



## *From the Arbor*

### *@ Baker University...*

Monthly news from Jerry Weakley, VP for Endowment and Planned Giving

Volume 8, Issue 2

February, 2010

#### *Numbers of Importance:*

- *Recommend a student-* 800-873-4282
- *Alumni Office-* 888-781-2586
- *Make a donation-* 800-726-1554
- *Create a planned gift or create an endowed scholarship-* 785-594-8332 or 913-449-9540 (Jerry Weakley)
- *Baker Orange on-line-* [www.thebakerorange.com](http://www.thebakerorange.com)

#### *Inside This Issue:*

<i>SPGS Campus to Serve Military...</i>	1,3
<i>Baker MBA Program #1...</i>	2
<i>Community Choir Founded...</i>	2
<i>Education Wall Seeks Nominations...</i>	2
<i>R U Smarter than a Baker Historian???</i>	3
<i>Football Players &amp; Memories Sought...</i>	3
<i>Snowy Campus in 1950's Memory...</i>	3-4
<i>Trivia Answer...January...</i>	4
<i>Upcoming Activities/Dates...</i>	4
<i>Baker Planned Giving Info...</i>	5
<i>(No one 40 or younger may read...)</i>	

#### *The Arbor is Brought to You by...*

Thanks to Jim Kean '60 and his wife Becky, of Boulder, Colorado for a gift that allows the University to continue hard copy mailings by the US Post Office to those unable to receive the *Arbor* by e-mail! Join the e-generation if you are able and save us some \$\$\$\$. Thanks!

### **Topeka Campus to Serve as National Testing Center for the Military...**

**Baker** University's School of Professional and Graduate Studies has announced it will administer the College-Level Examination Program and Defense Activity for Non-Traditional Education Support Subject Standardized Tests computer-based exams to service members starting Feb. 3, 2010, at its Topeka campus, 2641 S.W. Wanamaker Road, Suite 102. Through a partnership with the United States Coast Guard, **Baker** will become a military-base sponsored national testing center for all branches of the service, providing free exams to military service members — both active duty and reserve. Spouses and civilian employees of the military are eligible for funded exams. CLEP and DSST testing is also available to nonmilitary members, who must pay an exam administration fee.

The College-Level Examination Program® and Defense Activity for Non-traditional Education Support Subject Standardized Tests are nationally recognized testing programs providing service members the opportunity to earn college credit by earning qualifying scores on exams. Service members and civilians take the CLEP and DSST for a variety of reasons, including shortening the time it takes to earn a degree, thereby saving money on tuition and fees. Others take the tests to move on to more advanced courses sooner, complete basic requirements in order to take more electives, advance their career, satisfy college requirements for commissioning programs or to open new career possibilities.

**Baker** accepts up to 60 hours in CLEP and DSST tests, military credits and evaluated experiential learning in its undergraduate programs. This allows students to gain credits in a variety of ways and move toward their bachelor's degree at an accelerated pace. **Baker** also has reduced tuition rates for active military and 25 percent off the regular tuition rates for

(Story Continues on Page Three)

## **Baker University Ranked No. 1 for MBA Enrollment in the Area...**

**Baker's** Master of Business Administration program was ranked No. 1 in fall enrollment for Kansas City area universities, according to a survey released this week by the Kansas City Business Journal.

**Baker** recorded a fall 2009 enrollment of 641 MBA students to rank first in the Kansas City area. Ranked by tuition per credit hour, **Baker** was listed sixth at \$525.

**Baker's** MBA program specializes in marketing, human resources, international business, finance, information systems and accounting.

