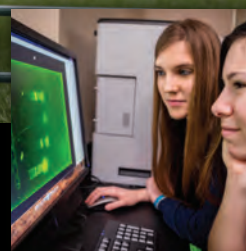
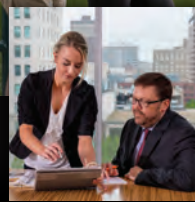


FOREVER ORANGE

1858



GRATITUDE

BAKER UNIVERSITY HONOR ROLL OF DONORS

January 1 – December 31, 2018

Mission

Baker University is committed to assuring student learning, and developing confident, competent and responsible contributors to society.

History

In 1858 a group of Methodist ministers founded Baker University in an attempt to bring education to the settlers' rough prairie existence. Named for Osmon Cleander Baker, a distinguished scholar and bishop of what is now the United Methodist Church, the school holds the honor of being the first four-year university in Kansas. Since then, Baker has evolved into a comprehensive university with four schools—the College of Arts and Sciences, School of Professional and Graduate Studies, School of Nursing, and School of Education—serving nearly 3,000 students at campuses in Kansas and online across the country.



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Dr. Lynne Murray

UNIVERSITY PRESIDENT

Dear Friends,

Baker University has so much to be proud of, and this was especially true in 2018 as we announced **Forever Orange: The Campaign for Baker University**, our comprehensive campaign to honor our legacy while laying the foundation to build a strong future.

In April 2018, we publicly announced the \$20 million campaign to support six priorities that will enable us to continue providing our students an exceptional experience that enlightens, challenges, and prepares them to lead successful and impactful lives.

Baker has a long tradition of generosity. We asked, and in true Baker fashion, you gave. Because of the strong initial response, the Baker Board of Trustees, Campaign Steering Committee, and I were thrilled to announce a new goal of \$28 million during the Forever Orange Celebration in October 2018. This increase was spurred by the extreme generosity of the Baker community, who gave more than \$17 million before the official start of the campaign. These early commitments came from you, our generous alumni and friends, who value the education Baker offers both in the classroom and out. By supporting this campaign, the entire Baker community agrees to build a future that is just as bright and as storied as our past.

On the following pages several donors explain what Baker means to them and why it is important to support the next generation of scholars, athletes, and leaders—students such as Allie Howland, Justin Tumberlin, and Spencer Bond, who express their thanks for the financial support that has allowed them to study and follow their dreams at Baker.

On behalf of the university community, I want to express my most sincere gratitude for your continued support. This is our most ambitious fundraising campaign to date. Together, we can ensure that every student has access to an exceptional education that prepares them to make significant contributions to their communities.

Sincerely,

Dr. Lynne Murray
University President



Why I'm grateful...

Allie Howland, Class of 2019

Although I grew up in nearby Lawrence, Kansas, Baker was my home for the last four years and served as the perfect environment to nurture my growth and development. I am thankful for all the friends I gained along the way.

I'm grateful for a school that has a supportive faculty. It has shaped me into the person I am today, never failing to help me be as successful as I can be. I will always be thankful for the chance to continue dancing after high school by being a part of the Baker dance team.

Throughout my time at Baker, I had the opportunity to gain confidence in my ability to be a leader and to accomplish things I might not have believed I could before.

Certainly, Dr. Todden, Dr. Hemingson, and Dr. Holt in the Exercise Science Department had a big impact on my growth and development. They changed me as a student and as a person. They led me in the right direction and prepared me to succeed in occupational therapy school after graduating from Baker.

I am fortunate to have received several scholarships to make my dream of attending Baker a reality, including the Honors Scholarship for academics, the Markham Dean's Scholarship, and the Mildred Hunt Riddle Scholarship awarded to exercise science students. Also, I received the Kansas Independent College Fund Maud Wyatt Recognition Scholarship, awarded to students of private colleges in Kansas who demonstrate leadership, character, attention to academic excellence, and an appreciation of the impact private education has had on their life. 🍁



Why I'm grateful...

Justin Tumberlin, Class of 2020

My success at Baker is due, in part, to the support I received from the Baker faculty. However, it began with the generous assistance of several scholarships: mass media, soccer, and the Goppert Foundation Scholarship.

