BSM 385

Assignment:

Act as a consultant to Paul Georgakis, the new media coordinator at the Museum of Springfield, who is trying to launch the museum's new website. Georgakis needs to balance the needs of the community, the museum, major museum donors, technology, and museum staff. Points to consider from the text include questions on power and power dynamics, leadership, personal goals, decision-making processes, and group solutions.

Research Options

- ABI/Inform Complete
 - Useful Search topics:
 - Power
 - Influence
 - Prestige
 - Control
 - Leadership
 - Group dynamics
 - Organizational behavior
 - Museums
 - You can mix and match any of these terms until you get your desired results. For example, you can try:
 - Group dynamics OR Power OR Leadership AND

Museums

(Don't forget to change the field labels to Subject



You can narrow your results further by:

Searching "within" your results. Select [Search within],



Scroll to the bottom of the page, and add more terms to your search.

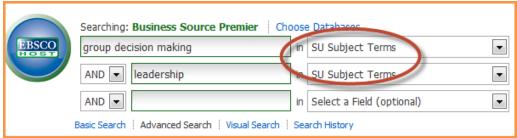


• Limiting to a Publication type and a Document type. For example: Scholarly journal AND Feature story.



Business Source Premier

- Useful search topics
 - Conflict management
 - Problem solving
 - Reconciliation
 - Crisis management
 - Leadership
 - Decision making
 - Group decision making
- You can mix and match any of these terms until you get your desired results. For example, you can try:
 - Group decision making AND Leadership
 - Don't forget to change the field labels to SU Subject



• If you still get too many results, try limiting by relevance.



• If you need to limit further, try sliding the date bar to the right.

