



# From the Arbor

## @ Baker University...

Monthly news from Jerry Weakley, VP for Endowment and Planned Giving

Volume 9, Issue 8  
September, 2011

### Numbers of Importance:

- *Recommend a student-* 800-873-4282
- *Alumni Office-* 888-781-2586
- *Make a donation-* 800-726-1554
- *Create a planned gift or create an endowed scholarship-* 785-594-8332 or 913-449-9540 (Jerry Weakley)
- *Baker Orange online-* (coming soon)

### Alumni/Former Student Publications...

Based on an idea I received from J. Robert Ewbank '55, I placed a request in last month's *Arbor* for any former student or alumnus of *Baker* who has published a book(s) to send the critical data for the publication to me so I could share it with our readers. To date, I have received a number of responses and I expect to receive more through the ensuing months. One author/alumnus, Rev. Dr. Hoover Rupert '38, at age 94 reports that in addition to numerous other writings he did during his career he found time to produce some 21 books between 1943 and 1997. He was kind enough to suggest just a few for inclusion in this *Arbor* as we are rather strapped for space. Including his, here are those received to date:

Hoover Rupert '38...

- Christ Above All...*1948...Abingdon Press
- Your Life Counts...*1950...Abingdon Press
- Enjoy Your Teenager...*1952...Abingdon Press
- What's Good About God?...*1975...Abingdon Press
- Why Didn't Noah Swat Both Mosquitoes?...*2001...CSS Pubs

Dr. James Allen '69...

- Amplitude Variation with Offset: Gulf Coast Case Studies*, J.L. Allen and C.P. Peddy, Society of Exploration Geophysicists, 1993.
- 3-D Seismic Case Histories From the Gulf Coast Basin*, J.L. Allen, T.S. Brown, C.J. John, and C.F. Lobo, Ed., Gulf Coast Association of Geological Societies, 1998.

Dr. Jon-Christian Suggs '62...

- American Proletarian Culture: The Twenties and the Thirties. Vol. 11.* Documentary Series. Dictionary of Literary Biography. Detroit: Gale. 1993.
- Whispered Consolations: Law and Narrative in African American Life.* Ann Arbor: U of Michigan Press, 2000.

A third book is just now making the rounds of publishers:  
*Black Cleopatra: Hannah Elias and the Murder of the Man Who Invented New York.*

(Continued on Page Three)

### Inside This Issue:

<i>Publications by Alumni list Begins...</i>	1/3
<i>New Alumni Recruiting Under way ...</i>	2
<i>Alumni and Advancement Offices to Move to Former Phi Mu House...</i>	2
<i>Responses from Previous Arbors...</i>	3
<i>Trivia Question for September...</i>	3
<i>Wandering Wildcats Trip 2012...</i>	3
<i>Trivia Answer for August...</i>	4
<i>Baker Alumni/Campus Calendar...</i>	4
<i>Baker Planned Giving Info...</i>	5

I just received confirmation that Jim '60 and Becky Kean will once again sponsor the postage and publication costs associated with the hard copy issue of the *Arbor* for the third year in a row! Thanks so much, Jim and Becky!!!

If you are now able to receive the *Arbor* electronically and can save us these costs it would be greatly appreciated! Let me know and we will begin sending it that way soon.

## 2011 Sports Team Broadcast Revenue...(Correction from August)...

It was incorrectly stated in the last issue of the **Arbor** that advertising revenues from the broadcasting of football/basketball games are used for the benefit of the teams. Gwyn Mellinger, Professor of Journalism and Chair of the Mass Media & Art Departments in addition to being the adviser to the **Baker Orange**, caught my error and informed me that these revenues actually flow into and are a part of the Mass Media budget. Thanks Gwyn for catching this error! (I hope it won't affect my grade!)

