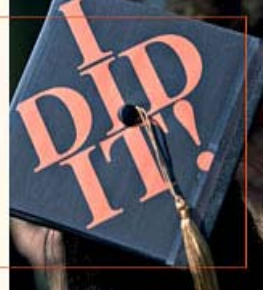




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Baker University-SPGS Undergraduate Elective and Concentration Schedule

June 2012 - December 2014

Revised May 16, 2012

General Information

* **Online Enrollment:** Current degree seeking graduate and undergraduate students enroll in elective and Concentration courses online through their Baker Student Portal. Please read the following information carefully prior to enrollment to help ensure your success in online enrollment. See back page for step-by-step online enrollment instructions. An online enrollment tutorial is available through your Baker Student Portal.

* **Advising:** Prior to enrollment, students should contact their Academic Advisor to obtain course approval and ensure the selected course will meet degree requirements.

* **Tuition:** \$290 per credit hour for courses prior to September 1, 2012. \$305 per credit hour for courses starting after September 1, 2012. Courses beginning after September 1, 2013 are subject to 2013-2014 tuition rates.

* **Tuition Deadline: All tuition and fees must be paid in full two weeks prior to the start of the course.** If using Financial Aid, all paperwork must be submitted. Students who have not paid their accounts in full will be administratively withdrawn from courses. (Example: Course start date November 26, 2012; Tuition and fees due November 12, 2012).

* **Technology Fee:** There is a \$30 technology fee per course. It is non-refundable and non-transferable and is due on the tuition deadline.

* **Online Enrollment Deadlines:** Enrollment closes on the 15th day of the month prior to the course start date. (Ex: Students must enroll by midnight on January 15th for courses that start in February).

* **Withdrawals and Tuition Refunds:** To drop a course from your schedule, send an email to courses@bakerU.edu. The refund schedule for official withdrawal is as follows: prior to the first class meeting, 100% tuition refunded; prior to the second class meeting, 90% tuition refunded; after the second class meeting, no tuition refunded.

* **Textbooks:** Students are required to purchase their own textbooks and class resources. Required text and course material information is available in your Baker Student Portal after you enroll in a course. Books may be purchased or rented from the Baker Bookstore at 8001 College Blvd. or ordered online at www.bakerU.edu. Baker University reserves the right to make revisions to book and course materials information as necessary without incurring obligation.

* **Cancellation of a Course:** All scheduled courses are subject to sufficient enrollment. Baker University reserves the right to cancel courses or make other revisions as necessary, including book and course materials information, and to do so without incurring obligation. **The information in this schedule is based on conditions at the time of printing and is subject to change.** Consult the online *Baker University Catalog and Student Handbook* for specific details Concerning refund policies and academic requirements.

* **Student Portal:** To utilize online enrollment, current and recently admitted students must have created a Baker Student Portal. Please make sure that you have set up your Baker Student Portal prior to your enrollment date. To create your Baker portal:

- Go to www.bakeru.edu
- Click "Portal"
- Select "Graduate and Working Adult Campuses"
- Go to "Student Portal Homepage."
- Click on "Create a New Account" and follow the directions.

If you need additional assistance setting up your Baker Student Portal, please go to www.bakerU.edu/helpdesk

* **Enrollment Technology Assistance:** Technological assistance with online registration will be available M-TH from 9:00am-5:30pm and Friday from 8:30am-4:30pm. Go to www.bakerU.edu/helpdesk

* **Intent to Graduate Forms:** December graduates must file an Intent to Graduate Form and pay the \$75 graduation fee by October 1 if they intend to participate in December Commencement. May graduates must file Intent to Graduate Form and pay the \$75 graduation fee by March 1 if they intend to participant in May Commencement. Forms received after this date are assessed an additional \$40 fee.

* **Transcript requests:** Official transcripts may be requested by submitting a written request. The request form is online at www.bakerU.edu under the Resources tab. Requests are only processed after receipt of a signed request with payment for students whose Baker account is not past due. Allow 3-5 working days for processing.

* **Financial Aid Information:** To request information about federally subsidized and unsubsidized student loan programs, call 913-491-4432 and ask to speak to a financial aid representative.

Undergraduate Elective and Concentration Schedule

June 2012 – December 2014

June 2012

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|-------------------|----|----------|--------------------------|--|-----------------------|
| 6/4/12 - 7/22/12 | ON | PC 4044 | Science/Elective | Window on Planet Earth | online |
| 6/4/12 - 7/22/12 | ON | THR 4060 | A&H/Theatre/Elective | Music and the Movies | online |
| 6/20/12 - 8/8/12 | W | LIT4121 | A&H/Literature/ Elective | Mythology of Heroes and Villains <i>(No class held on 7/4/12)</i> | 6pm-10pm OP Campus |
| 6/25/12 - 8/12/12 | ON | SO 405 | Soc. Sci./Elective | Psychology of Humor | online |

July 2012

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|------------------|----|----------|-----------------------|--|--------|
| 7/9/12 - 8/26/12 | ON | BUS 4254 | HCA Conc./Elective | Health Care Policy and Politics | online |
| 7/9/12 - 8/26/12 | ON | BS 347 | IB Conc. / Elective | Cross-Cultural Risk Analysis | online |
| 7/9/12 - 8/26/12 | ON | BS 324 | HR/IB Conc./ Elective | Global Human Resources | online |
| 7/9/12 - 8/26/12 | ON | BUS 3351 | ACC Conc./ Elective | Accounting Information Systems | online |
| 7/9/12 - 8/26/12 | ON | BUS 4701 | ACC Conc./Elective | Financial Accounting Theory and Reporting I **This course is a prerequisite | online |
| 7/9/12 - 8/26/12 | ON | BS 301 | MKT Conc./ Elective | Entrepreneurial Start-Up Marketing | online |
| 7/23/12 - 9/9/12 | ON | HI 445 | A&H/History/Elective | Civil Rights Movement | online |
| 7/23/12 - 9/9/12 | ON | BI 120 | Science/Elective | Human Ecology | online |

August 2012

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|--------------------|----|----------|-------------------------|---|----------------------------------|
| 8/13/12 - 9/30/12 | ON | HI 4362 | A&H/History/Elective | Propaganda: Manipulation of Public Opinion | online |
| 8/13/12 - 9/30/12 | ON | PHL 4013 | A&H/Philosophy/Elective | Philosophy of Everyday Life | online |
| 8/13/12 - 9/30/12 | ON | SCI 4030 | Science/Elective | Community Health | online |
| 8/13/12 - 9/30/12 | ON | SOC 4510 | Soc. Sci./Elective | Power, Politics, and Ethics: The World in Which We Live | online |
| 8/15/12 - 9/26/12 | W | ART 4046 | A&H/Art/Elective | Social Issues in Theatre and Film | 6pm-10pm OP Campus |
| 8/27/12 - 10/14/12 | ON | BUS 4256 | HCA Conc./Elective | Health Care Ethics | online |
| 8/27/12 - 10/14/12 | ON | BUS 4150 | HR Conc./ Elective | Employee Relations | online |
| 8/27/12 - 10/14/12 | ON | BUS 3492 | MKT Conc./ Elective | Community Based Marketing | online |
| 8/27/12 - 10/14/12 | ON | BUS 4434 | IS Conc./ Elective | Ethics and Security | online |
| 8/27/12 - 10/14/12 | ON | BS 463 | FIN/IB Conc./ Elective | International Finance | online |
| 8/27/12 - 10/14/12 | ON | BUS 3353 | ACC Conc./ Elective | Accounting Research and Taxation | online |
| 8/27/12 - 10/14/12 | ON | BUS 4701 | ACC Conc./Elective | Financial Accounting Theory and Reporting I **This course is a prerequisite | online |
| 8/27/12 - 10/14/12 | ON | BUS 4702 | ACC Conc./Elective | Financial Accounting Theory and Reporting II **This course is a prerequisite | online |
| 8/28/12 - 10/9/12 | T | BUS 4602 | CMDR Conc./Elective | Fundamentals of Conflict Management and Dispute Resolution | 6pm-10pm OP/Wichita Campus |
| 8/28/12 - 10/9/12 | T | BUS 4029 | General Elective | Environmental Leadership | 6pm-10pm OP Campus |