Although Eudora, Kansas, my hometown, is about 20 miles away, Baker feels like my home away from home. There's a feeling of community here, and it's apparent in both the faculty and students. The result is a warm environment that allows me to be comfortable to be me. That's why I'm grateful for Baker.

I've developed a strong connection with my professors, and they have pushed me to succeed. Last year I served as the photo editor for the *Baker Orange*. And my public speaking and overall work habits have benefitted from these connections. These are tools I can use throughout my life, and I will always remember it was my professors who helped me gain these skills.

In particular, I owe a big thanks to Dr. Laura Young. She helped me with public speaking. I did not do well after my first speech in her class. But with her help, I earned nearly 100 percent on the second speech. This has helped me with the many presentations I have had to make in other classes and set me up for success in my career.

The Forever Orange campaign is tremendously important not only for me, but also for the future of the university and the future students that will attend Baker. It is being used to better the experience for everyone, and that is what makes a university exciting and attractive. 🍁



Why I'm grateful...

Spencer Bond, Class of 2019

Thanks to the assistance of a science grant and a cross country scholarship, I had the opportunity to choose Baker for both my education goals and my athletic pursuits. I came all the way from San Diego, California, to attend Baker. Every day I was reminded of the opportunity I had to connect with bright people who have similar interests. Having classes with people who actually cared about learning made school enjoyable, and I will never forget the social bonds that I made while attending Baker.

Baker taught me to be independent and to think for myself. The atmosphere both attracts and breeds freethinkers.

If there is anyone who affected my life during my time at Baker, it would be Dr. Scott Kimball. His classes taught me how to delve into and respect the science of ecology, as well as help me to discover my love for birds. Granted, his classes could be difficult. But he expects the best from his students, and it gives rise to a lot of great work and imprints a lot of valuable skills necessary for success in this field. 🍁

Forever Orange: The Campaign for Baker University

BUILDING FOR THE FUTURE

Dr. Lynne Murray, the Board of Trustees, and the Campaign Steering Committee announced in April 2018 the public launch of **Forever Orange: The Campaign for Baker University** to raise \$20 million to fund six priorities that will propel the university forward for the next 160 years. Based on the strength of early gifts, the goal was raised to \$28 million in October 2018. Totals below reflect gifts from the start of the campaign, May 6, 2016, through December 31, 2018.

Honoring Our Legacy. Building for the Future.

The Baker Fund

\$7 Million | Because of their flexibility, gifts to the Baker Fund enable the university to meet immediate opportunities and needs. These funds are primarily used to provide scholarships to deserving students. Gifts of any amount make a significant difference in the lives of our deserving students. *To Date: \$5,707,146*



Student Experiences and Technology | \$3.5 Million Study Abroad

Spending time in another country provides students the opportunity to acquire the international perspective that is required in today's interconnected world. Students who study abroad count their travel memories among the most transformative (and fun) of their collegiate experiences and are more likely to graduate in four years, have a higher GPA, and experience greater commitment to their chosen major and profession.



State-of-the-Art Equipment and Information Technology
Students must have access to state-of-the-art technology and classrooms that enhance instruction, promote hands-on learning, and build innovators and explorers in all fields. As information technology has become an integral aspect of the modern classroom, staying current and on the cutting edge transforms instruction, research, and study across academic disciplines.

To Date: \$1,491,160

Capital Projects

\$7 Million | Investing in our campus and facilities is essential for creating the exceptional learning experiences that will continue to attract exceptional students and faculty. Our athletic and performance spaces must be modernized. Our facilities must match the talents and aspirations of the students, faculty, and staff that use and depend on them. *To Date: \$870,704*



Scholarships

\$4.5 Million | While some of our students' aid comes from federal grants and loans, for many, the gap is bridged by endowed scholarships funded by Baker University alumni and friends. Endowed scholarships are critical because they provide permanent funding for programs on which students can count—year after year. A gift of an endowed scholarship enables a donor's impact to last well into the future, and it enables the university to attract and retain generations of high-achieving and deserving students.



To Date: \$5,259,384

Endowed Professorships

\$3 Million | Professors at Baker motivate students inside the classroom, and they also engage them as partners and colleagues in research and discovery. Competition is intense for the best faculty, particularly at a private liberal arts university like Baker. Endowed professorships advance the university by encouraging excellence in teaching, providing significant opportunities for our faculty members, and enabling the university to hire the best and the brightest faculty members—a necessity for a university to remain competitive.