## Alumni to Assist with Student Recruitment...

**Baker's** Office of Admission and Office of Alumni Relations are developing plans to better assist prospective students in the admission process. As participants in B A/PART (**Baker** Alumni and Parent Admission Recruitment Team), dedicated alumni, former students and parents will have the opportunity to represent the University at college fairs, phone prospective students and host area receptions. Alumni or parents interested in supporting **Baker** through this program may volunteer by completing a short online form before contacting Terri Blake, '83, senior associate director of admission. The University will provide materials and training to assist in these efforts.

"This new team will be a tremendous resource as we continue to recruit outstanding students to the Baldwin City campus. I am looking forward to working closely with these dedicated individuals," said Terri Blake. If you are interested in helping us reach the next generation of **Wildcats** follow this [link](#) to the application form or contact Terri at [terri.blake@bakeru.edu](mailto:terri.blake@bakeru.edu).

## Advancement Offices to Move to Former Phi Mu House...

Many of you no doubt received a communication last month from President Pat Long in which she detailed a decision by the University to enter into a one-year rental agreement for use of the former Phi Mu house with the National Council of that sorority. In case you didn't receive that message or were unable to read the communiqué at that time, the following is a synopsis of the details contained in that previous note:

The University felt that it was important to ensure the integrity of the space until such time that Phi Mu determines whether re-colonization is possible. We have been told that re-colonization is not an option for at least three years and we were concerned about having an outside entity (apartment owner or other business) occupy the building with the accompanying chance for neglect for the structure or grounds.

(Continued on Page Three-Column 1)

## Responses From Previous **Arbors**...

In addition to sending a list of the books he has written, Jon-Christian Suggs '62 wrote about some of the connecting points his extended family has had with **Baker**...

"Blanche Wise, my aunt, was a Phi Mu from Pitt State and was the longtime head of the Maple Leaf Committee and was tied closely to the Phi Mu's at **BU**. My grandmother, Elva Emery, was a house mother for International House in the 50s and before that ran the "Corner Café" in the 40s, a favorite spot for **Baker** students. My uncle Joe Emery graduated in '53 and long before him, my great aunt Phoebe babysat for President Wilbur Mason's children in the early 'teens. One of those children, Miriam, had two daughters who went to **Baker**, one of whom, Gwendolyn, I married in my senior year. Aunt Phoebe went east to Boston University and later became a Methodist missionary in India for several decades."

Chris continued with a story of a prank...

"I think it was in my freshman year--the fall of 1958--that the boys from **Ottawa** stole the **Baker** bell. Carloads of us young stalwarts went off to **Ottawa** to take it back. We "stormed" the campus only to find ourselves surrounded and outnumbered. The police came and I think Dean Gessner had to retrieve us from jail. I hope you get other versions of this as I would like to get the story straight in my own head."

From Cecil Miller '53... "During World War II, Wood Hall was heated by a coal furnace and house boys lived in the basement to fire the furnace. There were so many fires in Wood Hall, that every time a fire whistle blew, everyone said, "Wood Hall is on fire again"."

And finally from Anita (Camp) Buchanan '84/'99... "I was a student 1980 - 1984, and MBA '99. I have fond memories of **Baker**, and am proud that my daughter, Paige Smith, will be a freshman on campus this fall!" Ironically, I just returned from a trip to Alaska with my family, and had a wonderful trip as well! Welcome, Paige!!!

The acquisition of the structure will help offset the need in the spring of 2012 for additional classrooms as we complete the Mulvane Transformation project. By moving the Advancement Office (Development, Alumni and Constituent Relations) to the Phi Mu house, we will be able to reconfigure two former classrooms in Constant Hall from administrative space to classrooms once again.

Housing Advancement in the Phi Mu House will also allow us to pilot an Alumni Center concept. The center will then be available to be used to host alumni events and can be used for a myriad of different types of meetings as there are lots of spaces within the house that can be scheduled for meetings and small gatherings for staff, faculty and students. The facility will also be open during Alumni Weekend. We are hopeful our Phi Mu alumnae will choose to use the house at STAG to continue their annual gatherings.

Once the painting and move-in are completed this fall, Advancement will be hosting an open house. We are committed to maintaining the building in a way that will honor the history of our Phi Mu Chapter as we move forward in planning for the future.

