BAKER UNIVERSITY MAJOR CHECKLIST

BUSINESS B.A. or B.S.

MAJOR REQUIREMENTS

COURSES COMPLETED OR IN PROGRESS

ics are not required to complete BS141)
UC
UC

<u>AREAS OF CONCENTRATION</u>: A student with a cumulative GPA of 3.00 or higher may substitute an appropriately designed independent study course for one of the elective courses within their area of concentration, subject to the department chair approval. Students must complete ONE area of concentration (12 hrs course work).

FINANCE: (12 HRS)

Required courses:	
BS382 Investments	
BS383 Corporate Finance II	
EC344 Money/Financial Inst	
One of the following (3 hrs)	
BS463 International Finance	
EC350 Intermed Macroeconomics	

MARKETING: (12 HRS)

Required courses
BS474 Marketing Research
EC346 Managerial Economics
Additional courses (6 hours)
BS356 Quant Methods
BS374 OR MM325 Advertising
BS462 Int'l Marketing
MM260 Intro Public Relations
SA285 Sports Marketing

MANAGEMENT: (12 HRS)

Required courses
BS355 H.R. Management
UC Economics credit (3 hrs)
Additional courses (6 hours)
BS252 Business Law II
BS356 Quant Methods
BS361 Int'l Management
BS370 Ethics in Business

STUDENT NAME:	
STUDENT ID:	

DATE:

Catalog year: 2020