To Date: \$3,051,578

Endowed and Planned Gifts

\$3 Million | Endowed unrestricted gifts pay tribute to the role Baker has played in the lives of its students and allows giving back in a way that will sustain the university for generations to come. Planned gifts provide for a future gift to Baker through financial and estate plans. Support of Baker University honors and maintains our rich tradition of academic excellence and student engagement.



To Date: \$5,060,000



Joseph E. Lake , '41



Ada Hopkins Lake



Ralph Lake

Joseph E. Lake, '41, gives legacy gift in honor of mother, Ada Hopkins Lake

In 1937 **Joseph E. Lake** hitchhiked almost 250 miles across Kansas from his hometown of Gaylord to attend Baker University. The grandson of a Methodist minister, Joseph had a partial academic scholarship and left home with just \$8 in his pocket. He knew how much of an achievement it was just to be admitted to Baker, but he also knew how hard he was going to have to work to stay and graduate.

As a young boy, Joseph watched the dedication and sacrifice of his mother, Ada Hopkins Lake. Ada was committed to obtaining a strong educational foundation. She was a Kansas teacher and school principal who used her educational foundation to instruct and inspire the rural students she taught. This educational foundation not only inspired her students but also her son, Joseph. He recognized the amount of perseverance it required to support her family for many years—especially during periods of hardship such as the Dust Bowl and Great Depression—while his father, Ralph, was on the road traveling across the Midwest by train to sell drugstore supplies. Together, Ada and Joseph lived in a room inside a boarding house and, although she couldn't afford to send Joseph to college, she would not accept him not attending as an option. She valued education so highly that she helped him obtain a loan from the Methodist Church to attend Baker University.

Joseph worked tirelessly between classes to have enough money to pay for somewhere to sleep, and he worked at a local diner so he would have a meal after each of his shifts. And, thankfully, the men of the Zeta Chi fraternity took him in and let him sleep in their kitchen for free if he agreed to keep their coal furnace going at night. Joseph agreed and was even initiated into the chapter.

Lake story continued on next page.

“He wanted to give the gift to students so they wouldn’t have to worry about meals and food and where they were going to sleep at night.”

—*Margaret, Joseph’s daughter*

While at Baker, Joseph met his BU sweetheart, Jan. She arrived at Baker as a 16-year-old and joined Alpha Chi Omega. On their first date, Joseph arrived at the Alpha Chi house to pick up Jan wearing a bright green suit he had purchased from a second-hand store. He had never owned a suit before and was proud of his purchase.

Joseph and Jan were married upon Joseph’s graduation from Baker in 1941. They had three daughters: Sally, Margaret, and Nancy. Throughout their lives, Joseph conveyed to his daughters the importance of education and attending college, a value passed on from his mother.

After graduation, Joseph enlisted in the Army Air Corps. After leaving the military, he moved his family to Minnesota, where he got his first opportunity to follow his passion for television at KCMO. He concluded his career as the general manager of the CBS television station in Sacramento. His experience at Baker had made a transformational impact on his life. That impact combined with his hard work and strong work ethic resulted in his success in moving from TV advertisement sales to senior-level management of a major television station.

Throughout his life, Joseph knew that he wanted to help future students attend school and focus on their education instead of having to work while in school like he had. In his passing, Joseph left more than \$2 million to Baker University to establish the **Ada Hopkins Lake Endowed Scholarship Fund** in honor of his mother who had instilled the value of education in him at a young age.

The Ada Hopkins Lake Endowed Scholarship Fund will provide one student full tuition, fees, on-campus housing, a meal plan, and a book award. The first scholarship was awarded for the 2019-2020 academic year and will be awarded again in 2020. It will be given every other year after that.

“He wanted to give the gift to students so they wouldn’t have to worry about meals and food and where they were going to sleep at night,” Joseph’s daughter Margaret said. “He wanted them to have a chance to just be students, to benefit from just being students.”

The first Ada Hopkins Lake Endowed Scholarship was awarded to Jezeriah Simpson from Uniontown, Kansas, who began classes at Baker in the fall.

