BUSINESS B.A. or B.S.

MAJOR REQUIREMENTS

COURSES COMPLETED OR IN PROGRESS

• 54 credit hours of Business, Economics, and Accounting are required

BUSINESS CORE REQUIREMENTS: Note: A grade of 'C-' or better is required in all core courses AC141 Introduction to Financial Accounting AC142 Managerial Accounting I BS141 Introduction to Business (Incoming students who have at least 9 hours of accounting, business, or economics are not required to complete BS141)			
		BS230 Quantitative Analysis for Business and Economics I (4 hrs)	
		BS251 Business Law I	
		BS271 Principles of Marketing	
BS330 Quantitative Analysis for Business and Economics II (4 hrs)	UC		
BS331 Business Information Systems	UC		
BS353 Fundamentals of Management	UC		
BS381 Corporate Finance	UC		
BS456 Business Policy	UC		
EC242 Principles of Economics: Micro			
EC243 Principles of Economics: Macro			
Business Internship (AC/BS 390 – 3 hrs)	UC		
independent study course for one of the elective courses within their area of Students must complete ONE area of concentration (12 hrs course work). FINANCE: (12 Hrs)	ncentration, subject to the department chair approval. MARKETING: (12 Hrs)		
Required courses:	Required courses		
BS382 Investments	BS474 Marketing Research		
BS382 InvestmentsBS383 Corporate Finance II	EC346 Managerial Economics		
EC344 Money/Financial Inst	Additional courses (6 hours)		
One of the following (3 hrs)	BS356 Quant Methods		
BS463 International Finance	BS462 Int'l Marketing		
EC464 Interm Macroeconomics	MM260 Intro Public Relation		
EC+04 Interim Mucrocconomics	MM325 Advertising		
	SA285 Sports Marketing		
MANAGEMENT: (12 Hrs)	571203 Sports Warketing		
Required courses			
BS355 H.R. Management			
UC Economics credit (3 hrs)			
Additional courses (6 hours)			
BS252 Business Law II			
BS356 Quant Methods			
BS361 Int'l Management			
BS370 Ethics in Business			
STUDENT NAME:			
STUDENT NUMBER:			
DATE:			

Catalog year: 2015