September 2012

| | | | | | |
|--------------------|----|----------|------------------|-----------------|--------|
| 9/10/12 - 10/28/12 | ON | HTH 4009 | Science/Elective | Issues in Aging | online |
|--------------------|----|----------|------------------|-----------------|--------|

October 2012

| | | | | | |
|---------------------|----|----------|---------------------------|--|-----------------------|
| 10/1/12 - 11/18/12 | ON | BUS 4501 | General Elective | Computer Applications in Business | online |
| 10/1/12 - 11/18/12 | ON | LIT 4333 | A&H/ Literature /Elective | Sports in Literature and Film | online |
| 10/1/12 - 11/18/12 | ON | AR 4234 | A&H/Art/Elective | History of Rock and Roll | online |
| 10/1/12 - 11/18/12 | ON | PC 4044 | Science/Elective | Window on Planet Earth | online |
| 10/16/12 - 11/27/12 | T | SCI 4030 | Science/Elective | Community Health | 6pm-10pm OP Campus |
| 10/22/12 - 12/9/12 | ON | BUS 4258 | HCA/ IS Conc./Elective | Information Systems for Health Care Management | Online |
| 10/22/12 - 12/9/12 | ON | BUS 4103 | MKT Conc./ Elective | Changing Face of Marketing | online |
| 10/22/12 - 12/9/12 | ON | BS 344 | HR Conc./ Elective | Employee Development and Retention | online |

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|---|----|----------|---------------------------------|---|----------------------------------|
| 10/22/12 - 12/9/12 | ON | BUS 3356 | ACC Conc./ Elective | Non-Profit and Governmental Accounting | online |
| 10/22/12 - 12/9/12 | ON | BUS 4702 | ACC Conc./Elective | Financial Accounting Theory and Reporting II **This course is a prerequisite | online |
| 10/22/12 - 12/9/12 | ON | BS 349 | FIN Conc./ Elective | Financial Institutions | online |
| 10/23/12 - 12/11/12 | T | BUS 4601 | CMDR Conc./Elective | Communication and Negotiation | 6pm-10pm OP/Wichita Campus |
| 10/29/12 - 12/16/12 | ON | SO 442 | Soc. Sci./Elective | Marriage and Families in a New Century | online |
| November 2012 | | | | | |
| 11/26/12 - 1/27/13 | ON | MA 145 | Math/Elective | College Algebra (<i>No class held 12/19/12 - 1/1/13</i>) | online |
| 11/26/12 - 1/27/13 | ON | ART 4046 | A&H/Art/Elective | Social Issues in Theatre & Film | online |
| 11/26/12 - 1/27/13 | ON | SO 421 | Soc. Sci./Elective | Sports and Society | online |
| Spring I, 2013 January 14-March 4 (Monday, January 21, holiday) | | | | | |
| 1/14/13 - 3/3/13 | ON | GE 437 | General Elective | Group and Team Leadership | online |
| 1/14/13 - 3/3/13 | ON | HI 445 | A&H/History/Elective | Civil Rights Movement | online |
| 1/14/13 - 3/3/13 | ON | SO 455 | Soc. Sci./Elective | Popular Culture | online |
| 1/14/13 - 3/3/13 | ON | HUM 4618 | A&H/Culture/Elective | Communicating in a Global Society | online |
| 1/14/13 - 3/3/13 | ON | BUS 4501 | General Elective | Computer Applications in Business | online |
| 1/14/13 - 3/3/13 | ON | LIT 4333 | A&H/Literature/Elective | Sports in Literature and Film | online |
| 1/14/13 - 3/3/13 | ON | PC 4044 | Science/Elective | Window on Planet Earth | online |
| 1/14/13 - 3/3/13 | ON | PC 4400 | Science/Elective | Bioethics: Issues and Conflicts | online |
| 1/14/13 - 3/3/13 | ON | BUS 4251 | HCA Conc./Elective | American Health Care System | online |
| 1/14/13 - 3/3/13 | ON | BUS 4752 | MKT Conc./ Elective | Creative Branding: Emotional Connection | online |
| 1/14/13 - 3/3/13 | ON | BUS 4783 | IB Conc./ Soc. Sci./Elective | Political Environments | online |
| 1/14/13 - 3/3/13 | ON | BUS 4023 | HR Conc./ Elective | Employment Law | online |
| 1/14/13 - 3/3/13 | ON | BUS 4701 | ACC Conc./ Elective | Financial Accounting Theory and Reporting I **This course is a prerequisite | online |
| 1/14/13 - 3/3/13 | ON | BUS 4703 | ACC Conc./ Elective | Auditing | online |
| 1/14/13 - 3/3/13 | ON | BUS 4724 | FIN Conc./ Elective | Advanced Financial Planning | online |
| 1/14/13 - 3/3/13 | ON | BUS 4760 | IS Conc./ Elective | Managing Information Technology | online |
| 1/15/13 - 2/26/13 | T | LIT 4121 | A&H/Literature/Elective | Mythology of Heroes and Villains | 6pm-10pm OP Campus |
| 1/15/13 - 2/26/13 | T | BUS 4600 | CMDR Conc./Elective | Principles of Mediation | 6pm-10pm OP/Wichita Campus |
| Spring II, 2013 March 11-May 5 (Spring Break, March 18-24) | | | | | |
| 3/11/13 - 5/5/13 | ON | AR 4234 | A&H/Art/Elective | History of Rock and Roll | online |
| 3/11/13 - 5/5/13 | ON | SO 405 | Soc. Sci./Elective | Psychology of Humor | online |
| 3/11/13 - 5/5/13 | ON | ART 4046 | A&H/Art/Elective | Social Issues in Theatre and Film | online |
| 3/11/13 - 5/5/13 | ON | GE 4417 | General Elective | Corporate Social Responsibility | online |
| 3/11/13 - 5/5/13 | ON | SCI 4030 | Science/Elective | Community Health | online |
| 3/11/13 - 5/5/13 | ON | BUS 4252 | HCA Conc./Elective | Fundamentals of Health Care Administration | online |
| 3/11/13 - 5/5/13 | ON | BUS 4751 | MKT/Conc./ Elective | Advertising Strategies & Campaigns | online |
| 3/11/13 - 5/5/13 | ON | BUS 4741 | HR Conc./ Elective | Staffing | online |
| 3/11/13 - 5/5/13 | ON | BUS 4702 | ACC Conc./ Elective | Financial Accounting Theory and Reporting II **This course is a prerequisite | online |
| 3/11/13 - 5/5/13 | ON | BUS 4704 | ACC Conc./ Elective | Managerial and Cost Accounting | online |
| 3/11/13 - 5/5/13 | ON | BUS 4723 | FIN Conc./ Elective | Corporate Finance | online |
| 3/12/13 - 4/30/13 | T | HI 4362 | A&H/History/Elective | Propaganda: Manipulation of Public Opinion | 6pm-10pm OP Campus |
| 3/12/13 - 4/30/13 | T | BUS 4625 | CMDR Conc./Elective | Ethics and Impartiality | 6pm-10pm OP/Wichita Campus |

Summer I, 2013
May 6-June 30
(Memorial Day holiday, May 27-June 2)

| | | | | | |
|------------------|----|----------|------------------------|--|----------------------------------|
| 5/6/13 - 6/30/13 | ON | BI 120 | Science/Elective | Human Ecology | online |
| 5/6/13 - 6/30/13 | ON | SO 446 | Soc. Sci./Elective | Death and Dying | online |
| 5/6/13 - 6/30/13 | ON | THR 4060 | A&H/Theatre/Elective | Music and the Movies | online |
| 5/6/13 - 6/30/13 | ON | MA 145 | Math/Elective | College Algebra | online |
| 5/6/13 - 6/30/13 | ON | REL 4601 | A&H/Religion/Elective | Religions of the Western World | online |
| 5/6/13 - 6/30/13 | ON | BUS 4254 | HCA Conc./Elective | Health Care Policy and Politics | online |
| 5/6/13 - 6/30/13 | ON | BUS 4762 | IS Conc./Elective | Leveraging Business Data | online |
| 5/6/13 - 6/30/13 | ON | BUS 4782 | MKT/IB Conc./ Elective | Growing Market Share in Diverse Cultures | online |
| 5/6/13 - 6/30/13 | ON | BUS 4742 | HR /IB/Conc./ Elective | Global Human Resources | online |
| 5/6/13 - 6/30/13 | ON | BUS 4701 | ACC Conc./ Elective | Financial Accounting Theory and Reporting I **This course is a prerequisite | online |
| 5/6/13 - 6/30/13 | ON | BUS 4705 | ACC Conc./ Elective | Accounting Information Systems | online |
| 5/6/13 - 6/30/13 | ON | BUS 4725 | FIN Conc./ Elective | Government Finance | online |
| 5/7/13 - 6/25/13 | T | BUS 4630 | CMDR Conc./Elective | Contemporary Issues and Trends | 6pm-10pm OP/Wichita Campus |
| 5/7/13 - 6/25/13 | T | SO 421 | Soc. Sci./Elective | Sports and Society | 6pm-10pm OP Campus |

