the postage and publication costs associated with the hard copy issue of the **Arbor**. If you are now able to receive the **Arbor** electronically and can save us these costs it would be greatly appreciated! Let me know and we will begin sending it that way.

## Alumni to Assist with Student Recruitment...

**Baker's** Office of Admission and Office of Alumni Relations are developing plans to better assist prospective students in the admission process. As participants in B A/PART (**Baker** Alumni and Parent Admission Recruitment Team), dedicated alumni, former students and parents will have the opportunity to represent the University at college fairs, phone prospective students and host area receptions. Alumni or parents interested in supporting **Baker** through this program may volunteer by completing a short online form before contacting Terri Blake, '83, senior associate director of admission. The University will provide materials and training to assist in these efforts.

"This new team will be a tremendous resource as we continue to recruit outstanding students to the Baldwin City campus. I am looking forward to working closely with these dedicated individuals," said Terri Blake. If you are interested in helping us reach the next generation of **Wildcats** follow [this link](#) to the application form or contact Terri at [terri.blake@bakeru.edu](mailto:terri.blake@bakeru.edu).

## Alumni Publications Continue from Previous Issues...

Two months ago we started a column dedicated to books published by **Baker** former students and graduates. To date we have featured some 12 authors. Here's a few new additions to the list:

Janelle Gann-Austin '91 and SPGS-2000... "Last year I published the fourth edition of "*A Kid's Guide to Kansas City*," a guidebook detailing family-friendly places and activities for kids of all ages. While the book does focus primarily on the Kansas City area, I did add a section listing the museums, parks, and other highlights available in nearby St. Joseph."

Randy Scaper Ph.D. '72...*Thoughts on Prayer*, 1974, (out of print), and *Franklian Psychology and Christian Spiritual Formation*, 2009, Wyndham Hall Press, ISBN 978-1-55605-394-8. "My book on Franklian Psychology grew directly from my time at **Baker** with "Man's Search for Meaning" and the influence of Viktor Frankl's visit to **BU**."

Candice S. Millard '89...A recent article on Candice appeared in the *Kansas City Star* on Sunday, September 18th. The article featured her most recent book "Destiny of the Republic: A Tale of Madness, Medicine and Murder of a President". Candice also wrote "The River of Doubt" in 2005. It became a New York Times best seller and continues, according to the Star, to sell over 1,000 copies each week.

Please continue to send in information on books published by former students and alumni and I will feature them as I can in future issues of the **Arbor**.

## Responses From Previous **Arbors**...

(And the end to a great prank/story)

"Hi Jerry,  
Greetings from Rio Rancho, N.M. We enjoy each issue of the "**Arbor**" - keep up the good work. However, since we get it online you can take our names off the hard copy list. We are proud that **Baker** continues to be a viable, modern educational institution, adjusting to modern "ways", which are really different from our times in the 50's. Different is good."  
Pegge and Joe Emery '53

"We are now at 75 days of 100 degrees plus, with the high being 112 in the Austin-Georgetown area (Texas). Going to Europe for a month to cool off." Scott Mann '58

In response to the story of the **Baker/Ottawa** Bell incident of 1958, Kurt Cooper '89 sent this story as related by his mother who was a student at **Ottawa**... "It was the fall of 1958. I was a sophomore at **Ottawa** University. It was the most important football game of the year as we were playing our arch rival, **Baker** University! I don't remember the score, but **Baker** won (editor's note: 6-2 in a mud bath) and we were dismayed. As we stood on the track near the end zone, we noticed that **Baker** students were going for the goal posts. Two unknown **Baker** guys were standing by and protecting a big bell that had rung out loudly on their touchdown. They started to run toward the goalposts and said to anyone close by, "watch our bell". At that moment two **Ottawa** upperclassmen shouted "sure" and then said to me and another **Ottawa** student "here, hold our coats" and off they went carrying the bell with them. That's the last I saw of the bell. The other girl and I hurried out of the area. For several days the mystery continued. Where was **Baker's** bell? Some **O.U.** students enjoyed singing "Who's got your ding dong...Who's got your bell? Somebody knows, but nobody tells!!! Who's got your ding dong...Who's got your bell?" The administrations of both schools were upset to say the least. It finally came to light that one of the men who took the bell put it in his brother's basement. The embarrassing part for **Ottawa** was that the brother was a professor at **O.U.** I don't know how it was resolved, but I do know that the **Baker** men got the bell back and it surely made a memory that none of us who were there have forgotten." As Paul Harvey would always say... "And now, you know the rest of the story!" :)

## James Houston Turner's Book Signing...

A native of Baldwin City, James Houston Turner '69 returns to his alma mater this October 7th for a reception and book-signing on campus. Following graduation and a "few other involvements", James turned to writing fiction. Much of this came as a result of years he spent (in his own words) as a smuggler behind the old Iron Curtain. During that time he was on a KGB watch-list, organized secret midnight meetings with informants, located hidden mountain bunkers, and investigated legends of forgotten tunnels buried beneath the cobblestones and bricks of some of Central Europe's most venerated cathedrals...much of which now plays as a backdrop to his novels. James lived for a while in Los Angeles and after contracting cancer, moved to Australia with his wife, Wendy. There he was able to receive the life-saving surgeries and treatments that has allowed him to continue on with his writing.

