BUSINESS B.A. or B.S.

## MAJOR REQUIREMENTS

## COURSES COMPLETED OR IN PROGRESS

• 54 credit hours of Business, Economics, and Accounting are required

BUSINESS CORE REQUIREMENTS:	
Note: A grade of 'C-' or better is required in all core courses	
AC141 Introduction to Financial Accounting	
AC142 Managerial Accounting I	
BS141 Introduction to Business	
(Incoming students who have at least 9 hours of accounting, business, or econom	nics are not required to complete BS141)
BS230 Quantitative Analysis for Business and Economics I (4 hrs)	
BS251 Business Law I	
BS271 Principles of Marketing	
BS330 Quantitative Analysis for Business and Economics II (4 hrs)	UC
BS331 Business Information Systems	UC
BS353 Fundamentals of Management	UC
BS381 Corporate Finance	UC
BS456 Business Policy	UC
EC242 Principles of Economics: Micro	
EC243 Principles of Economics: Macro	
Business Internship (AC/BS 390 – 3 hrs)	UC
<u>AREAS OF CONCENTRATION</u> : A student with a cumulative GPA of 3.00 or independent study course for one of the elective courses within their area of con	
Students must complete ONE area of concentration (12 hrs course work).	
FINANCE: (12 Hrs)	MARKETING: (12 Hrs)
Required courses:	Required courses
BS382 Investments	BS474 Marketing Research
BS383 Corporate Finance II	EC346 Managerial Economics
EC344 Money/Financial Inst	Additional courses (6 hours)
One of the following (3 hrs)	BS356 Quant Methods
BS463 International Finance	BS462 Int'l Marketing
EC464 Interm Macroeconomics	MM260 Intro Public Relations
	MM325 Advertising
	SA285 Sports Marketing
MANAGEMENT: (12 Hrs)	
Required courses	
BS355 H.R. Management	
UC Economics credit (3 hrs)	
Additional courses (6 hours)	
BS252 Business Law II	
BS356 Quant Methods	
BS361 Int'l Management	
BS370 Ethics in Business	
STUDENT NAME:	
STUDENT NUMBER:	
DATE:	

Catalog year: 2016