Summer II, 2013
July 8-August 25

| | | | | | |
|-------------------|----|----------|---------------------|---|----------------------------------|
| 7/8/13 - 8/25/13 | ON | BUS 4501 | General Elective | Computer Applications in Business | online |
| 7/8/13 - 8/25/13 | ON | HI 445 | A&H/His/Elective | Civil Rights Movement | online |
| 7/8/13 - 8/25/13 | ON | PHL 4013 | A&H/PHL/Elective | Philosophy of Everyday Life | online |
| 7/8/13 - 8/25/13 | ON | SOC 4160 | Soc. Sci./Elective | Sociology of Disasters | online |
| 7/8/13 - 8/25/13 | ON | BUS 4029 | General Elective | Environmental Leadership | online |
| 7/8/13 - 8/25/13 | ON | BUS 4256 | HCA Conc./Elective | Health Care Ethics | online |
| 7/8/13 - 8/25/13 | ON | BUS 4750 | MKT Conc./ Elective | Consumer Behavior in American Society | online |
| 7/8/13 - 8/25/13 | ON | BUS 4743 | HR Conc./ Elective | Employee Relations | online |
| 7/8/13 - 8/25/13 | ON | BUS 4702 | ACC Conc./ Elective | Financial Accounting Theory and Reporting II **This course is a prerequisite | online |
| 7/8/13 - 8/25/13 | ON | BUS 4706 | ACC Conc./ Elective | Accounting Research and Taxation | online |
| 7/8/13 - 8/25/13 | ON | BUS 4720 | FIN Conc./ Elective | Investments | online |
| 7/9/13 - 8/20/13 | T | BUS 4602 | CMDR Conc./Elective | Fundamentals of Conflict Management and Dispute Resolution | 6pm-10pm OP/Wichita Campus |
| 7/10/13 - 8/21/13 | W | SO 431 | Soc. Sci./Elective | Drugs and American Society | 6pm-10pm OP Campus |

Fall I, 2013
August 26-October 14
Labor Day holiday, September 2
Fall Break October 15-20

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|--------------------|----|----------|-------------------------|--|----------------------------------|
| 8/26/13 - 10/14/13 | ON | HTH 4009 | Science/Elective | Issues in Aging | online |
| 8/26/13 - 10/14/13 | ON | RE 370 | A&H/Religion/Elective | World Religions | online |
| 8/26/13 - 10/14/13 | ON | SO 431 | Soc. Sci./Elective | Drugs and American Society | online |
| 8/26/13 - 10/14/13 | ON | ART 4125 | A&H/Art/ Elective | World Cinema | online |
| 8/26/13 - 10/14/13 | ON | BUS 4258 | HCA/IS Conc./Elective | Information Systems for Health Care Management | online |
| 8/26/13 - 10/14/13 | ON | BUS 4201 | MKT Conc./ Elective | Entrepreneurial Start-Up Marketing | online |
| 8/26/13 - 10/14/13 | ON | BUS 4740 | HR Conc./ Elective | Employee Development and Retention | online |
| 8/26/13 - 10/14/13 | ON | BUS 4763 | IS Conc./ Elective | Telecommunications and Networking | online |
| 8/26/13 - 10/14/13 | ON | BUS 4701 | ACC Conc./ Elective | Financial Accounting Theory and Reporting I **This course is a prerequisite | online |
| 8/26/13 - 10/14/13 | ON | BUS 4707 | ACC Conc./ Elective | Non-Profit and Governmental Accounting | online |
| 8/26/13 - 10/14/13 | ON | BUS 4721 | FIN/ IB Conc./ Elective | International Finance | online |
| 8/27/13 - 10/8/13 | T | BUS 4601 | CMDR Conc./Elective | Communication and Negotiation | 6pm-10pm OP/Wichita Campus |

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|---|----|----------|-------------------------|---|----------------------------------|
| 8/28/13 - 10/9/13 | W | LIT 4333 | A&H/Literature/Elective | Sports in Literature and Film | 6pm-10pm OP Campus |
| Fall II, 2013 October 21-December 15 Thanksgiving holiday November 25-Dec 1 | | | | | |
| 10/21/13 - 12/15/13 | ON | GE 437 | General Elective | Group and Team Leadership | online |
| 10/21/13 - 12/15/13 | ON | HIS 4200 | A&H/HIS/Elective | Decade of the Sixties | online |
| 10/21/13 - 12/15/13 | ON | PH 410 | A&H/PHL/Elective | Ethics in an Age of Self Interest | online |
| 10/21/13 - 12/15/13 | ON | MUS 4320 | A&H/Music/Elective | World Music | online |
| 10/21/13 - 12/15/13 | ON | SOC 4515 | Soc. Sci./Elective | Sociology and History of the Mafia | online |
| 10/21/13 - 12/15/13 | ON | SO 421 | Soc. Sci./Elective | Sports and Society | online |
| 10/21/13 - 12/15/13 | ON | PC 4044 | Science/Elective | Window on Planet Earth | online |
| 10/21/13 - 12/15/13 | ON | BUS 4251 | HCA Conc./Elective | American Health Care System | online |
| 10/21/13 - 12/15/13 | ON | BUS 4753 | MKT Conc./ Elective | Community Based Marketing | online |
| 10/21/13 - 12/15/13 | ON | BUS 4023 | HR Conc./ Elective | Employment Law | online |
| 10/21/13 - 12/15/13 | ON | BUS 4702 | ACC Conc./ Elective | Financial Accounting Theory and Reporting II **This course is a prerequisite | online |
| 10/21/13 - 12/15/13 | ON | BUS 4703 | ACC Conc./ Elective | Auditing | online |
| 10/21/13 - 12/15/13 | ON | BUS 4722 | FIN Conc./ Elective | Financial Institutions | online |
| 10/22/13 - 12/10/13 | T | BUS 4600 | CMDR Conc./Elective | Principles of Mediation | 6pm-10pm OP/Wichita Campus |
| 10/22/13 - 12/10/13 | T | GE 412 | General Elective | TV Sitcoms and American Society | 6pm-10pm OP Campus |
| 10/23/13 - 12/11/13 | W | ART 4046 | A&H/Art/Elective | Social Issues in Theatre and Film | 6pm-10pm OP Campus |
| Spring I, 2014 January 13-March 3 Martin Luther King holiday-January 20 | | | | | |
| 1/13/14 - 3/2/14 | ON | HIS 4200 | A&H/His/Elective | Decade of the Sixties | online |
| 1/13/14 - 3/2/14 | ON | SOC 4510 | Soc. Sci./Elective | Power, Politics, and Ethics: The World in Which We Live | online |
| 1/13/14 - 3/2/14 | ON | THR 4046 | A&H/Theatre/Elective | Music and the Movies | online |
| 1/13/14 - 3/2/14 | ON | HUM 4618 | A&H/Culture/Elective | Communicating in a Global Society | online |
| 1/13/14 - 3/2/14 | ON | SO 405 | Soc. Sci./Elective | Psychology of Humor | online |
| 1/13/14 - 3/2/14 | ON | PHL 4013 | A&H/Philosophy/Elective | Philosophy of Everyday Life | online |
| 1/13/14 - 3/2/14 | ON | BUS 4021 | General Elective | Generational Issues in the Workplace | online |
| 1/13/14 - 3/2/14 | ON | SCI 4030 | Science/Elective | Community Health | online |
| 1/13/14 - 3/2/14 | ON | BUS 4252 | HCA Conc./Elective | Fundamentals of Health Care Administration | online |
| 1/13/14 - 3/2/14 | ON | BUS 4764 | IS Conc./Elective | Assessment of Hardware & Software | online |
| 1/13/14 - 3/2/14 | ON | BUS 4754 | MKT Conc./ Elective | Changing Face of Marketing | online |
| 1/13/14 - 3/2/14 | ON | BUS 4780 | IB Conc./Elective | Global Business | online |
| 1/13/14 - 3/2/14 | ON | BUS 4741 | HR Conc./ Elective | Staffing | online |
| 1/13/14 - 3/2/14 | ON | BUS 4701 | ACC Conc./ Elective | Financial Accounting Theory and Reporting I **This course is a prerequisite | online |
| 1/13/14 - 3/2/14 | ON | BUS 4704 | ACC Conc./ Elective | Managerial and Cost Accounting | online |
| 1/13/14 - 3/2/14 | ON | BUS 4724 | FIN Conc./ Elective | Advanced Financial Planning | online |
| 1/14/14-2/25/14 | T | GE 436 | General Elective | Business Policy: Change and Survival | 6pm-10pm OP Campus |
| 1/14/14 - 2/25/14 | T | BUS 4625 | CMDR Conc./Elective | Ethics and Impartiality | 6pm-10pm OP/Wichita Campus |
| Spring II, 2014 March 10- May 4 Spring Break March 17-March 22 | | | | | |
| 3/10/14 - 5/4/14 | ON | MA 145 | Math/ Elective | College Algebra | online |
| 3/10/14 - 5/4/14 | ON | SOC 4515 | Soc. Sci./Elective | Sociology and the History of the Mafia | online |
| 3/10/14 - 5/4/14 | ON | SCI 4325 | Science/Elective | Animal Behavior | online |
| 3/10/14 - 5/4/14 | ON | REL 4601 | A&H/Religion/Elective | Religions of the Western World | online |
| 3/10/14 - 5/4/14 | ON | BUS 4752 | MKT Conc./ Elective | Creative Branding: Emotional Connection | online |
| 3/10/14 - 5/4/14 | ON | BUS 4742 | HR/IB Conc./ Elective | Global Human Resources | online |