Four recent **Baker** MBA graduates — Josh Robinson, Steve Scearce, David Stanley and Bryan Tate — share their success story and discuss how personal attention from staff and faculty inspired them to form their own company. To learn more about these student, go to <http://www.youtube.com/watch?v=sjyHDk9Kkwk>

## **Community Choir Formed...Performances Set...**

The University's music department is forming a choir combining the talents of students, faculty and staff, Baldwin City residents and friends of the University. The **Baker** University Community Choir will sing a variety of music, including traditional classics, spirituals, multicultural folk music and American folk music. Anyone interested in participating in the choir should be able to read music or be able to practice music outside of rehearsals. Youths are welcome but must be old enough to maintain their concentration through a two-hour rehearsal.

No auditions are required. Rehearsals will be from 6 to 8 p.m. on Thursdays, starting on Jan. 28, in McKibbin Recital Hall in the Owens Musical Arts Building on the Baldwin City campus. The choir's first performance will be at 7:30 p.m., Feb. 17, during Ash Wednesday services at First United Methodist Church in Baldwin City. Another performance is planned for 7:30 p.m., Sunday, May 2, at First United Methodist Church.

For more information, contact Matthew Potterton, director of choral activities, at 594-4504 or by e-mail at [Matthew.Potterton@bakeru.edu](mailto:Matthew.Potterton@bakeru.edu)

## **Baker Trivia for February...**

(R U Smarter than a **Baker** Historian???)  
(This is a tough one, so get ready...)

This person was a professor at **Baker** and in 1910 founded the University's conservatory of music. He went on to write and publish numerous hymns that eventually found their way into various Christian hymnals. He later became dean of music at DePauw University in Indiana, serving there for 26 years. He helped compile the *Methodist Hymnal* in 1936. Name this important musician, scholar and historian!

The answer will be found on page four of the **March Arbor**.

## **Wandering Wildcats Update...**

A few suggestions continue to arrive here from readers regarding ideas for future travel with the Wandering Wildcats. I promise to have a finalized list from which we will select our next destination by the **March** issue of the **Arbor**.

## **Education Seeks Nominations...**

The School of Education has created a Wall of Honor in Case Hall to highlight the accomplishments of those who have completed teacher or school administrator training at **Baker**. To be included, an honoree must have completed student teaching, a master's program or the doctoral program at **BU** and been recognized at a state or national level. Recognition may be based on any school-related duty, including teaching, administration, sponsoring, or coaching. If you or someone you know qualifies, please contact Merrie Skaggs at [Merrie.Skaggs@bakeru.edu](mailto:Merrie.Skaggs@bakeru.edu) or (785) 594-8491 or Harold Frye at [Harold.Frye@bakeru.edu](mailto:Harold.Frye@bakeru.edu) or (913) 491-4432.

The next time you are on the Baldwin City campus, please stop by Case Hall to see the Wall of Honor.

## Baker Serves Military--Continues...

military spouses, and is a member of the Yellow Ribbon GI Education Enhancement Program.

Students can also demonstrate their knowledge in a variety of subjects generally taught in the first two years of college. The 90-minute, computer-based exams are offered in more than 34 subjects for CLEP and more than 38 subjects for DSST, ranging from U.S. history, Spanish, college algebra and many other electives. Students receive their scores immediately upon completion of the exam except for English composition for the CLEP and Principles of Public Speaking for the DSST.

For more information or to make an appointment to take an exam, please contact the Prior Learning Assessment Center at (913) 491-4432 or [priorlearn@bakeru.edu](mailto:priorlearn@bakeru.edu). This e-mail address is being protected from spambots. You need JavaScript enabled to view it or visit Baker's Web site at [www.BakerU.edu/pla](http://www.BakerU.edu/pla)

## Alumni Memory of a 1950's Snow Storm...

I received this note from Bill O'Byrne '53 following his receipt of the January Arbor that included some recent snow scenes. Here's his story:

"If you think that's snow, you should have been around in 1952, give or take a year. Baldwin City got about 25" in one day. It closed the Highway, stranded travelers and generally made a mess of things. Some Delts found a few stranded travelers out at the "Chicken in a Basket" restaurant on the highway. They brought them back to the house where we put them up for a day or two, including their group of show dogs that were with them. Other houses may also have put up some travelers. Even with the extreme depth of the snow Baker did not close. The only concessions that Deans Gessner and Irwin made were to allow the girls to wear slacks instead of the normally required skirts. Good times!! This is just one of the many good times I remember at Baker. I enjoyed the winters. It was the summers and no air conditioning that made us stay in California through my career. You will probably hear from some fellow students about this same occasion or others." Bill O'Byrne '53

## All-Football Players Sought... And...Interesting Stories Too...

If you ever played one down of football for the Wildcats-you are invited to attend and participate in a special reunion next fall. As reported in last month's Arbor, Baker will celebrate the 120 years since the beginning of intercollegiate football in the state of Kansas with a weekend reunion of all former teams and players. The excitement begins on Friday night the 22nd of October with the University's Annual Athletic Banquet and Hall of Fame Induction that will be held in the newly renovated Arrowhead Club at Arrowhead Stadium in Kansas City. A special video honoring Baker's football past will be featured throughout the dinner and program. (The newest inductees to the Hall of Fame will be announced in late March.)

The fun will continue into the next day on campus as we once again bring together all former players for a huge pre-game tailgate cook-out, introduction of all former players by decade and team at half time followed by a post-game victory BBQ along with Coach Mike Grossner's 2010 edition of the Wildcats. I hope you will plan now to attend! We will also be looking for former player/volunteers to help us communicate with and recruit their teammates to attend and assist in other meaningful ways. If you would like to help, please contact Alumni Director, Doug Barth '91 at [doug.barth@bakeru.edu](mailto:doug.barth@bakeru.edu). I have already heard a rumor that the 1962 team is planning a reunion and I hope YOUR team will plan one as well!!!

Beginning with this issue of the Arbor, I plan to relate an interesting game story/memory from Baker's storied football past each month. I prefer true ones to those that may reside only in one person's memory. :) I also would like them to come from as many different decades and teams as possible. If you have a story that can be shared in this manner...PLEASE...send it to me by e-mail. I will reserve the right to edit/abbreviate/check for historical correctness! Also, all stories may not be used due to space limitations.

Here's one that Ernie Anselmi '52 and Hall of Fame inductee shared: "As a lineman all I ever wanted to do was score a touchdown. A play was devised by Coach Spear where the quarter back threw a pass to the split-end who would then lateral to me as I pulled. The play was called, I pulled out and saw nothing but green in front of me to the goal line, but...the end dropped the pass." The name of the end will not be mentioned!!! :)

## Upcoming University/Alumni Events ...

### February

Thursday, **February** 11...5:30-7:30pm

**Baker** After Hours-The Oread – Bird Dog Bar,  
Lawrence, KS

Thursday, **February** 25th...5:30-7:30 p.m.

**Baker** After Hours-Oeno Wine Bar,  
330 N. Mead, Wichita, Kansas

### March

Friday, **March** 19...5:30-7:30pm

**Baker** After Hours-Raglan Road\*  
KC Power & Light District

*\* Coaches and Athletic Department staff will be there to visit with our alumni and former athletes. We will attempt to steer alumni to attend an NAIA National Championship Men's Basketball game at Municipal Auditorium (5-minute walk) later that evening. The NAIA has given us fifty \$4 vouchers towards the price of an individual game ticket (\$12) that we will give out to those who are interested. All alumni are invited.*

Wednesday, **March** 3

Green Valley, Arizona

5:00-7:30pm

Grille on the Green at Canoa Ranch Golf Course

Thursday, **March** 4 (2 events)

Sun City, Arizona...Luncheon...Noon...

Heritage Palmeris...10101 w. Palmeris, Sun City

Scottsdale, Arizona...After Hours event

5:30-7:30pm

The Pointe Hilton Tapatio Cliffs Resort, Phoenix

### April

Thursday, **April** 8...5:30-7:30pm

**Baker** After Hours...Trezo Vino  
Leawood, KS

Late April

TBA

Washington D.C.