He is currently on a U.S. tour promoting his most current paper-back thriller, "Department Thirteen". His tour will stop in Baldwin on the Baker Campus on Friday, October 7th where he will have a press conference followed at 3:30 by a reception that is free and open to the public at Collins House. He will make some brief remarks and answer questions followed by refreshments and an opportunity to purchase his current work through the Baker Bookstore. James will autograph copies purchased there or brought to the function. Make plans to join us for this "welcome home party"!

## The Higher Learning Commission Campus Visit Slated for November 7-9...

Members of Baker's accreditation visitation team from the HLC will be on campus in just over a month. Throughout the past two years virtually all individuals related to Baker's four schools have been involved, one way or another in the preparation of this document that will be used as the primary evidence and for research and evaluation of the University by the team. In preparation for the visit, the Institute for Professional Development, Baker's partner in several programs, sent four representatives in September to meet and visit with faculty, staff and administration on issues the HLC will undoubtedly review during their visit. You may view the entire Self-Study document at: <http://www.bakeru.edu/about/accreditation/self-study>. (Download self-study).

## Baker Trivia for October...

According to the University's Self-Study document, how many degree programs are currently available to students through Baker's School for Professional and Graduate Studies???

The answer will be found in next month's Arbor.

## Wandering Wildcats Trip: June 17-29, 2012...

This great Greek Islands adventure that is up next for the Wandering Wildcats has been featured each month for the past several here in the Arbor. With 37 individuals signed up and lots more still expressing interest it is certain to be a most memorable trip. Each month I am highlighting one of the ports of call on the trip. To date I have written about Venice Italy, Dubrovnik Croatia and Corfu and Olympia, Greece. The next stop the Crown Princess will make is Athens, Greece.

Athens is the city with the most glorious history in the world, a city worshipped by gods and people, a magical city. The enchanting capital of Greece has always been considered the birthplace of civilization. It is the city where democracy was born along with most of the wise men of ancient times. The most important civilization of the ancient world flourished in Athens. The Acropolis is perhaps one of the most famous archaeological monuments in all of Europe and has been nominated to be one of the 7 wonders of the modern world. Athens is situated in the prefecture of Attica and extends to the peninsula that reaches up to central Greece. It is surrounded by mountains to the north and east, and the Saronic Gulf to the south and west. The sun shines brightly year-round and the climate is one of the best in Europe, with mild winters and hot summers, ideal for tourism.

For further details or pricing on this trip and the air arrangements that are now available you may contact John Novotny, our travel agent at Traveller's in Lawrence, Kansas at 785-749-0700 or 800-382-6700. As of about 8-9 years ago we discontinued printing color brochures and letters for mailing to our travelers due to the extreme costs that we were forced to recover. You can always access the information on the ports and the specific ship at [www.princess.com](http://www.princess.com). I hope you will join us!!!

## Alumni/Campus Activities...

### October:

7...Fall Meeting of the Board of Trustees

7...Groundbreaking Ceremony...Mulvane Science Hall expansion and renovation. 1:30 p.m. adjacent to Mulvane Hall...Public is invited.

7...Alumnus Author James Houston Turner '69 News conference-Reception-Book Signing. 3:45-5:30...Collins House. Public is invited.

21/22...Athletic Hall of Fame Induction Banquet in Overland Park, Kansas. Homecoming on the Baldwin City campus the next day.

### November:

7-9...On-campus visits by the HLC Accreditation Team.

9th...Everyone will sleep well that night! :)

### March:

3...The 4th Annual Scholarship Gala Sheraton Convention Center and Hotel, Overland Park, KS.

June, 17-29, 2012...Italy, Croatia, Greece and Turkey cruise with the **Wandering Wildcats**.

## Facebook Helps You Keep in Touch...

Join hundreds of other former **Baker** students and alumni on Facebook! Find out nearly instantaneously what's happening at your University. During the school year you can get scores from all the teams almost as they happen by signing onto and "friending" the various departments and athletic teams that are represented on Facebook. Get up to the minute notifications on events and happenings with the Alumni Association as well. (You might even find an "old friend"!!!)