| | | | | | |
|-------------------|----|----------|---------------------|---|----------------------------------|
| 3/10/14 - 5/4/14 | ON | BUS 4702 | ACC Conc./ Elective | Financial Accounting Theory and Reporting II **This course is a prerequisite | online |
| 3/10/14 - 5/4/14 | ON | BUS 4705 | ACC Conc./Elective | Accounting Information Systems | online |
| 3/10/14 - 5/4/14 | ON | BUS 4254 | HCA Conc./Elective | Health Care Policy and Politics | online |
| 3/10/14 - 5/4/14 | ON | BUS 4723 | FIN Conc./ Elective | Corporate Finance | online |
| 3/10/14 - 5/4/14 | ON | AR 4234 | A&H/Art/Elective | History of Rock and Roll | online |
| 3/10/14 - 5/4/14 | ON | BUS 4501 | General Elective | Computer Applications in Business | online |
| 3/10/14 - 5/4/14 | ON | SO 455 | Soc. Sci./Elective | Popular Culture | online |
| 3/10/14 - 5/4/14 | ON | HI 445 | A&H/His/Elective | Civil Rights Movement | online |
| 3/11/14 - 4/29/14 | T | BUS 4630 | CMDR Conc./Elective | Contemporary Issues and Trends | 6pm-10pm OP/Wichita Campus |
| 3/12/14 - 4/30/14 | W | LIT 4026 | A&H/Lit/Elective | American Detective Novel | 6pm-10pm OP Campus |

Summer I, 2014

May 5-June 29

Memorial Day holiday May 26-June 1

| | | | | | |
|------------------|----|----------|--------------------------|--|----------------------------------|
| 5/5/14 - 6/29/14 | ON | PC 4044 | Science/Elective | Window on Planet Earth | online |
| | ON | HI 4362 | A&H/History/Elective | Propaganda: Manipulation of Public Opinion | online |
| 5/5/14 - 6/29/14 | ON | GE 4417 | General Elective | Corporate Social Responsibility | online |
| 5/5/14 - 6/29/14 | ON | LIT 4121 | A&H/Literature/Elective | Mythology of Heroes and Villains | online |
| 5/5/14 - 6/29/14 | ON | BUS 4751 | MKT Conc./ Elective | Advertising Strategies and Campaigns | online |
| 5/5/14 - 6/29/14 | ON | BUS 4781 | IB Conc./Elective | Cross Cultural Risk Analysis | online |
| 5/5/14 - 6/29/14 | ON | BUS 4765 | IS Conc./Elective | Enterprise Information Technology | online |
| 5/5/14 - 6/29/14 | ON | BUS 4743 | HR Conc./ Elective | Employee Relations | online |
| 5/5/14 - 6/29/14 | ON | BUS 4701 | ACC Conc./ Elective | Financial Accounting Theory and Reporting I **This course is a prerequisite | online |
| 5/5/14 - 6/29/14 | ON | BUS 4706 | ACC Conc./Elective | Accounting Research and Taxation | online |
| 5/5/14 - 6/29/14 | ON | BUS 4248 | HCA/IS Conc./Elective | Information Systems for Health Care Management | online |
| 5/5/14 - 6/29/14 | ON | BUS 4725 | FIN Conc./ Elective | Government Finance | online |
| 5/5/14 - 6/29/14 | ON | PC 4400 | Science/Elective | Bioethics: Issues and Conflicts | online |
| 5/5/14 - 6/29/14 | ON | LIT 4333 | A&H/Literature/ Elective | Sports and Literature in Film | online |
| 5/5/14 - 6/29/14 | ON | SO 431 | Science/Elective | Drugs and American Society | online |
| 5/5/14 - 6/29/14 | ON | ART 4125 | A&H/Art/Elective | World Cinema | online |
| 5/6/14 - 6/24/14 | T | SO 442 | Soc. Sci./Elective | Marriage and Families in a New Century | 6pm-10pm OP Campus |
| 5/6/14 - 6/24/14 | T | BUS 4602 | CDMR Conc./Elective | Fundamentals of Conflict Management and Dispute Resolution | 6pm-10pm OP/Wichita Campus |

Summer II, 2014

July 7-August 24

| | | | | | |
|------------------|----|----------|------------------------|---|----------------------------------|
| 7/7/14 - 8/24/14 | ON | GE 437 | General Elective | Group and Team Leadership | online |
| 7/7/14 - 8/24/14 | ON | BI 120 | Soc. Sci./Elective | Human Ecology | online |
| 7/7/14 - 8/24/14 | ON | HIS 4200 | A&H/History/Elective | Decade of the Sixties | online |
| 7/7/14 - 8/24/14 | ON | ART 4046 | A&H/Art/Elective | Social Issues in Theatre and Film | online |
| 7/7/14 - 8/24/14 | ON | BUS 4782 | MKT/IB Conc./ Elective | Growing Market Share in Diverse Cultures | online |
| 7/7/14 - 8/24/14 | ON | BUS 4251 | HCA Conc./Elective | American Health Care System | online |
| 7/7/14 - 8/24/14 | ON | BUS 4740 | HR Conc./ Elective | Employee Development and Retention | online |
| 7/7/14 - 8/24/14 | ON | BUS 4702 | ACC Conc./ Elective | Financial Accounting Theory and Reporting II **This course is a prerequisite | online |
| 7/7/14 - 8/24/14 | ON | BUS 4707 | ACC Conc./ Elective | Non-Profit and Governmental Accounting | online |
| 7/7/14 - 8/24/14 | ON | BUS 4720 | FIN Conc./ Elective | Investments | online |
| 7/7/14 - 8/24/14 | ON | RE 370 | A&H/Religion/Elective | World Religions | online |
| 7/7/14 - 8/24/14 | ON | THR 4060 | A&H/Theatre/Elective | Music and the Movies | online |
| 7/7/14 - 8/24/14 | ON | HUM 4618 | A&H/Culture/Elective | Communicating in a Global Society | online |
| 7/7/14 - 8/24/14 | ON | HTH 4009 | Science/Elective | Issues in Aging | online |
| 7/8/14 - 8/19/14 | T | BUS 4601 | CMDR Conc./Elective | Communication and Negotiation | 6pm-10pm OP/Wichita Campus |

