

BAKER UNIVERSITY
SCHOOL OF PROFESSIONAL AND GRADUATE STUDIES

GENERAL BUSINESS

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Introduction

Baker University's Collins Library offers SPGS students a tremendous research resource. However, knowing where to start and how to begin researching your topic is often a daunting task. Baker University SPGS offers this guide to help you locate information quickly and to narrow your research. Whether you're looking for in-depth company analyses or economic and international reviews, you can find it with this guide.

This guide will show you how to locate information on:

- Books, using the Baker Library Catalog and NetLibrary
- Articles, using ABI/Inform Global or Business Source Premier databases
- Agency information, using LexisNexis
- Journals, highlighting the latest in scholarly research

This guide will help you find:

- Background information on your chosen company or topic
- Information on privately owned and publicly owned companies
- A company's SIC code
- Subsidiary information
- Stock quotes and company history

And if you are looking for the latest research in e-commerce then this guide has it, too:

- General E-Commerce sites
- Internet Statistics
- E-Commerce News and Reports
- E-Commerce Scholarly Journals
- E-Commerce Consumer & Trade Publications
- International Economic Indicators

In order to follow any link in this guide, you may need to hold down the control key while clicking the link. Feel free to explore the resources at your fingertips here. Be sure to have your library access information handy!

Using this Guide

The links in this guide are all live links, meaning that you can click on any link in this guide to be taken right to the site referenced. In some cases you might need to use an index to find an article or journal. If the guide notes, "**Business & Society** Through [ABI/Inform](#)," for example, the link will take you to the ABI/Inform website where you can search by publication or by topic; refer to <http://www.bakeru.edu/soe-current-students/resources/online-library-resources-a-tutorial>, and click on our Online Library Tutorial for more guidance.



RESEARCHING COMPANIES

Here's a quick list to review for information you might need or want about a company when you are gathering together information for a project. Start with these three important questions:

1. What do I need to understand about my target company?
2. What information or data will help me arrive at that understanding?
3. What will I do with the information once I have it?

Background Information

- Company Ownership
- Company History
- Background of Key Management

Financial Information

- Total Company Revenues
- Assessment of Overall Profitability

Facility Information

- Number of Company Facilities
- Location of Facilities
- Detailed Information on Major Facilities
- Size of Facilities
- Age of Facilities
- Recent/Planned Expansion of Major Facilities

Employment Information

- Total Number of Employees
- Collective Bargaining Agreements
- Number of Employees by Major Job Classification

Marketing Information

- Major Markets Served by Company
- Market Share in Major Markets
- Major Customers Served by Market

Product/Service Line Information

- Description of Major or Minor Company Product Lines
- Sales by Company Product Line

Distribution Information

- Major Distribution Channels Used by Company
- Volume by Major Distribution Channel

Sales Force Information

- Size of Company Sales Force
- Organization of Sales Force
- Method of Compensating Sales Force

Strategic Direction of Company

- New Product Development Efforts
- New Market Development Efforts



CORPORATE CULTURE AND MISSION STATEMENT

There are several ways you can gather information on company culture and mission. Try looking through interviews with the company's executive officers, reading external analysis, or examining a company's own filings.

Interviews

vault.com

Vault.com provides company profiles prepared for job seekers and as such, attempts to encompass corporate culture as a way to help those seeking employment. They offer various guides for sale along with interviews of employees who work for individual companies, plus job seeker discussion lists. At one time, their profiles were free but they now provide some, but not all info for free, and charge a moderate fee for accessing additional information.

Business and Company ASAP Through [KCLibrary](#)

Follow these steps to find an interview in this database:

- Select and highlight the Keyword Search bar
- Type your search into the yellow search box
- For example: Eisner and interview

Business Source Premier Through [EBSCOhost](#)

Follow these steps to find an interview in this database:

- In the green bar along the top, select: Indexes
- In the "Browse an Index" search box, select: People
- In the "Browse for" search box, type a name. (last name first). For example, Gates, Bill
- When the selection list appears, scroll down and select the name - interviews. For example, GATES, BILL – INTERVIEWS

LexisNexis News Transcripts Through [LexisNexis](#)

Follow these steps to find an interview in this database:

- Click on the tab marked: Guided News Search
- In the "Select a news category box," highlight: News Transcripts
- Under Step #2, "Select a news source" box, highlight: any organization

For example:

- Select a news source: National Public Radio
- Enter search terms: Tom Dattilo and interview



Analyst Reports

Business and Company Resource Center Through [InfoTrac](#)

Follow these steps to find an analyst's report in this database:

- Click on Company
- In the "Company name or ticker symbol box," type: company name
- Once you select the company, look for analyst's reports under the "Investment Reports" tab

Company Filings

[LexisNexis](#)

Follow these steps to find an SEC filing in this database:

- In the navigation column on the left, under "Quick Info," highlight: Business
- Under "Company Information," highlight: SEC Filings and Reports
- Next to the "Company Name" box, type: your company - eg. Nike
- Click on: Search
- In the box next to the term, "Focus," type: mission
- Click on: "Search Within Results"
- Select your company
- When the document appears, click on the tab marked, KWIC. (This will locate the word "mission" quickly within the document, along with 25 words on either side of the word.)



COMPANY INFORMATION

Given a willingness to look around, you can gather a lot of information on a variety of companies through the sites you find below.

Annual Reports

World Investor Link Through <http://www.precisionir.com/investors/index.aspx>

You can order a variety of free reports and other material from this information group.

Global Reports Through https://www.global-reports.com/grapp4/index.adp?grsession=SES_122183787026281

Full color Annual Reports, Interims, and Quarterly Report Filings are available for more than 22,000 publicly traded companies in 70+ countries, with history as far back as 1996. Pricing for individual reports varies from \$10 to \$25 depending on the year and country of origin.

Public Registrar's Annual Report Service Through <http://www.prars.com/>

Request copies of annual reports from a list of over 3600 public companies. Requests are processed within 24 hours and shipped for free. Also features financial and press releases

SEC Filings and Reports

SEC Filings and Reports Through [LexisNexis](#)

Follow this path:

- From the Navigation bar on the left, select Business
- Select SEC Filings and Reports
- From the SOURCE drop down box, select the filing number you desire
- Search Securities and Exchange Commission (SEC) reports by company name, SIC Code or Ticker Symbol. Only reports that match all the criteria you enter will be found
- Scroll down the screen to see the definitions of the different filings and what they cover



Company Homepages

A company's web site can provide a wealth of information including press releases, products and services, company officers, company history, stock quotes, annual reports, and more. It can also be used to verify print information, which can go out of date.

You can often find annual reports on a company web site. Look for sections on Investor Relations, Shareholder Information, Company Reports, or so on.

Company Home Pages Through <http://www.learnwebskills.com/company/index.html>

A free tutorial, this page suggests a number of ways to locate company information and to collect company research.

Hoover's Online <http://www.hoovers.com/free/>

This database, covering 12 million companies, gives any researcher an instant way in to company information.

Private Companies

Private companies do not sell shares on a publicly-traded stock exchange. The first step in researching these companies requires you to find likely places for the information a public company would put in an annual report.

Business and Company Resource Center Through [Gale Group](#)

This directory offers you access to a variety of trade publications, independent reports, and business statistics. From wholesalers to emerging industries, market share data to company histories, you can find good information here.

Hoover's Company Reports www.hoovers.com/free

You can access Hoover's free site through the link above, or you can use your library login information to search the Hoover's site using [LexisNexis](#). Follow this path:

- From the Navigation bar on the left, select Business
- Select Company Profiles
- From the SOURCE drop down box, select Hoover's Company Reports

Business.com <http://www.business.com/directory/index.asp>

Search from among 65,000 different categories and companies.



Company Information Guide [Company Research on the Web](#)

This site offers more than 600 pages of sources and suggestions on research and resource gathering.

Forbes <http://www.forbes.com/lists/>

Forbes magazine puts out useful compilations, including lists of private companies according to various categories.

Inc. Magazine <http://www.inc.com/inc5000/>

An annual report of the fastest-growing companies, this list can help you find out what's going on with private companies in a number of sectors.

Secretaries of State Through http://nass.org/index.php?option=com_frontpage&Itemid=1

All incorporated private companies have to file paperwork with the Secretary of State where they are located. You might not find in-depth information, but you can often find contact information for you to follow up with.

Kathy Biehl <http://www.llrx.com/columns/roundup4.htm>

Use this source to look up more Secretary of State filings throughout the country.