## September Trivia Question...

**Baker** graduate, James Houston Turner '69, who returns to campus for a reception and book signing event on **Oct 7th** (open to the everyone to attend) has written several books through the years. What is the name of his book that might best fit in a kitchen???

**The Answer is: "The Spud Book"(1982)..**The first correct answer received was from Paxton Williams '72 (who also mentioned a book by James about the lowly **Green Bean**). Jody Schaecher of the **Baker** Library staff sent me a handy way to search for book titles by authors and the reverse. Thanks Paxton and Jody!!!

## Chapel Services from Osborne Chapel to be Recorded and Available on YouTube...

In the very near future, alumni (and everyone for that matter) will be able to tune into **Baker's** weekly chapel service that is held on the Baldwin City campus most Thursdays at 11:00 in the Osborne Chapel. Long requested by alumni and students studying off campus the necessary technology will soon be acquired that will allow for videotaping of the service and then uploading and airing on YouTube. The address for the YouTube site is: [www.youtube.com/BakerUChapel](http://www.youtube.com/BakerUChapel). Rev. Dr. Ira DeSpain '70, Minister to the University, believes this new **Baker** spiritual outreach will add an important dimension and flexibility to worship for students, prospective students and alumni alike.

Have a Great Month of  
**October...**I'll write  
again in **November...**

*Jerry L. Weakley '70/MBA '92*

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## How to Make a Charitable Bequest...

During this continuing time of turmoil in the markets—and with uncertainty at hand on future taxes, medical expenses etc., it is understandable that many people who would like to be in a position to support **Baker** financially simply can't...at least for now. This is where the charitable bequest can play an important role!

With a gift given through your trust or your will you can play an important role in shaping the future of the University—without parting with assets that you or another family member might need late in life. Moreover, a gift given like this is free of federal estate taxes, as well as inheritance tax in most states.

**MANY OPTIONS FOR GIVING ARE AVAILABLE:** How you give is up to you. A charitable bequest can take any of a number of forms. You can give a fixed sum of money or specify a specific piece of property, or you can give a percentage of the residual value of your estate once all the other bequests to heirs have been fulfilled. A contingent gift is one that is made only if the named beneficiary (whether a person or an organization) otherwise noted in your estate plan fails to survive you.

**OFTEN CHARITABLE BEQUESTS ARE MADE IN HONOR OR MEMORY OF SOMEONE:** This could be the donor, a family member, a former professor that had an impact on the donor's life/career or any other loved one.

**YOU CAN CONTROL EXACTLY HOW THE GIFT IS UTILIZED BY **BAKER**:** By simply stating within your estate planning document that you want the use of the bequest to benefit (for example) scholarships, capitol projects, the annual fund or, perhaps, that it is to go into a general endowment fund, you can be assured that **Baker** will use the gift exactly as you have decreed.

**IMPORTANT INFORMATION FOR LEAVING **BAKER** IN YOUR WILL/TRUST:** It is best if you use a statement similar to the one that follows. "I give to The Trustees of the **Baker** University, 618 Eighth St, Baldwin City, Kansas 66006 the sum of (\$\$\$\$\$). It is understood that the University shall apply this bequest to the (program/cause or need you decide is important)." If you choose to create an endowment, you may elect to have the corpus of the fund remain either unrestricted or restricted. If you choose to restrict the earnings on the endowment you create, be sure to add language that details that use...(Example: "The annual earnings from this fund are to support Student Scholarships in the Department of Business").

**BY INFORMING ME OF YOUR INTENT, YOU QUALIFY FOR MEMBERSHIP IN THE UNIVERSITY'S PULLIAM ENDOWMENT SOCIETY.** This membership group receives a distinctive lapel pin and are honored in the University's Endowment consecration program in May that most closely follows the announcement (or receipt) of the bequest. Such information received shall be held in strict confidence!

**FOR MORE INFORMATION ON CREATING A BEQUEST THROUGH YOUR ESTATE PLAN, CONTACT ME AT 785-594-8332 OR [JERRY.WEAKLEY@BAKERU.EDU](mailto:JERRY.WEAKLEY@BAKERU.EDU).**



**Jerry L. Weakley**  
VP Endowment & Planned Giving

**P.S. \* The Above information is provided only for your consideration and should not be construed as "Legal or Tax Advice". You should always consult your own professional advisor before acting upon this or similar information.**

*As Dr. James Chubb '22 used to say when he visited classmates and alumni while on the road for **Baker**...  
"Please remember to leave something for **Baker** in your will!"...and if you do-please let us know your plans!*