| | | | | | |
|---|----|----------|------------------------|--|----------------------------------|
| 7/9/14 - 8/20/14 | W | SCI 4325 | Science/Elective | Animal Behavior | 6pm-10pm OP Campus |
| Fall I, 2014 August 25-October 13 Labor Day holiday September 8 Fall Break October 14-19 | | | | | |
| 8/25/14 - 10/13/14 | ON | BUS 4750 | MKT Conc./ Elective | Consumer Behavior in American Society | online |
| 8/25/14 - 10/13/14 | ON | BUS 4252 | HCA Conc./Elective | Fundamentals of Health Care Administration | online |
| 8/25/14 - 10/13/14 | ON | BUS 4023 | HR Conc./ Elective | Employment Law | online |
| 8/25/14 - 10/13/14 | ON | BUS 4761 | IS Conc./Elective | Ethics and Security | online |
| 8/25/14 - 10/13/14 | ON | BUS 4703 | ACC Conc./ Elective | Auditing | online |
| 8/25/14 - 10/13/14 | ON | BUS 4701 | ACC Conc./ Elective | Financial Accounting Theory and Reporting I **This course is a prerequisite | online |
| 8/25/14 - 10/13/14 | ON | BUS 4721 | FIN/IB Conc./ Elective | International Finance | online |
| 8/26/14 - 10/7/14 | T | BUS 4600 | CMDR Conc./Elective | Principles of Mediation | 6pm-10pm OP/Wichita Campus |
| Fall II, 2014 October 20-December 14 Thanksgiving holiday November 24-November 30 | | | | | |
| 10/20/14 - 12/14/14 | ON | BUS 4201 | MKT Conc./ Elective | Entrepreneurial Start-Up Marketing | online |
| 10/20/14 - 12/14/14 | ON | BUS 4254 | HCA Conc./Elective | Health Care Policy and Politics | online |
| 10/20/14 - 12/14/14 | ON | BUS 4741 | HR Conc./ Elective | Staffing | online |
| 10/20/14 - 12/14/14 | ON | BUS 4704 | ACC Conc./ Elective | Managerial and Cost Accounting | online |
| 10/20/14 - 12/14/14 | ON | BUS 4702 | ACC Conc./ Elective | Financial Accounting Theory and Reporting II **This course is a prerequisite | online |
| 10/20/14 - 12/14/14 | ON | BUS 4722 | FIN Conc./ Elective | Financial Institutions | online |
| 10/21/14 - 12/9/14 | T | BUS 4625 | CMDR Conc./Elective | Ethics and Impartiality | 6pm-10pm OP/Wichita Campus |

On-ground classes meet weekly for four hours at either the Overland Park Campus or Wichita Campus. **Online** courses require weekly participation and assignments.

Course Descriptions

General Elective Courses

AR 4234 History of Rock and Roll (A&H/Art/Elective)

Students explore an overview of the history of rock and roll and popular music. Students examine the evolution of these genres as they relate to history and culture. Emphasis is placed on creating both individually designed and collaborative lessons. Topics include current trends in music, current media, and popular culture as they relate to historical events, trends, and social implications of music. (3 credits)

ART 4046 Social Issues in Theatre and Film (A&H/Art/Elective)

This course explores a variety of social issues (including gender, race, the environment, sexual orientation, war and politics) by examining the way in which these issues are reflected in plays and films. Students investigate the chosen works as both artistic achievements and social commentaries. (3 credits)

ART 4125 World Cinema (A&H/Art/Elective)

This course analyzes film alongside themes of race, gender, sexuality, and class. The goal of the course is to look at classical Hollywood films contrasted with Independent films. (3 credits)

BI 120 Human Ecology (Science/Elective)

A biology course for the non-scientist, Human Ecology introduces the terminology and world view of biological science by examining the impact of modern technology on human ecology. (3 credits)

BUS 4021 Generational Issues in the Workplace (General Elective)

Diversity in the workplace can prove to be a challenging situation for new or even the most experienced managers and leaders. Students identify and discuss the sources of differences between the generations and determine the necessary managerial steps and behavioral adjustments required to engage each generation successfully and maximize productivity. (3 credits)

BUS 4029 Environmental Leadership (General Elective)

Environmental issues require leadership skills, approaches, and styles to guide positive change towards a sustainable balance between the environment and human needs. Students investigate influences on environmental leadership including science, engineering, market economies, and radical ecology, focusing on the tensions between the provision of social goods, economic development, population growth, and consumer culture which often conflict that environmental protection and sustainability. (3 credits)

BUS 4501 Computer Applications in Business (General Elective)

In this course, students will survey the role of computer information systems in the business environment. Students will learn appropriate terminology and Concepts related to the internet, application software, system components, peripherals, storage, operating/utility systems, communication/ networking systems, database management, security, ethics, system development, and enterprise computing. Students will apply these terms and Concepts to current business environments in order to develop an

understanding of the value chain technology provides in today's organizations. (3 credits)

GE 412 TV Sitcoms and American Society (General Elective)

This class examines the development and evolution of television sitcoms from their beginnings in radio up to the present. Also analyzed are the dramatic structure and content of sitcoms, as well as how programming has shaped and reinforced values in society. (3 credits)

GE 436 Business Policy: Change and Survival (General Elective)

This course is about personal and organizational change. The course provides a panoramic view of the changing corporate terrain and examines how large and small firms can be more effective and efficient both in today and tomorrow's arena of business. Participants examine creativity that leads to change and explore the impact of change on organizations that they influence. (3 credits)

GE 437 Group and Team Leadership (General Elective)

This course is designed to provide students with an understanding of group and team communication theories and practices as applied to organizational leadership. The course will integrate theory with practical application. In this course the emphasis of effective group and team communications is presented and incorporates the roles of leaders in creating a collaborative environment where group and team communications can thrive. (3 credits)

GE 4417 Corporate Social Responsibility (General Elective)

Students investigate the responsibility of corporate America to support the welfare of society. The course pays particular attention to social movements including ecology, consumerism, civil rights, student activism, and labor unions. Students evaluate today's corporations and their responsibility in supporting these movements. (3 credits)

HI 445 Civil Rights Movement (A&H/History/Elective)

Students investigate the struggle for civil rights in the United States during the twentieth century. Readings, lectures, and films discuss the movement's major methods, personalities, achievements, and failures from the Reconstruction Era through the 1990s. Special emphasis is given to the direct action and black power phases of the movement between 1955 and 1968. (3 credits)

HI 4362 Propaganda: Manipulation of Public Opinion (A&H/History/Elective)

This course focuses on the study of propaganda, including information from history, political science, social psychology, media, and general semantics. Students in the interdisciplinary course will study propaganda in both totalitarian and democratic societies and the ability it has for both good and evil. (3 credits)

HIS 4200 Decade of the Sixties**(A&H/History/Elective)**

Students examine the causes and effects of the characteristic restlessness and turbulence of the 1960s. Special attention will be paid to the maturing restlessness beneath the placid exterior of American society in the late 1950s, the conflict in Indochina, race relations, the role of federal government, youth culture, the status of women, the private enterprise system, and the fabric of the good life. (3 credits)

HTH 4009 Issues in Aging**(Science/Elective)**

This course focuses on life passages from birth to late life, with special emphasis issues of the later years of the lifespan. Physical, emotional, and social issues in the aging are analyzed through a variety of learning experiences. (3 credits)

HUM 4618 Communicating in a Global Society**(A&H/Communication/Elective)**

Students develop an understanding and an appreciation of the dynamics of intercultural communication and of communication processes that are necessary in promoting positive interactions in today's "global society." Students develop and refine their own worldviews, use a cultural anthropological lens to explore histories and points of view from various cultures, interpret cultural norms, and learn techniques to communicate and work effectively with persons in multicultural settings. (3 credits)

LIT 4026 American Detective Novel**(A&H/Literature/Elective)**

This course introduces participants to the rich range of American detective novels through some of the most significant and interesting works in the genre. Participants examine works by writers associated with one or the other of the two traditions – the private eye or the great detective. Contributions of African American writers and the influence of feminism on the genre are also examined. (3 credits)