Background Information

Enhanced Business Searching Interface Through [EBSCOHost](#)

This is an enhanced site from Business Source Premier, which features multi-page company reports covering about 10,000 companies. In addition, it offers 1,800 quality full text industry profiles (reports) from three different content providers. DataMonitor furnishes 1,600+ profiles, averaging 10-12 pages in length. Another 22 Industry almanacs are included from Plunkett Research, and more than 100 industry yearbooks from Global Insight.

Disclosure Through [LexisNexis](#)

Follow this path:

- From the Navigation bar on the left, select Business
- Select Company Financials
- From the SOURCE drop down box, select Disclosure Reports.
- Information on 12,500 public U.S. companies. Includes highlights from the annual report and numerous financial data.



Fortune 500 <http://money.cnn.com/magazines/fortune/fortune500/2007/>

View the big 500 ranked by assets, sales, or profits. Also includes profit and sales growth.

Gale Business and Company Resource Center Through [InfoTrac](#)

Includes company profiles, company brand information, rankings, investment reports, company histories, chronologies as well as periodical articles and current news about the companies.

Hoover Company Reports Through [LexisNexis](#)

Follow this path:

- From the Navigation bar on the left, select Business
- Select Company Profiles
- From the SOURCE drop down box, select Hoover Company Reports

Profiles cover approximately 4,000 of the largest, most influential, and fastest-growing public and private companies worldwide. Each profile includes a company's history and strategy, officers, competitors, in-depth financials, news, and selected Web links.

Yahoo! Finance <http://biz.yahoo.com/i/>

Company profiles from Market guide. Info on over 9,000 public companies, including contact information, business summaries, officer and employee information, sic, business and earnings announcements, financial statistics, and ratios.

Newspapers and Periodicals

Make the most of newspapers and periodicals as sources for company information. Using the links below and the information contained in Baker University SPGS's Online Library Tutorial, you can find several sources of company information with a few mouse clicks.

ABI/Inform Dateline Through [ProQuest](#)

Hard-to-find local and regional business news coverage of large corporations, privately held companies, local start-ups, executive profiles, marketing, finance, and industry news. Provides access to business information not typically found in national news sources. Contains news and analysis, information on local markets, and more gathered from major business tabloids, magazines, daily newspapers, wire services, and city, state, and regional business publications.



Search nearly 1800 worldwide business periodicals for in-depth coverage of business and economic conditions, management techniques, theory, and practice of business, advertising, marketing, economics, human resources, finance, taxation, computers, and more.

[ABI/Inform Trade & Industry](#)

Search more than 750 business periodicals and newsletters with a trade or industry focus. Provides users with the latest industry news, product and competitive information, marketing trends, and a wide variety of other topics. Contains publications on every major industry, including finance, insurance, transportation, construction, and many more.

[Business and Company Resource Center](#)

Indexes approximately 1000 business, management, and industry journals, while providing full text for about 460 titles.

[Business Source](#)

Provides indexing and abstracts for more than 4,100 journals covering nearly every area of business including management, economics, finance, accounting, international business, and more. Of those, nearly 3,300 are full text scholarly publications, including more than 1,000 peer-reviewed journals.

[Lexis/Nexis](#)

Contains the full text of articles from hundreds of newspapers (including the New York Times), periodicals, newsletters, and wire services. Updated daily.

[Regional Business News](#)

Provides comprehensive full text coverage for regional business publications. Regional Business News incorporates coverage of 75 business journals, newspapers and newswires from all metropolitan and rural areas within the United States.

Company Histories

The following sites provide some historical context for companies and corporate histories.

[Library of Congress Guide to Business History Resources](#)

Includes selected titles of books, primarily focusing on United States companies, and when available, links are included to online tables of contents, and indexes. Links are also included to selected Internet resources relating to business history.

[The World Wide Web Virtual Library Economic and Business History](#)



Serves as a major resource. It lists dozens of archival sites, bibliographies, and organizations. The site is maintained in Amsterdam by the Netherlands Economic History Archive.



E-COMMERCE

General E-Commerce Sites

[The Center for Research in Electronic Commerce](#)

The CREC, formerly CISM, at the University of Texas at Austin has been the leading research institution in generating critical knowledge and understanding in the fields of Information Systems and Management, Electronic Commerce and the Digital Economy.

[Digital Economy and Information Society](#)

Electronic commerce is a central element in the OECD's vision of the potential that our networked world holds for sustainable economic growth, more and better jobs, expanding world trade, and improved social conditions. Includes worldwide statistics, publications & documents, and Information by country.