For more information call: 888-781-2586



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## January's Trivia Answer...

### The Question was:

This person from **Baker's** storied past was born in Parkville, Missouri, was raised a portion of his youth in and came originally to campus from Auburn, Kansas, at the age of 20. He slept outside of Parmenter (at that time Old Science) his first night on campus and later acquired the nick-name "Willie Gill"... Name this important alumnus of **Baker** University!

### The Answer is:

Alumnus and President- William A. Quayle.

(From the 1941 issue of *The Baker Story*, Vol. 1 #2)

## Scholarship to be Created...

The **Baker** University School of Education has created and is attempting to raise money for a memorial scholarship in honor of a member of their department, Dr. Machele Timberlake, who passed away suddenly at her home in December. Machele was **Baker's** undergraduate student teacher coordinator for several years at the time of her passing. Donations may be sent to The Office of Advancement, **Baker** University, P.O. Box 65, Baldwin City, KS 66006 % Timberlake Scholarship. Donations received for the fund will be used to assist a deserving minority student in Teacher Education.

I Hope You Have a Great  
Month of **February**...

I'll write again in **March!!!**

*Jerry L. Weakley '70/'92*

Vice President for

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## Have you Visited **Baker's** Planned Giving Web Site???

Every month in the **Arbor** I try to address one aspect or another of what can generally be construed as information for those interested in the general areas of planned giving or giving to the endowment of the University. Over the course of the year I author 11 issues of the **Arbor** and therefore have the opportunity to talk about 11 different areas of potential interest in this area. It may be that as you make certain decisions in your estate planning and planning for testamentary gifts to charity (of which we hope **Baker** is one) that you need lots of questions answered over a relatively short time frame over a myriad of topical areas.

It is for that exact reason that the University moved a number of years ago to offer a site on its overall web-site that affords individuals the opportunity to read dozens of articles related to estate planning/retirement/life income arranges and all other avenues of supporting charities through planned gifts. **Baker's** site can be located in either of the two following ways:

Go to Bakeru.edu...then under "Alumni" click on "Giving"/then "Planned Giving" and finally "Planned Giving" again... Even I have to admit this is a bit circuitous and difficult. The alternative is to just enter this address in your web browser and you will find yourself at the exact same place... [www.bakeru.giftlegacy.com](http://www.bakeru.giftlegacy.com).

While the site looks just like the rest of the **Baker** web-site, it is actually a site in California hosted by Crescendo Inc., one of the top firms in the county that offer consulting and education to charities involved in raising money through planned giving. The good folk at Crescendo are the official hosts of **Baker's** planned giving site and do everything in their power to keep this site up to date, entertaining, informative and even interactive.

Each week this site is updated with new articles on items relative to retirement/estate planning/government legislation/taxes/stocks and investing and much more. You can read stories of individuals with desires and plans very much like your own. The interactive part of the site ("Calculator") allows you to actually look at various ways of making life income gifts to **Baker** or other charities-their impact on capitol gains taxes, saving income taxes and the production of life-income through any number of ways. This site is confidential and no one has the ability to see that you have visited the site or any portion of the information you use in producing these private calculations....it is there for your benefit alone.

I hope you will save this address and start visiting it often. I would also appreciate hearing back from those of you who visit the site with comments/suggestions of ways we can improve the site. If, after visiting the site you have any continuing questions you would like answered, please feel free to contact me at 1-785-594-8332 or [jerry.weakley@bakeru.edu](mailto:jerry.weakley@bakeru.edu).



Jerry L. Weakley

**\*The Above information is provided only for your consideration and should not be construed as "Legal or Tax Advice". You should always consult your own professional advisor before acting upon this or similar information.**

*As Dr. James Chubb '22 used to say when he visited classmates and alumni while on the road for **Baker**...  
"Please remember to leave something for **Baker** in your will!"*