LIT 4121 Mythology of Heroes and Villains**(A&H/Literature/Elective)**

Literary tales, both entertaining and instructive, typically feature heroes and villains. Some emerge from folklore, some from history. By far, the most compelling come from the world of myth, ancient and modern. Students in this course study the relationships among mythology, heroes, and villains. (3 credits)

LIT 4333 Sports in Literature and Film**(A&H/Literature/Elective)**

Students critically analyze literature and film that represent sport to understand the influence of sports and their contributions to the world. By using critical thinking and rhetorical analysis, students deconstruct and interpret the impact and messages that literature and film have on individuals or society by using sports as a tool. Sports are unique in that they touch a wide audience and when using them as a means to promote a message or entertain, they can become influential. An emphasis in this course is to develop an understanding of rhetorical organization, diction, and critical thinking analysis along with interpretation. (3 credits)

MA 145 College Algebra**(Math/Elective)**

College Algebra includes a study of algebraic equations, inequalities, functions, graphs, exponential and logarithmic functions, arithmetic sequences, combinations and permutations, and simple probabilities. (3 credits)

MUS 4320 World Music**(A&H/Music/Elective)**

Students explore the fundamentals of music of the world, including China, Japan, India, Bali, Ethiopia, Iran, the Arabic Near East, and South America. (3 credits)

PC 4044 Window on Planet Earth**(Science/Elective)**

In this course, students study the complexity of the biosphere and the effect it has on humans. Students will analyze the geo-sphere, hydrosphere, and the atmosphere to understand the impact of the earth on human affairs. Topics also include the dynamic nature of these systems and scientists' attempts to forecast future changes. (3 credits)

PC 4400 Bioethics: Issues and Conflicts**(Science/Elective)**

Focusing on issues in contemporary clinical ethics, this course presents principles, theories, and language ethics. Students examine such ethical issues as imperiled newborns, allocation of health care resources, end of life issues, care of persons who are HIV positive, and reproduction. (3 credits)

PH 410 Ethics in an Age of Self-Interest**(A&H/Philosophy/Elective)**

This course presents a methodology for analysis and decision-making about contemporary moral issues. Students reflect upon their own value system in light of their personal experiences and major ethical theories. (3 credits)

PHL 4013 Philosophy of Everyday Life**(A&H/Philosophy/Elective)**

This course examines the impact of philosophy in contemporary society. Students will study key philosophical tenets as well as look to literature and film for proof of these theories. We will consider the way that philosophical guidelines function in the greater world and in our everyday lives. (3 credits)

RE 370 World Religions**(A&H/Religion/Elective)**

This course examines the major religions of our world by looking at their historical development and the major tenets of their systems of belief. Lecture, discussion of the text, dialogue, and video are used to encourage an understanding of the ideas behind the formation and practice of the world's major religions. (3 credits)

REL 4601 Religions of the Western World**(A&H/Religion/Elective)**

Students examine the three major religious traditions of the Western world: Judaism, Christianity, and Islam, comparing what these three Abrahamic religions uniquely share and exploring the significance of the cultural, intellectual, and spiritual heritage of each. By tracing the long and rich histories of Judaism, Christianity, and Islam, we will study not only present-day practitioners but their impact on Western civilization itself. (3 credits)

SCI 4030 Community Health**(Science/Elective)**

Students examine health characteristics of biological communities. Emphasis is placed on protecting and improving the health of human populations through education, promotions of healthy lifestyles, and research for disease and injury prevention. Related to this is the role of biostatistics, epidemiology and disease reporting as tools to analyze the health of communities and how they can be used for the development of population-based public health services. The impact of political, economic, social, environmental, and cultural concerns on the health of populations is examined. (3 credits)

SCI 4325 Animal Behavior**(Science/Elective)**

Students examine the fundamental principles and Concepts of animal behavior (or ethnology) in order to get a better understanding of the animals we live with or encounter in our daily lives. (3 credits)

SO 405 Psychology of Humor**(Social Science/Elective)**

Students examine and analyze humor as it appears in various mediums (film, comics, television, jokes, stories, stand-up, plays, and live performance), and discuss why some people find one form to be brilliantly funny while others do not. Additionally, students review various definitions of humor, the value of humor in various settings, the social benefits, and liabilities of comedy. (3 credits)

SO 421 Sports and Society**(Social Science/Elective)**

This course addresses sociological dynamics as they relate to sports in American society. Students will include the history, theory, and current reality of American sport. Students will explore the codependent nature of sport and society and attempt to separate fact from fiction to aid in the understanding of the true role of sport as it fits into society. Topics to be addressed include personal areas of religion, race, politics, and gender. Youth sports, education, violence, economics of sport, and the role of the media will also be explored. (3 credits)

SO 431 Drugs and American Society**(Social Science/Elective)**

Students examine the origins of illegal drug influence in America and the growing trend toward violence throughout American history and society. Topics include the sociological influence of the drug culture and its impact on current policies in American business, education, politics, and the arts. (3 credits)

SO 442 Marriage and Families in a New Century**(Social Science/Elective)**

The family, because of its relatively small size, face-to-face relationships, tendency to involve the whole person, and the intimate relationships between members, is a primary group. It is important to be able to define family because so many social resources are distributed based on family membership, on the basis of who is and who is not a member of a family. Several definitions of the family are presented and discussed, including the nuclear family, the modern family, and the post-modern family. (3 credits)

SO 446 Death and Dying**(Social Science/Elective)**

This course examines social perspectives on the topic of death and dying. Topics include social attitudes, customs, institutions for dying, and the meaning of death and dying in society. Current research and theory on the topic of death and dying is explored and

applied to student experiences and observations. Special attention is given to cross-cultural and intergenerational perspectives. (3 credits)

SO 455 Popular Culture**(Social Science/Elective)**

This course provides an interdisciplinary look at critical issues and approaches in the study of popular culture. Students examine the relationship between mass culture and society as it is reflected in television, film, advertising, cyber-culture, fiction, non-fiction, music, and other mass media of late twentieth century Western society. (3 credits)

SOC 4160 Sociology of Disasters**(Social Science/Elective)**

Disasters, both natural and technological, have been a part of human society throughout history, but population growth and industrialization have led to the creation of disasters and an increase of the impact of disasters on society. This course explores the impact of disasters on social relationships, communities, nations, and the globe. We will investigate disaster preparedness, response, and recovery, as well as, factors that contribute to technological (human-made) disasters including corporate and bureaucratic structures. We will also look at regulatory systems in place to help prevent technological disasters. Issues of inequality in disaster risk will also be explored. (3 credits)

SOC 4510 Power, Politics, and Ethics: The World in Which We Live**(Social Science/Elective)**

In this course, students will study international relations in the "new" globalized world. What causes conflict? What are the prospects for cooperation? To what extent does economics affect the behavior of international actors? What are the most ethical approaches to these problems? Students will answer these questions by examining theories of international relations, comparing foreign policies of various countries, and analyzing historical and contemporary world events. Moreover, by considering multiple perspectives of a diverse set of global actors, students will develop their own perspectives as they discuss and debate the prospects for transformation and even solutions to major international problems.