[ClickZ Network](#)

The ClickZ Network is the largest resource of interactive marketing news, information, commentary, advice, opinion, research, and reference in the world, online or off-. From search to e-mail, technology to trends, the coverage is expert, exclusive, and in-depth.

[eMarketer](#)

eMarketer's research team monitors more than 1,700 sources daily, culling relevant e-business information and Internet statistics from research firms, consultancies and government agencies around the world. To see the available articles, charts and reports for any subject, simply click on the list, or enter your own term in the Search box.

[GVU's Center WWW User Surveys](#)

(Georgia Tech University's Graphics, Visualization and User Surveys)

Since its beginning in 1994, the Gvu WWW User Survey has accumulated a unique store of historical and up-to-date information on the growth and trends in Internet usage. It is valued as an independent, objective view of developing Web demographics, culture, user attitudes, and usage patterns. Recently the focus of the Survey has been expanded to include commercial uses of the Web, including advertising, electronic commerce, intranet Web usage, and business-to-business transactions.



Marketingsherpa.com

Marketing Sherpa, Inc. is a research firm publishing case studies, benchmark data, and how-to information for marketing, advertising and public relations professionals. In addition to in-depth interviews and surveys, they publish industry-wide data.

[Internet Advertising Bureau \(IAB\)](http://Internet Advertising Bureau (IAB))

The IAB is the only association dedicated to helping online, Interactive broadcasting, email, wireless and Interactive television media companies increase their revenues.

Internet Statistics

ClickZ Stats

An award-winning source for interactive and Internet research. Facts, figures, research, and data on every facet of the online industry, domestic and worldwide.

Global Reach

Features global Internet statistics by language.

Internet Traffic Report

The Internet Traffic Report monitors the flow of data around the world. It then displays a value between zero and 100. Higher values indicate faster and more reliable connections.

StatMarket

StatMarket presents raw data computed from millions of daily Internet visitors to Web sites. It features Internet statistics and user trends. (Requires a subscription, but many reports and documents are available for no cost)

U.S. Census Bureau E-Stats: Measuring the Electronic Economy

The U.S. Census Bureau's official report on electronic statistics, this site include archival, current, and projected e-commerce statistics.



News and Reports

[CIO Research Reports](#)

Exclusive survey findings based on studies conducted of their readership-CIOs and IT executives who are responsible for steering and managing their organization's technology.

[The Industry Standard](#)

The Industry Standard is a newsmagazine of the Internet Economy. It delivers sophisticated coverage of the people, the companies and the business models shaping the Internet Economy. Includes insightful news analysis, business model reviews, personality profiles, industry metrics and executive recruiting.

E-Commerce Scholarly Journals

e-Service Journal Through [ABI/Inform](#) and [Business Source Premier](#)

Publishes research on the design, delivery, & impact of electronic services using a variety of computing & communication technologies. It combines both private & public sector perspectives on electronic services & bridges e-business & e-government.

Electronic Business Through [ABI/Inform](#) and [Business Source Premier](#)

Presents articles, interviews, profiles, trends, financial information, legislation, and news of note for managers and executives in the electronic business industry.

Electronic commerce research Through [ABI/Inform](#)

The journal concentrates on theoretical as well as empirical research that leads to better understanding of electronic commerce and its implications. Click [here](#) to see topics covered by the journal.

Electronic Commerce Research & Applications Through [Business Source Premier](#)

Peer reviewed journal, published quarterly.

[Electronic Markets](#)

EM - Electronic Markets is a quarterly journal edited at the University of St. Gallen, St. Gallen, Switzerland. The editorial office is funded by the Competence Center on Electronic Markets - part of Business Media. Concerned with the effects of the electronic commerce revolution, organizations & society.



International Journal of Electronic Business Through [Business Source Premier](#)

British publication. Focuses on such topics as e-banking, e-business ethics, e-business strategies, and e-commerce management, among others.

International Journal of Electronic Commerce Through [ABI/Inform](#) and [Business Source Premier](#)

First scholarly journal devoted exclusively to advancing the understanding & practice of electronic commerce. Offers an integrated view of the field covering the areas of management information systems, computer science, economics & sociology.

International Journal of Project Management Through [Business Source Premier](#)

Offers wide ranging & comprehensive coverage of all facets of project management. Its scope includes project management concepts & methods, project controls, tools & training and motivation, techniques, management, contract law, project economics.

