A look at Baker, just for you.

My College Goals
Meet amazing people
Ask questions. Always.
Learn something I can use
in my next class
See relationships between academic disciplines
Be brave about trying new things. It’s my adventure.
Be a better person standing how cultural values shape our future
Discover my career that
contains recycled paper

Baker University’s Business & Economics Department

Don’t assume small class size equates to small business.
In fact, at Baker, our business department aims big. With a roster of talented faculty members with real-world experience and a who’s who list of guest lecturers — think Garmin CFOs and leaders from H&R Block — it’s no surprise Baker’s business department is featured in CollegeXpress’ list of finest undergraduate business programs.

“My trip to the Gatorade headquarters in Chicago with Professor McCarthy was an incredible experience,” said junior Jordan Toothaker. “We witnessed their entire operation, from analyses across sales to social media.”

Make sure to ask your counselor how to qualify for the prestigious Bronston Fellows program, which provides special coursework and international travel opportunities for its participants.

Baker students at Gatorade headquarters, Chicago

Visit www.bakerU.edu/business for more information.

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Baker offers over 40 different areas of study with 32 major programs. Visit www.bakerU.edu/programs to learn more.
Hi, Andrew!

My name is Amanda, and I’m thrilled you have shown interest in my alma mater, Baker University. I’ve been a part of the Baker community since 2008 when I was a freshman, and I will be your No. 1 source for all things Baker throughout your college decision process. I fell in love with Baker’s size and opportunities, and I think you will, too! Feel free to text me at 620.951.4313 or send an email to amanda.hershberger@bakerU.edu.

Baker professors believe in a versatile approach to teaching. You don’t live in only one dimension, so why should you learn in one?

As you may expect, you will read some textbooks, and yes, you will sit through some lectures. But that won’t be everything.

Your Baker education will include discussion-based seminars with fewer than 10 students, internships at world-renowned organizations and Fortune 500 companies, thrilling global travel and opportunities to make a positive impact on various communities.

Baker professors use inquiry-driven methods to deliver a distinctive liberal arts education. At Baker, we call this journey the Quest program.
Thinking process. I fell in love with Baker's size and opportunities, and I think in my alma mater, Baker University. I've been a part of the Baker...
The Quest program is tailored for each student. Its interdisciplinary nature allows for students to combine, compare and connect several academic interests and passions, whether they seem related or not.

Faculty-Student Collaboration

Read any informational piece from a small or midsize university and it will invariably deliver facts about small class sizes. And while we think this is important — Baker’s student-to-faculty ratio is an impressive 12:1 — we care much more about what we do with that number.

Every year, students leave Baker amazed at the relationships they develop with their professors. “One of the most rewarding things about teaching at Baker is being able to see these students develop up close,” business professor Kevin McCarthy said. “It’s always a joy to watch an inexperienced student come in as a freshman, work hard to absorb the information we present them, take that knowledge into an internship or experiential learning situation, and then watch them get hired before they walk across the stage to graduate.”

“But the absolute best part is when my colleagues and I receive wedding invitations and baby announcements,” he said. “We truly care about these students.”

Abilities | Relationships | Experiences

The first university in Kansas has spent the past year collecting more firsts for its illustrious 154-year resume: Enroll at Baker today and surround yourself with tradition, we want you to be our next number ONE!

#1 in the nation for number of NAIA Scholar Athletes, the National Association of Intercollegiate Athletics equivalent to academic All-Americans

Baker is also proud of these distinctions:

- No. 1 MBA enrollment in Kansas City
- No. 1 ranked private university in Kansas according to U.S. News and World Report
- No. 1 Best Value College in Kansas according to Kiplinger’s Magazine
- No. 1 Doctor of Education enrollment in Kansas City

Although programs like Wildcats at Work help Baker maintain its outstanding reputation for graduate employment, Baker’s Career Services offers a variety of programs beyond simple job searches. Learn more at www.bakerU.edu/careerservices.

We’re No. 1!

Baker is also proud of these distinctions:

- #1 four-year graduation rate in Kansas for both private and public institutions
- #1 in the nation for number of NAIA Scholar Athletes, the National Association of Intercollegiate Athletics equivalent to academic All-Americans

Baker’s School of Education and School of Nursing

Baker’s School of Education and School of Nursing are known for producing some of the most talented, experienced teachers and nurses in the region. Through our mandatory student-teaching programs, observation hours and clinical training, these students are surrounded by established professionals throughout their undergraduate years. Baker practices what it preaches, implementing hands-on approaches to educating our society’s future education and healthcare professionals.

See nursing video at www.bakerU.edu/BUNursing.

