

MAJOR REQUIREMENTS

Upper-Division Core Courses

	Hours	Completed Date
BU 110 Introduction to Business Education	3	_____
BU 305 Effective Business Communication	3	_____
BU 315 Best Practices in Management and Leadership	3	_____
BU 327 Leveraging Technology in Decision Making	3	_____
BU 333 Business Analytics	3	_____
BU 336 Innovative Marketing Strategies	3	_____
BU 348 Strategic Human Resources	3	_____
BU352 Business Law and Government Regulations	3	_____
BU373 Applied Accounting for Business Decisions	3	_____

Strategic Business Communication Major Courses

	Hours	Completed Date
BU 325 Advertising	3	_____
BU 330 Digital Media	3	_____
BU 331 Media Ethics	3	_____
BU 480 Public Relations Cases	3	_____
BU 343 Media Studies	3	_____
BU 378 Social Media Strategies	3	_____

NOTES:

BU 305 Effective Business Communication (*satisfies upper-division written English requirement*)

BU 327 Leveraging Technology in Decision Making (*satisfies computer science requirement*)

BU 333 Business Analytics (*satisfies math requirement*)

Credits Not Transferred

	Hours
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Transfer Limits	Total	Max	Transfer
Technical		12	
PE (Activity)		11	
Field Experience		6	
Assessed		30	