Journal of Interactive Marketing Through [ABI/Inform](#)

A catalyst for helping shape the issues and ideas associated with the emerging interactive/electronic commercial environment, while elevating the level of research conducted around more traditional direct marketing concerns.

Journal of Direct, Data and Digital Marketing Practice Through [ABI/Inform](#) and [Business Source Premier](#)

An indispensable resource for senior marketing managers seeking awareness of new marketing concepts, strategies and applications from around the world. The official journal of the Institute of Direct Marketing.

[Journal of Electronic Commerce in Organizations](#)

An Official Publication of the Information Resources Management Association. Provides comprehensive coverage & understanding of the social, cultural, organizational, & cognitive impacts of e-commerce technologies & advances on organizations around the world.

[Journal of Electronic Commerce Research \(JECR\)](#)

Quarterly. It provides an international forum for researchers and professionals to share their knowledge and report new advances on all topics related to electronic commerce theories and applications. The journal focuses on Electronic Commerce including their theoretical foundations, infrastructure and enabling technologies.



Journal of Interactive Marketing Through [ABI/Inform](#) and [Business Source Premier](#)

Quarterly. A catalyst for helping shape the issues and ideas associated with the emerging interactive/electronic commercial environment, while elevating the level of research conducted around more traditional direct marketing concerns.

Journal of Organizational Computing and Electronic Commerce Through [ABI/Inform](#)

Publishes research articles concerned with the impact of computer & communication technology on organizational design, operations & performance.

Journal of the Association of Information Systems Through [ABI/Inform](#) and [Business Source Premier](#)

The flagship research journal of the Association for Information Systems. JAIS is inclusive in scope and covers all aspects of Information Systems and Information Technology. The Journal publishes rigorously developed and forward looking conceptual and empirical contributions. The Journal encourages multidisciplinary and nontraditional approaches.

E-Commerce Consumer & Trade Publications

[Business2.0](#)

Produced by the Fortune Group at Time Inc., this is a combination of the old Business 2.0 and eCompany Now. Includes access to articles from eCompany Now, Business 2.0, FORTUNE, FSB: FORTUNE Small Business, Money, and CNET. The site offers the Web Guide, a hand-picked directory of more than 11,000 topics and 50,000 sites related to business and technology, as well as Web Files, research pages that enable readers to delve beneath the surface of subjects covered in the magazine.

[CIO](#)

CIO magazine addresses issues vital to the success of chief information officers (CIOs) worldwide. Provides analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals.

[Computer World](#)

Computerworld covers news from the IT manager's perspective with a broad analytical view of how that news affects the daily operations of large technology enterprises. One of the Search windows allows searching directly for E-Commerce issues.



[eWeek](#)

The site provides high-tech news on a continual basis throughout the day—every day. In addition, eWEEK.com expands the scope of enterprise technology coverage through special reports, technology-focused "centers" and sections devoted to specific markets, including Finance, Health Care, Retail and Supply Chain.

[Fast Company](#)

Launched in November 1995 by Alan Webber and Bill Taylor, two former Harvard Business Review editors, the magazine was founded on a single premise: A global revolution was changing business, and business was changing the world. Offers the insights business readers most hunger for: what it takes to create new products, new services, and new ways of doing business.

[Forbes eCommerce Section](#)

Forbes.com Inc. is a leading Internet media company providing business information services and lifestyle editorial content designed to serve the needs of business leaders, professionals, investors and affluent consumers. The site includes daily original reporting on the business of technology.

[The Industry Standard](#)

The Industry Standard is a newsmagazine of the Internet Economy. It delivers sophisticated coverage of the people, the companies and the business models shaping the Internet Economy. Includes insightful news analysis, business model reviews, personality profiles, industry metrics and executive recruiting.

[Infoworld](#)

Provides in-depth technical analysis on key products, solutions, and technologies. Often has stories about eCommerce.

[Internet Week](#)

A publication that covers the business and technology of the Internet. It delivers a daily slate of breaking news, features, polls and reviews that keeps you up-to-date on upcoming technologies and trends.

[Internet World](#)

The online community for e-commerce and Internet professionals.



[Red Herring](#)

Red Herring, Inc., founded in 1993, is a media company whose mission is to cover innovation, technology, financing and entrepreneurial activity. Considered a "must read" for investors.