“I am so extremely thankful to have received such a generous gift. My life is truly changed for the better. It means the world to me to have people believe in me, and I will work extremely hard to make the most of this opportunity. I hope to one day be able to pay it forward and provide someone else with an opportunity to live out their dreams as well,” Simpson said. “I cannot express my gratitude enough to the people that made this possible, so I hope my actions will one day speak for me.” 🍁

Swogger Foundation

Little did **Glenn Swogger Sr., 1915**, know when he studied on Baker University’s campus over a century ago that he was laying the foundation for a legacy of learning in the 21st century. Swogger, who was a co-owner of the Kaw Valley State Bank in 1920 with his father, J. S. Swogger, retired in 1982 as its president and chairman at the age of 86.

Glenn valued his education at Baker and shared that love of learning with his wife, Isabel Sutherin Swogger, children Dr. Glenn Swogger Jr., John Houghton Swogger, and Sylvia Swogger Sheldon, as well as with his numerous grandchildren.

In 1985, Glenn Sr., established the Swogger Foundation, which is now overseen by his son Dr. Glenn Swogger Jr. and granddaughters Jennifer Doucet and Anne-Liesl Swogger. In October 2018, a \$1.2 million gift to Baker University from the Swogger Foundation honoring Glenn Sr. established the Swogger Foundation Humanities Professorship and the Primary Texts Endowment Fund to help Baker students develop their critical thinking skills.

Glenn Jr. is a retired psychiatrist and current trustee of the Swogger Foundation. He believes teaching students original works by important writers and thinkers, rather than having them read secondary sources, is vital.

“It provides students with nuances and depth only the original works can provide,” Glenn Jr. said. He also thinks his father would agree that learning from the original works of the masters prepares a more well-rounded student.

Because of Glen Swogger Sr.’s experience at Baker University, the Swogger Foundation remains committed to providing a unique liberal arts education to future generations of Baker students. 🍁



Dr. Glenn Swogger Jr., Jennifer Doucet, and Anne-Liesl Swogger visited with Baker students and faculty to talk about their gift for an endowed professorship and Primary Texts Endowment Fund.



Don Parker, '55, Field

Former Baker University Board of Trustee **Don Parker, '55**, attended numerous football games throughout his life. Don passed away in 2018. Often by his side was his wife, honorary alumna Charlotte Parker.

Earlier this year, Charlotte received a call on her birthday and received a once-in-a-lifetime gift that will honor Don's memory for years and years to come.

The call was from her and Don's dear friend and longtime Baker supporter, **Susanne Teel, '69**. Susanne shared with Charlotte that she had recently made a gift to Baker to replace the turf at Liston Stadium and that the new field was being named in honor of Don.

Don and Susanne shared many memories at Baker, serving on the Board of Trustees together and often watching the Wildcats at various athletic events. Susanne's decision to have the field named after Don was easy and one she knew he would have taken great pride in.

"Don always wanted the very best for Baker and for our students," Susanne said. "No one had more Baker pride than Don. It was only right to honor him in this way."

Through her generous gift, Susanne also chose to honor the legacy of Baker alumnus, **Tom Hedrick, '56**. Tom retired in November after more than 30 years as the voice of the Wildcat football team, and he taught sports broadcasting at Baker from 2005 to 2019. One of the suites in Liston Stadium will be renovated to become the Tom Hedrick Suite.

"When you think about Baker University sports, you naturally associate the name Tom Hedrick," Susanne said. "He is truly a legend."

This is not the first time that Susanne has made gifts to the university in honor of her Baker connections. Susanne is also a frequent visitor to campus, whether that is in the audience for music and theater performances, working closely with students in the parMentor program, or serving on the House Corporation Board for Delta Delta Delta sorority. Many know her by name and her friendly smile.

"To me it's important to give to organizations that have impacted my life," Susanne said. Baker University certainly continues to be a special place for me, and supporting our students is incredibly important. Don shared with me many times the need for the best turf for the safety of our athletes. I recalled his words when I learned of this opportunity. I believe he would be pleased that together we are preparing for the future of Baker University and for our students." 🍁



Don and Charlotte Parker



Tom and Lee Hedrick with Athletic Director Nate Houser.

Dave and Jeanne Selzer

Dave Selzer, '73, has a long history with Baker University, which started before he even stepped foot into his first college class.