SOC 4515 Sociology and History of the Mafia**(Social Science/Elective)**

Students analyze the Sicilian Mafia in Italy and America through a historical, social, and cultural perspective, tracing its progression from the unification of Italy to the 21st century in America. The Mafia is examined from a sociological point of view, reviewing structures, relationships, codes, and communication. (3 credits)

THR 4060 Music and the Movies**(A&H/Theatre/Elective)**

Students develop an awareness of the functions of film music and learn about its prominent role in the cinema. Students survey film music from its silent film era origins to the present, including prominent and some lesser known film composers. (3 credits)

Concentration/Elective Courses

* New course number effective January 2013

BS 301/BUS 4201* Entrepreneurial Start-Up Marketing (Marketing Concentration/Elective)

In this course, students will focus on successful marketing entrepreneurship that could be applied to small businesses in the early stages of growth. An analysis of marketing solutions will engage students in the strategies, execution, and return-on-investment challenges unique to a start up enterprise. (3 credits)

BS 324/BUS 4742* Global Human Resources (Human Resources and International Business Concentration/Elective)

Students will examine the challenges of international business and the role of Human Resources in worldwide organizations. Students will differentiate between domestic and international policies, procedures, and strategies for effectively managing human resources in the global environment. (3 credits)

BS 343/BUS 4780* Global Business (International Business Concentration)

Students will examine international practices and the influence of the World Trade Organization. Students will investigate global economic development through study of free trade and international restrictions, regionalization, and international policies. (3 credits)

BS 344/BUS 4740* Employee Development and Retention (Human Resources Concentration/Elective)

In this course, students explore the employer's role and responsibility in developing and retaining a highly motivated workforce in a competitive employment environment. Students will also analyze employees' roles in managing their own career growth. (3 credits)

BS 347/BUS 4781* Cross-Cultural Risk Analysis (International Business Concentration)

Students will differentiate marketplace influences of legal, historic, economic, and cultural issues to maximize international productivity and minimize risk. The course will focus on identifying and characterizing domestic and international cultures. (3 credits)

BS 348/BUS 4760* Managing Information Technology (Information Systems Concentration)

Students will integrate the decision making processes of both the management and information technology areas successful business organizations. Students will gain a broad perspective of the following strategic IT management issues Aligning Business and Information Technology Strategies, Outsourcing, Vendor Evaluations, Succession Planning, Analytic Studies for IT Planning, Valuation of Information Technology, Technology Audits, and Project Management. (3 credits)

BS 349/BUS 4722* Financial Institutions (Finance Concentration/Elective)

In this course, students will appraise the world of financial institutions including money and banking. Valuing stocks, bonds, derivatives, and other capital assets are central topics in this course. Students will analyze how technology shapes emerging trends in cash management and investing. (3 credits)

BS 355/BUS 4762* Leveraging Business Data (Information Systems Concentration/Elective)

In this course, students will gain advanced skills in how successful business organizations leverage their data in order to gain competitive advantages in the marketplace. The course will cover data mining, third party data, legacy data conversion, data storage, business intelligence, data visualization and retrieval, and knowledge management. (3 credits)

BS 463/BUS 4721* International Finance (Finance and International Business Concentration/Elective)

This course introduces students to the financial complexities of operating a multinational firm. Students will examine the international financial environment, specifically the risks and opportunities created by changes in exchange rates and the use of the global markets as sources of financing. Students will debate taxation and current issues in international finance. (3 credits)

BS 483/BUS 4782* Growing Market Share in Diverse Cultures (International Business and Marketing Concentration/Elective)

In this course, students will appraise the planning and processes of entry into diverse cultural and economic environments. They will investigate the challenges of product adaptation, export pricing, international distribution, and international communication. (3 credits)

BUS 0405/BUS 4763* Telecommunications and Networking (Information Systems Concentration/Elective)

Students will examine trends, issues and assessment of voice/data convergence, communication tools, data transmission, content delivery methods, networking options and interconnectivity, and networking security and ethics. (3 credits)

BUS 3351/BUS 4705* Accounting Information Systems (Accounting Concentration/Elective)

To explore the continuing need for automated financial data and transaction processing, students in this course investigate needs analysis, systems development and operation, technology evaluation, system requirements, security, planning, and training as they relate to accounting and auditing principles. Emphasis is placed on analyzing business operations and management decision-making based on information systems controls, communications, and reporting. Students evaluate current databases and other systems and determine if new systems design is required for optimum performance. (3 credits)

BUS 3353/BUS 4706* Accounting Research and Taxation (Accounting Concentration/Elective)

Students implement various research techniques to understand accounting regulations and taxation. Students gain an advanced knowledge of the Financial Accounting Standards Board (FASB) and other governing entities, including how to apply the standards put forth by such organizations. Further, through an overview of corporate taxation, students obtain an understanding of the effects of taxation on the strategic decision-making process. (3 credits)

BUS 3356/BUS 4707* Non-Profit and Governmental Accounting (Accounting Concentration/Elective)

Students learn the Concepts, principles, and unique needs of non-profit and governmental accounting. Students examine fund accounting rather than financial accounting, focusing on resource allocation rather than profitability. (3 credits)

BUS 4023 Employment Law**(Human Resources Concentration/Elective)**

In this course students will investigate the legal and regulatory backdrop for the management of organizational Human Resources. Students will analyze legislation and legal precedents that guide employers' actions and decisions and affect their relationships with their employees. (3 credits)

BUS 4103/BUS 4754* Changing Face of Marketing**(Marketing Concentration/Elective)**

Students explore the marketing revolution that is currently underway including the evolution of customer targets such as ethnic, gender, media, resource allocation, and migration from national marketing to grassroots marketing strategies and tactics. Students will analyze emerging marketing tools such as the internet, event and key influences, and advocacy. (3 credits)

BUS 4150/BUS 4743* Employee Relations**(Human Resources Concentration/Elective)**

Students will explore strategies for effectively managing the ongoing relationship between employers and employees. Students will focus upon Human Resource's role in fostering organizational ethics, justice, and the fair treatment of employees. (3 credits)

BUS 4251 American Health Care System**(Health Care Administration Concentration/Elective)**

This course is a comprehensive overview of one of the largest industries in the United States, healthcare. Students explore the effects of social, political, organizational, cultural, economic and historical forces on this industry. Features and contours of this evolving and highly complex system are explored including levels of care, technology, and health outcomes. Current trends related to regulation, cost, quality and access are analyzed, with particular emphasis on the complexities and inherent counter purposes of commerce and ethical obligations manifest in healthcare. **Students are recommended to take this course prior to enrolling in subsequent HA Concentration courses.* (3 credits)

BUS 4252 Fundamentals of Health Care Administration**(Health Care Administration Concentration/Elective)**

Students analyze organizational dynamics and complex operational and regulatory factors that must be aligned to ensure the highest quality care, greatest efficiency and cost effectiveness. Operational divisions, functions, and groups including professional providers, care givers, and support services such as finance management, information services, human resources, plant services, and marketing are explored in relation to their integral value, purpose and function, and their unique perspectives. Emphasis on the creation of an environment of continuous improvement and organizational adaptability and success are explored. Measures and benchmarks of success are integrated throughout the course. **Students are recommended to take this course immediately following BUS 4251 The American Healthcare System and prior to enrolling in subsequent HA Concentration courses.* (3 credits)

BUS 4254 Health Care Policy and Politics**(Health Care Administration Concentration/Elective)**

In this course students examine current public, health profession, and organizational policy at macro and micro levels, as well as trends for the future related to or affecting health care organizations and its consumers. Health industry manager/leader responsibility for organizational assessment, application, and operational change related to policy and politics is explored. Relevant public, professional, and organizational politics are examined within various types of health organization and support industry contexts.

Distinction between policy and politics are elucidated throughout. (3 credits)

BUS 4256 Health Care Ethics**(Health Care Administration Concentration/Elective)**

Students explore the ethical components, dilemmas and obligations in American health care organizations and systems. Specifically, ethical issues related to care giving and bioethics, demographic trends, relationships among organizational professionals and staff, delivery models, securing and allocating scarce resources, and technology are examined. Health care organizational ethics and obligations are analyzed, emphasizing the role of manager/leader in creating an ethical culture of care delivery and cost effectiveness. Various ethical decision-making models are compared and applied to case scenarios. (3 credits)

BUS 4258 Information Systems for Health Care Management**(Health Care Administration and Information Systems Concentration/Elective)**

Students focus on the increasing presence and reliance on information technology and information systems in health care organizations and systems of all sizes and purposes. Today's health care manager/leader must understand the use, types, benefits and limitations of information technology on structure, processes and work design. Infrastructure requirements and cost, security, and related regulation and law are reviewed. Selection and alignment of information management with organizational strategic planning to achieve high levels of performance are emphasized throughout. (3 credits)

BUS 4434/BUS 4761* Ethics and Security**(Information Systems Concentration/Elective)**

In this course, students will decompress IT security issues that create ethical dilemmas in the current business environment. Topics include privacy, copyright, intellectual property, piracy, virus, spam, phishing protection, acceptance of IT changes and ethics of outsourcing. (3 credits)

BUS 4600 Principles of Mediation**(CMDR Concentration/Elective)**

In Principles of Mediation, students explore the theory and practical skills necessary to be a mediator. Students learn about mediation skills and techniques such as how to initiate discussions with mediation participants, how to plan mediations, how to make the best use of mediation in various personal and professional situations, and how to apply ethical standards and accountability in mediation. (3 credits)