[Wired Magazine](#)

An edgy look at the business and culture of the Web. Wired News delivers an in-depth, informed insider's perspective on how technology is affecting business, culture, and politics on a daily basis. Launched in 1996, Wired News is available directly via the Web.



CORPORATE ETHICS

Increasingly, a company's ethics figure prominently in many business decisions. From investments to research, location to policies, ethics can shape a company's success. Work with the following resources to find a variety of source material on corporate ethics. Don't forget, you can use the Online Library Tutorial to help you search for material, too.

Articles

[Business Ethics Magazine](#)

The 100 Best Corporate Citizens are selected by the magazine annually to recognize America's most profitable and socially responsible major public companies.

[CorpWatch: Holding Corporations Accountable](#)

This is a U.S. based organization of independent journalists that investigates and exposes corporations profiting from war, fraud, and environmental and human rights abuses around the world. The Web site has lots of articles on issues involving corporate power and corruption and guides on how to research a company and industry.

Articles through [ABI/Inform Global](#):

- In the Advanced Search screen, in the first box, type these terms: corporate responsibility or business ethics or social responsibility
- Change the field designation to: Subject
- In the second box, type: a company name
- Change the field designation to: Company/Org (only type the main company name; do not include endings such as inc, co, corp, etc.)

Articles through [Business Source Premier](#):

- In the Advanced Search screen, in the first box, type these terms: business ethics or social responsibility of business
- Change the field designation to: SU Subject Terms
- In the second box, type: a company name
- Change the field designation to: CO Company Entity (only type the main company name; do not include endings such as inc, co, corp, etc.)

Case studies and practices through [ABI/Inform Global](#):

- In the Advanced Search screen, in the first box, type these terms: corporate responsibility or business ethics or social responsibility
- Change the field designation to: Subject
- In the second box, type: case studies



- Change the field designation to: Subject
- In the third box, type: a company name
- Change the field designation to: Company/Org (only type the main company name; do not include endings such as inc, co, corp, etc.)

Case studies through [Business Source Premier](#):

- In the Advanced Search screen, in the first box, type: Harvard Business Review
- Change the field designation to: SO Publication Name
- In the second box, type: case studies
- Change the field designation to: SU Subject Terms
- In the third box, If you want to limit to case studies in business ethics, type these terms: business ethics or social responsibility of business
- Change the field designation to: SU Subject Terms

Journals

Business & Society Through [ABI/Inform Global](#)

Founded at Roosevelt University and sponsored by the International Association for Business and Society. Business & Society publishes the most outstanding scholarship on social issues and ethics, and their impact and influence on organizations. It is the only peer-reviewed scholarly journal devoted entirely to research, discussion, and analysis on the relationship between business and society.

Business and Society Review Through [ABI/Inform Global](#)

Journal of the Center for Business Ethics at Bentley College
Business and Society Review addresses a wide range of ethical issues concerning the relationships between business, society, and the public good. Contributors include researchers and business professionals, members of the legal profession, government administrators and many others.

Business Ethics: A European Review Through [Business Source Premier](#)

Published in the United Kingdom. Aims to promote dialogue at every level on all issues relating to ethics in business

[Business Ethics: Corporate Social Responsibility Report](#)

Each issue of Business Ethics carries news and analysis of cutting edge topics in corporate social responsibility, business ethics, and social investing. The publication is read by high-level opinion leaders in business, social investing, academia, and civil society. Regular sections in each issue include working ideas for management, social investing, books, case studies, trends, company news, and opinion.

General Business



Business Ethics Quarterly Through [ABI/Inform Global](#) and [Business Source Premier](#)

Presents articles and reviews about the application of ethics to the business community, particularly global business and economic concerns.

Journal of Corporate Citizenship Through [ABI/Inform Global](#) and [Business Source Premier](#)

Aims to publish ideas integrating the theory & practice of corporate responsibility in a format that is readable, accessible, engaging & useful for readers in business & academia.

[Multinational Monitor](#)

Tracks corporate activities for issues including worker health and safety, unions, and the environment.

The Ruffin Series in Business Ethics Through [ABI/Inform Global](#)

These peer-reviewed volumes contain a selection of papers presented at the Ruffin Lectures in Business Ethics, a nationally recognized seminar now held every two years at the Darden Graduate School of Business Administration at the University of Virginia. These lectures bring together experts with different perspectives to explore particular topic in business ethics and each published volume is organized around the main theme of the discussions.