Growing up in Baldwin City, Dave spent many summers mowing the lawns of the Zeta Tau Alpha sorority and Alpha Chi Omega sorority houses. He often interacted with Baker students in his parents' jewelry and flower store, and his mother, **Ilene Schreck Selzer, '40**, was a member of Zeta Tau Alpha, taught German classes, and volunteered as an accompanist for the Department of Music. His older brother, **Jim, '70**, was a Baker student while Dave was making his college decision—which always circled back to Baker University.

"I chose Baker because of this background, but also because its size wasn't as overwhelming as the larger state schools felt to me," he said.

Once he was on campus as an official BU student, Dave joined Delta Tau Delta fraternity, a decision he said was one of the best he has ever made because of the many lifelong friendships he developed and the critical experience he gained in working with and



Dave and Jeanne Selzer

getting along with others. Dave focused his studies on math and sciences, but also took several business courses.

After graduating from Baker in 1973 with a degree in physics, Dave earned an MBA and launched into a successful business career.

Since graduating, Dave has never forgotten his family ties to Baker University and has honored them in numerous ways. In 2012, he and his wife, Jeanne, along with his brother, **John "Bob," '84**, established the James O. Selzer Endowed Scholarship in memory of their older brother, Jim. Recently they established the Ilene Schreck Selzer Memorial Scholarship to honor their mother.

Because of their strong belief in the value of a Baker education, Dave and Jeanne support Forever Orange: The Campaign for Baker University.

"This is a great chance to be part of Baker's future and impact future generations of students," Dave said. "I hope our gift offers a little financial security to Baker students, so they can pursue the college experience with minimal distractions. I hope it helps secure Baker's longevity, and I hope it may nudge other alumni to offer their support. There's never been a better time to step up and impact future generations of students." 🍁

Scott and Tammy Grauer

Everyone loves a good love story. And we really love a good Baker University love story. This particular story is about **Scott, '86**, and **Tammy Carter, '87, Grauer**.

Scott came to Baker in the fall of 1982 to play football for the Wildcats under the direction of legendary coach Charlie Richard. A business major and member of Delta Tau Delta fraternity, Scott was an extremely busy student-athlete and business major. He met Tammy Carter during his sophomore year.

Tammy grew up in Colorado and transferred to Baker in the spring of 1984. She chose to transfer because of the faculty at Baker. She knew right away that they cared about her educational goals and about her success as a person. She quickly became involved with Zeta Tau Alpha sorority and joined the cheerleading squad. She majored in psychology.

"Not only did Baker provide me with a degree, it encouraged me to want to be the best that I could be in each aspect of my life: in my career, as a wife, as a mother, as a daughter, as a sister, and as a friend," Tammy said.

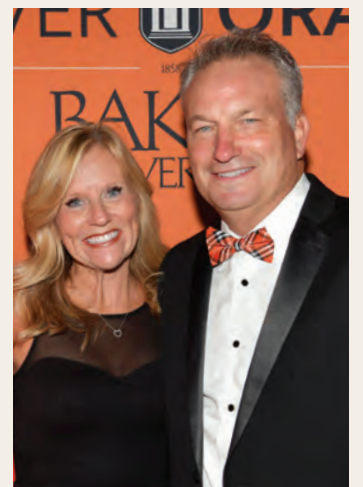
Scott and Tammy, who were married in 1987, have four sons. They live in Oklahoma, where Scott serves as the executive vice president, Wealth Management, CEO at the Bank of Oklahoma Financial Securities.

For both Scott and Tammy, Baker has always been about the people they've met and how attending Baker pushed them to make their educational goals a reality.

"Baker's people are genuine—professors and staff that are passionate about teaching, students that are passionate to learn and grow in all that they take on in every aspect of their academic and social lives. Once a person experiences and lives the Baker life, they are Forever Orange," Scott said.

With young-adult children, including a son in college, Scott and Tammy know how important the value of a good education is for today's student. It's for this reason, along with many others, that they choose to be part of the Forever Orange campaign.

"The campaign is an opportunity to give back to the truly remarkable experience that has made Tammy and myself who we are today," Scott said. "While no one will have the exact same experiences or outcomes that we have had, we know that there have been, and will be, thousands more experiences equally remarkable and rewarding." 🍁



Scott and Tammy Carter Grauer

The Campaign for Baker University

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Honoring Our Legacy. Building for the Future.

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January 1 – December 31, 2018

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