BUS 4601 Communication and Negotiation**(CMDR Concentration/Elective)**

Communication and Negotiation explores the communication process used to put deals together and to resolve conflicts. Students study negotiation as the core element in resolving disputes and managing conflict in a voluntary process where the parties involved control the outcome. The course extrapolates the benefits and weighs the shortcomings of distributive and integrative bargaining. (3 credits)

BUS 4602 Fundamentals of Conflict Management and Dispute Resolution**(CMDR Concentration/Elective)**

An introduction to the field of dispute resolution, this course provides the solid foundation necessary for further inquiry and application. Study academic thinking about conflict analysis and resolution, and learn to think systematically and analytically about conflict and conflict resolution. (3 credits)

BUS 4625 Ethics and Impartiality**(CMDR Concentration/Elective)**

In Ethics and Impartiality, students gain a thorough understanding in ethical principles. The course focuses on core Concepts and case studies as well as applications of ethics to Conflict Management and Dispute Resolution with a special emphasis on maintaining third party neutrality and impartiality. (3 credits)

BUS 4630 Contemporary Issues and Trends**(CMDR Concentration/Elective)**

Students will complete a conflict management proposal addressing contemporary conflicts and projected trends for a specific organization. They will apply appropriate information learned about conflict management and integrate it into a proposed conflict management systems design. The system will include a continuum process for resolving conflicts, training, and continuing education awareness of changing cultural, racial, and economic issues and trends. (3 credits)

BUS 4701 Financial Accounting Theory and Reporting I**(Accounting Concentration/Elective)******This course is a prerequisite.**

Financial Accounting Theory and Reporting I is the first of a two-course sequence designed to 1) help students understand the theories and principles behind the pronouncements issued by regulatory bodies and used by companies to present their financial information, and 2) emphasize the proper application of these theories with consideration of ethical issues and the best benefit to investors. Topics include financial accounting theory, including Concepts such as revenue and expense recognition, capitalization, asset valuation, earnings per share, and implementation of International Financial Reporting Standards (IFRS). Further, students explore regulatory requirements and key components of financial reporting. (3 credits)

BUS 4702 Financial Accounting Theory and Reporting II**(Accounting Concentration/Elective)******This course is a prerequisite.**

This is a continuation and expansion of topics introduced in Financial Accounting Theory and Reporting I. Topics include an in-depth examination of financial accounting theory, including Concepts such as revenue and expense recognition, capitalization, asset valuation, earnings per share, and implementation of International Financial Reporting Standards (IFRS). Further, students explore regulatory requirements and key components of financial reporting. (3 credits)

BUS 4703 Auditing**(Accounting Concentration/Elective)**

Students study a general overview of the auditing function and the audit cycle. Through real-world examples, students gain knowledge of how auditing influences company policy and behavior, including risk assessment, internal controls and Sarbanes-Oxley regulations. (3 credits)

BUS 4704 Managerial and Cost Accounting**(Accounting Concentration/Elective)**

Students analyze managerial accounting Concepts, including cost systems, profit analysis, budgeting, control of manufacturing and distribution costs, performance evaluation, and product pricing. Emphasis is placed on managerial planning and analyzing internal company information to make decisions that influence company directions and successes. (3 credits)

BUS 4707 Non-Profit and Governmental Accounting**(Accounting Concentration/Elective)**

Students learn the Concepts, principles, and unique needs of non-profit and governmental accounting. Students examine fund accounting rather than financial accounting, focusing on resource allocation rather than profitability. (3 credits)

BUS 4720 Investments**(Finance Concentration/Elective)**

In this course, students will discriminate the complexities of investments, portfolio management and security analysis. Students will manage an investment portfolio, distinguishing risk and return, diversification, and the impact of economic and market variables. (3 credits)

BUS 4723 Corporate Finance**(Finance Concentration/Elective)**

In corporate finance students examine the financial operations of a business, focusing on capital budgeting and cash flow. Trend analysis and the ethical management of financial documents are included in the study. (3 credits)

BUS 4724 Advanced Financial Planning**(Finance Concentration/Elective)**

In this course, students create a financial plan that addresses the entire spectrum of personal finance from credit and insurance needs to estate and retirement planning. Students assess the impact of government requirements related to estate planning issues and the tax advantages of certain investments. (3 credits)

BUS 4725 Government Finance**(Finance Concentration/Elective)**

Students in Government Finance examine the revenues and expenditures of Federal and State government. Students review government budgeting practices and policies, taxation, spending and their impact on society. (3 credits)

BUS 4741 Staffing**(Human Resources Concentration/Elective)**

In this course, students will examine strategies and procedures for the lawful selection of employees. Students will explore effective selection techniques and the organization's legal responsibilities in recruiting, interviewing, selecting, and hiring employees. (3 credits)

BUS 4743 Employee Relations**(Human Resources Concentration/Elective)**

Students will explore strategies for effectively managing the ongoing relationship between employers and employees. Students will focus upon Human Resource's role in fostering organizational ethics, justice, and the fair treatment of employees. (3 credits)

BUS 4750 Consumer Behavior in American Society**(Marketing Concentration/Elective)**

Students will analyze the consumer decision process in the current marketplace. Consumer perceptions and attitudes, the role of group influence, and the essential nature of customer satisfaction are key components of this course. (3 credits)

BUS 4751 Advertising Strategies and Campaigns**(Marketing Concentration/Elective)**

In this course, students will design an advertising campaign. Students will focus on marketing communication including, targeting, branding, promotion, media and the purchase decision process. Agency management will be included along with insights from contemporary industry perspectives. (3 credits)

BUS 4752 Creative Branding: Emotional Connection**(Marketing Concentration/Elective)**

In this course, students will develop awareness and appreciation for the strategies successful brands utilize to distinguish their positioning. Students will apply creative branding principles to conceive their own personal brand. This process requires distinguishing unique individual attributes, tangible and intangible, to build higher level emotional connections with the key professional influences they interact with every day. (3 credits)

BUS 4753 Community Based Marketing**(Marketing Concentration/Elective)**

Students will compare how marketing tactics are customized to successfully connect with individual customers in local markets. Leveraging unique differences requires examination of key demographics, ethnic diversity, generational influence and specific interests. (3 credits)

BUS 4764 Assessment of Hardware and Software Solutions**(IS Concentration/Elective)**

This course provides students an opportunity to actively learn about the processes, issues and tools used in assessing operating systems and platforms, open source, peripherals and novel devices, off the shelf vs. custom applications, and thin clients. Students will focus on evaluation of resources, benchmarking analysis, data conversion issues and testing, and performance evaluations of hardware and software solutions. (3 credits)

BUS 4765 Enterprise Information Technology**(Information Systems Concentration/Elective)**

Students will enter the complex world of enterprise IT. Topics include customer relationship management, enterprise resource management, supply chain management, integration solutions, success and failure analysis of enterprise IT systems, middleware and process re-engineering and implementation. (3 credits)

PS 117/BUS 4783* Political Environments**(International Business Concentration/Social Science/Elective)**

In this course, students will discern the effect of international relations on American business--analyzing foreign policies, human rights and non-profit organizations, terrorism, and the development of nations. (3 credits)

8 Easy Steps to Enroll online with MY BAKER PORTAL

Step 1 - Do you have a Baker Portal account?

a. Yes - log in to your account and go to **My Academics**.

b. No - go to www.bakerU.edu and click **Portal, Graduate & Working Adult Campuses, Student Portal Homepage**. First time users select "Create a New Account" and follow the directions.

Step 2 - Once logged in to My Baker Portal, go to the **Academics tab** and click **Online Registration**.

Step 3 - Select **Term** and click **Begin Online Registration**.

Step 4 - The next window allows you to search for courses for the particular term chosen in Step 3.

Step 5 - Once you find a course, click on the (+) sign to view what sections are available.

Step 6 - To select the course and section, click on the green (+) sign. This adds it to your selected courses tab.

Step 7 - Once all the desired courses are selected, click on **Proceed To Final Step**.

Step 8 - Click **Register/Drop Courses** to finish the process. If you do not click on this button you are NOT enrolled in the courses selected.