[Stanford Social Innovation Review](#)

Strategies, tools, and ideas for nonprofits, foundations, and socially responsible businesses. Accessible articles with discussions on innovations in social enterprise, its applicability, and issues facing all sectors.

Company Profiles

[Business & Human Rights Resource Centre](#)

An independent, international nonprofit organization - in partnership with Amnesty International and academic institutions - working to promote greater awareness of issues relating to business and human rights. The site has information on thousands of companies, more than 160 countries, and 150 issues. It links to thousands of publications, reports, and guides, including reports of corporate misconduct and examples of "best practice." It also has extensive annotated lists of related sites.

[Corporate Social Research Center](#)

The Center is featured in SocialFunds.com, which calls itself the "largest personal finance site devoted to socially responsible investing." It provides news and profiles (some for free, others for a fee) for most public companies.



[Corporate Watch](#)

Profiles large companies, industry sectors and lobby groups. Company profiles include details of a company's personnel, office locations, industry areas, lobbying activities, corporate crimes and links to further information.

[Responsible Shopper](#)

Reports on hundreds of companies. Profiles may include one or more of the following areas: workplace conditions, employee diversity, executive compensation, environmental initiatives, community involvement, corporate ethics, and charitable giving. You can also compare companies in selected industries.

Company Reputation

[Better Business Bureau](#)

A private, nonprofit membership organization created in 1912 to monitor and influence business ethics in the marketplace. Users can search for more than 2.5 million companies or national charities and receive the “BBB Reliability Report,” a brief report on a company’s record in dealing with customer complaints and government actions against the company, or the “Charity Report,” which shows whether a charity meets the BBB standards for accountability and provides details on the charity’s programs, governance, etc. Complaints against companies and charities can also be filed online.

[Ethical Consumer](#)

Each issue of Ethical Consumer magazine contains 4 new buyer's guides, examining common consumer products from an ethical angle. Covers mainly British firms.

[Investor Responsibility Research Center \(IRRC\)](#)

(IRRC), which is the leading source for investors and corporations of high quality, impartial information on corporate governance and social responsibility issues, is providing this Web-based "scorecard" on three key 2003 shareholder season proxy issues: global warming, CEO compensation/golden parachutes and classified boards.

[Reputation Quotient](#)

Developed jointly by Harris Interactive and the Reputation Institute. Lists 60 companies and their reputation ranking.



Industries & Sectors

[Beyond McDonald's](#)

McSpotlight was launched on the Feb 16th 1996, in London, to act as a center for information of the libel trial that was being brought against McDonald's. In addition to the court transcripts and speeches, it includes a public area where these issues can be discussed. Along with info on McDonald's, it has some information on selected companies in the following sectors: petroleum, pharmaceuticals, baby milk, chemicals, food and drink, tobacco.

[Dow Jones Sustainability Indexes](#)

Corporate sustainability is a business approach to create shareholder value by looking at the opportunities and risks from economic, environmental, and social developments. This site provides profiles of 18 market sector leaders in each of those categories.

[Global Exchange](#)

The goal of this organization is to "democratize" the Global Economy. They run active campaigns against multinational corporations to hold them accountable for labor and the environment. They feature campaigns in several industries: automobile industry, apparel and garment manufacturing, coffee and cocoa production, etc.

[Innovest](#)

Innovest, an investment research firm, has written a number of policy pieces and other reports for a variety of public sector or civil society organizations. These clients often provide these reports to the public at no charge. They offer free limited coverage of a handful of areas: real estate, supermarkets, merchandise retailers, and financial services.

[Mines & Communities](#)

A project of three British-based organizations. The initial site was designed to draw attention to the dozens of organizations that are concerned with the impacts of mineral extraction and processing. It features links to news of firms engaged in mining gems, minerals and metals.

[Public Service Project - Privatization and the GATS](#)

Features profiles of corporations pushing for the privatization of public services. Many corporations are hoping to gain from the privatization and deregulation of health, education, prison, energy services, water services, postal services, welfare services, and many other sectors. These profiles provide snapshots of the economic, political, and social behavior of many of the corporations which continue to push for the privatization of services.

[Sweatshop Watch](#)

Sweatshop Watch is a coalition of labor, community, civil rights, immigrant rights, women's, religious and student organizations, and individuals, committed to eliminating the exploitation that occurs in, and the illegal and inhumane conditions that characterize sweatshops.

General Business