In addition to Baker’s 40-plus academic programs (see back cover flap) several preprofessional programs are offered:

- Church Leadership
- Pre-pharmacy
- Pre-optometry
- Pre-nursing
- Pre-physical therapy
- Pre-physician’s assistant
- Pre-veterinary medicine
- Pre-medicine
- Pre-dentistry

Not all pre-professional programs are available at all campuses.

www.bakerU.edu/baldwin

Baldwin City /Bar. Cap KC METRO

TOPEKA /Bar. Cap WICHITA

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www.bakerU.edu/BUacademics
Scholars Symposium

One doesn’t need to look further than the Scholars Symposium to see the results of the Quest program in action. Every year, the Baker academic departments showcase their stellar students at the spring Scholars Symposium, a collection of research presentations and graduate-level projects produced by award-winning undergraduates. Quickly emerging as one of Baker’s most esteemed traditions, families and prospective students are encouraged to watch BU’s finest write, speak and think for themselves!

Kat, ’12, presents her psychology study at the annual Scholars Symposium.

Facilitating Internships

Ninety-nine percent of Baker graduates are either employed full time or enrolled in graduate school within six months of graduation. We care about outcomes, and facilitating internship opportunities is one of the most effective services to help get you to where you want to be.

Parker, a sociology major, is the manifestation of the Quest program at work. He always knew he wanted to help people, but he wasn’t sure how the abilities and relationships he developed in the classroom could translate to the real world. After one-on-one discussions with several of his professors, he initiated a campaign to raise awareness for youth homelessness.

See Parker’s video at www.bakerU.edu/BUacademics.

Clarence, ’15, was one of 17 students selected naturally for the 2012 NASCAR Diversity Internship Program. The senior spent 10 weeks in Charlotte, N.C., and Daytona Beach, Fla., the heart of auto racing country.

During his time with the program, Scott operated the NASCAR Pulse Twitter account, developed marketing plans for the Chase for the Sprint Cup, and presented awards at premier NASCAR races.

Scott said his internship would not have been possible without the support and guidance of the Baker University Career Services.

Learn more about Baker internship opportunities at www.bakerU.edu/BUacademics.

Study Abroad

One eye-opening way to fulfill the experience requirements of the Quest program is to study abroad. Baker faculty and coaches believe wholeheartedly that studying outside the United States should be a capstone in every student’s education, and we’ll work with you to ensure it’s affordable.

Baker offers study abroad programs in countries all over the world. Our most popular is Harlaxton College, our partner institution, in Grantham, England. Scholars live in an authentic English manor and the rest of Europe is just an inexpensive train ride away. Need we say more?

Cheyenne traveled with several of her Baker classmates to Australia, one of the many study abroad destinations Baker offers, where she became fascinated with the country’s culture and history. See Cheyenne at www.bakerU.edu/BUacademics.

Interterm

Interterm is a distinctive program at Baker that provides students with a break in the normal academic calendar. During this three-week period immediately following New Year’s, students are encouraged to participate in internships, travel or enroll in an exciting, shortened liberal arts class.
Chart Your Own Course

Trevor, ’09, arrived at Baker University planning to study English and play tennis. He left with theories in his head and a degree in philosophy and creative writing in his hand. Like many college students, Trevor discovered new interests and wanted his degree to reflect that. His professor Donald Hatcher encouraged Trevor to pursue a different academic path and mentored him throughout his undergraduate program. Trevor’s love for learning was honored when his professors nominated him for the competitive Marshall and Rhodes scholarships and named him outstanding philosophy major two years in a row. Trevor is currently enrolled in a Ph.D. program at a major research institution.

Did you know?
Applying to Baker University is free. If you complete your application by March 1, you may be eligible for academic scholarships. Begin your Quest at www.bakerU.edu/apply.

Connect Your Quest
Listen to Carly, ’15, quickly discuss the interconnectivity of the Quest program and how she applies what she learns in the classroom to the outside world. www.bakerU.edu/carly

Clayton, a 2011 graduate, said the personal attention he received at Baker set the perfect example for how to be an educator himself. Always up for an adventure, Clayton accepted a full-time teaching position in the Abu Dhabi, United Arab Emirates. See Clayton’s video at www.bakerU.edu/BUacademics

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PREPROFESSIONAL PROGRAMS
Church Leadership
Engineering
Forestry & Environmental Studies
Law
Health & Medicine
(dentistry, medicine, nursing, optometry, pharmacy, physical therapy, physician’s assistant and veterinary medicine programs)

ACADEMIC PROGRAMS
Accounting
Art Education
Art History
Art (Studio)
Biology
Business
Chemistry
Communication
Conflict Management
Computer Science
Criminal Justice
Economics
Education
English
Exercise Science
French
German
Health and Physical Education
History
International Business
International Studies
Mass Media
Mathematics
Music
Music Education
Nursing
Philosophy
Physics
Psychology
Public Sociology
Religion
Social Justice
Sociology
Spanish
Sports Administration
Theatre

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Connections

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