

1858

Name:					
Student ID:					
Updated On:					
Advisor:					
	UNDERGRADUAT			Term	
Institution		Course			Credits
BU	BK110: Introducti	on to Undergraduate Stud			
		STILL NEEDED	3	EARNED	0
	IITIES: NO MORE THAN 6 CREDITS IN ANY ONE DISCIP			_	
Institution	Course		Discipline	Term	Credits
	waived		_		
		STILL NEEDED	0	EARNED	0
SOCIAL SCIENCE		Cav		Term	Cu - 414 -
Institution	waived	Course		Term	Credits
	waived	CTILL PUEDED		EARNED	
CCIENCE		STILL NEEDED	0	EARNED	0
SCIENCE Institution		Course		Torm	Cradita
msutution	waired	Course		Term	Credits
	waived	CTILL MEEDED	0	EADNIED	0
GENERAL ELECTIV	FS	STILL NEEDED	U	EARNED	U
		Cav		Tar	Credits
Institution		Course		Term	Credits
	 				

UNDERGRADUATE DEGREE COMPLETION PLAN BACHELOR OF BUSINESS ADMINISTRATION - MARKETING MAJOR - 120 CREDIT HOURS

(Associate Degree Earned)

			Required Credits	Credits Earned	Credits Still Neede
BK110			3	0	
Arts & Humanities (waived)		0	0	
Social Science (waiv	red)		0	0	
Science (waived)	•		0	0	
General Electives			75	0	
BBA Core			24	0	
Marketing Major			18	0	:
Total			120	0	
					1
Additional General	Electives			0	
BBA CORE					
Institution	Course			Term	Credits
	EN305: Written Commu	unication II			
	BU315: Best Practices in	n Management and Leade			
	BU327: Leveraging Tech	nnology in Decision Makir	ng		
	BU333: Business Analyt	tics			
	MKT300: Principles of N	Marketing			
	BU348: Strategic Huma	n Resources			
	BU352: Business Law ar	nd Government Regulation			
	BU373: Applied Accoun	ting for Business Decision			
		STILL NEEDED	24	EARNED	0
MARKETING MAJO	R				
Institution			Term	Credits	
	MKT330: Digital Media	Marketing			
	MKT340: Consumer Bel	havior			
	MKT350: Integrated Ma	arketing Communication			
	MKT378: Social Media	Strategies			
	MKT420: Marketing Re	search			
	MKT440: Sales and Sale	es Processes			
		STILL NEEDED	18	EARNED	0
CREDIT LIMITATION	ıs			Credits	Max
TECHNICAL					12
PE (ACTIVITY)			11		
FIELD EXPERIENCE			6		
ASSESSED			30		
					•
CREDITS NOT TRAN	SFERRED		1		ı
Institution	Course		Discipline	Term	Credits
			1	TOTAL	0