(Authors and Books Continued From Page One...)

I was reminded by Denis Krebs '81 of the numerous books written by Dr. Donald Coldsmith fs '49 based mostly on the American West. This included one series called the *Spanish Bit Saga*. One book, the *Long Journey Home*, is set in Douglas County in the early 20th century.

And from Connie Deel '79... "Baker alumnae and sisters Anne Broadfoot Baber and Lynn Broadfoot Waymon have written a number of books together on business connections and networking, five books I think, and Anne has just published her first poetry book. They were honored at an alumni luncheon a number of years ago."

James Houston Turner '69, formerly of Baldwin City, has written numerous books and now screen plays. One, *Department Thirteen*, is his current thriller and has been made into a movie. James will visit campus as mentioned in the trivia question on **October 7th**. Come meet him and see the movie trailer (and maybe buy his latest book)!!!

## Baker Trivia for September...

Baker graduate, James Houston Turner '69, returns to campus for a reception and book signing event on **Oct 7th** (this event is open to the everyone to attend). Through the years, James has written several books. What is the name of his book that might best fit in a kitchen???

The answer will be found in next month's **Arbor**.

## Wandering Wildcats Trip: 2012...

The Wandering Wildcats trip that has been featured each month for the past several continues to garner interest. With 35 individuals signed up to date and several more interested, we plan to have a great time on a fantastic itinerary in the Greek Isles. Each month I am highlighting one of the ports of call on the trip. To date I have written a little about Venice, Dubrovnik, Croatia and Corfu, Greece. The next stop the Crown Princess will make is Katakolon (Olympia), Greece.

Olympia Greece is just 20.5 miles away from the port arrival town of Katakolon. It was the site of the original ancient Olympic Games, which were celebrated every four years by the Greeks. Olympia was situated in a valley in Elis, in western Peloponnisos (Peloponnesus), through which runs the Alpheus River. It was not a town, but only a sanctuary with buildings associated with games and the worship of the gods. Olympia was a national shrine of the Greeks and contained many treasures of Greek art, such as temples, monuments, altars, theaters, statues, and votive offerings of brass and marble. Today, the temple of Zeus remains as just one of many excavated temples of significance that visitors can visit while in Olympia.

For further details or pricing on this trip, you may contact me at either 785-594-8332 or [jerry.weakley@bakeru.edu](mailto:jerry.weakley@bakeru.edu) or John Novotny, our travel agent at Traveller's in Lawrence, Kansas at 785-749-0700. (As of about 8-9 years ago we discontinued printing color brochures and letters for mailing to our travelers due to the extreme costs that we were forced to recover.) You can always access the information on the ports and the specific ship at [www.princess.com](http://www.princess.com). I hope you will join us!!!

P.S. Mr. Novotny has just informed me that he is now able to book airline tickets and get firm pricing for the air portion of the trip. Call him at 800-382-6700 to visit about several options you have for travel to Venice.

## Alumni/Campus Activities...

### September:

1:...After Hours Event—Topeka—The Blind Tiger at 417 SW 37th St....5:30-7:30... RSVP at 888.781.2586 or [alumni@bakerU.edu](mailto:alumni@bakerU.edu).

7:...Colorado Alumni at Colorado Rockies baseball game...Coors Field-Denver...for more information go to: <https://www.facebook.com/pages/CO-Chapter-of-Baker-University-Alumni/189922651041468>

15:...After Hours—5:30 – 7:30 p.m.  
The Nest on Ninth | The Oread, 1200 Oread Ave., Lawrence...RSVP at 888.781.2586 or [alumni@bakerU.edu](mailto:alumni@bakerU.edu).

29:...After Hours—5:30-7:30 p.m. Avenues Bistro (formerly Zest) | 10681 Mission Road, Leawood... RSVP at 888.781.2586 or [alumni@bakerU.edu](mailto:alumni@bakerU.edu).

### October:

7...Fall Meeting of the Board of Trustees

7...Alumnus Author James Houston Turner '69 News conference-Reception-Book Signing. 3:45-5:30...Collins House. Public is invited.

21/22...Athletic Hall of Fame Induction Banquet in Overland Park, Kansas. Homecoming on the Baldwin City campus the next day.

### November:

7-9...On-campus visits by the HLC Accreditation Team.

### March:

3...The 4th Annual Scholarship Gala Sheraton Convention Center and Hotel, Overland Park, KS.



Find us on  
**Facebook**

## August Trivia Question...

Identify the mascot logo found below from one of our Heart of American Conference Schools...



**The Answer is:** Peru State College Bobcats...the newest member of the conference that Baker will host in football on September 3rd at Liston Stadium. Correct answers came from: former President, Dan Lambert, Cecil Miller '53, Connie Deel '79, Bruce Gilbert '71 and Dennis Krebs '81.

Thanks one and all for your response!!!

## Stories of Pranks and Other Mischief...

Stories of pranks and other fun (???) memories from earlier days have reached my ears (and my "inbox"). There are stories of cars and cows being taken to the top of Parmenter...Parmenter being "clean out" of all the stuffed animals that were housed there...a trial held for a piranha (when its owner returned after spring break the piranha's swimming partner was suspiciously found to be "missing".) The suspect was tried and found guilty by a jury of not necessarily his peers and flushed down the closest toilet)...Stories of Delt & Baker bell escapades...and an almost tragic story about a former Baldwin policeman (with bad eyesight) who fired his gun over the head of students conducting a raid on a sorority house when a smudge pot suddenly exploded near him!!!

Have a Great Month of  
September... I'll write  
again in **October...**

*Jerry L. Weakley '70/MBA '92*

Vice President for  
Endowment and Planned Giving  
P.O. Box 65,  
Baldwin City, KS 66006  
1-785-594-8332  
[jerry.weakley@bakeru.edu](mailto:jerry.weakley@bakeru.edu)

## Pulliam Endowment Society Form...

Every four to five years I include a form similar to the one you find below. It is one easy way for you to communicate your intent to leave a gift through your will, trust or general estate plan. I keep all such documents or other forms individuals send to me in a permanent and secure file. Since it is confidential information, there is never any sharing of the information with anyone outside the University, and only with a few within the University who have the need to know.

Upon receipt of such a form or other communication indicating that you have left **Baker** in an estate plan, I will send a note of confirmation and a gold lapel/collar pin that symbolizes your membership in the **Pulliam Endowment Society**. If you are unable to print the document off your computer but would like to have me send one by snail mail, I will be happy to do that for you.

I have made the following provision for **Baker** University in my estate plan:

\_\_\_\_\_ **A Bequest**

1. Residuary bequest

Percentage of residue of estate/Estimated Value \_\_\_\_\_ / \_\_\_\_\_

2. Outright bequest \$ \_\_\_\_\_

3. A bequest subject to conditions (please describe) \_\_\_\_\_

\_\_\_\_\_ **A Trust arrangement with Baker as a beneficiary**

1. Present size of Trust Corpus \_\_\_\_\_

2. Percentage of remainder interest \_\_\_\_\_

3. Trustee (if other than Baker) \_\_\_\_\_

\_\_\_\_\_ **A Life Insurance Policy (Beneficiary)**

1. Face value of policy \_\_\_\_\_

2. Present cash value (if known) \_\_\_\_\_

3. Policy number \_\_\_\_\_

4. Name/address of company \_\_\_\_\_

5. Type of Policy \_\_\_\_\_

\_\_\_\_\_ **Another type of planned gift (please describe...real estate, artwork etc.)** \_\_\_\_\_

The following describes the purpose of my gift to Baker:

\_\_\_\_\_ **Unrestricted**

\_\_\_\_\_ **Restricted (endowment, scholarship, capitol projects etc.)**

Please send the completed form to me at [jerry.weakley@bakeru.edu](mailto:jerry.weakley@bakeru.edu) or % **Baker** University, 618, Eighth St. P.O. Box 65, Baldwin City, KS 66006



**Jerry L. Weakley**  
VP Endowment & Planned Giving